



Seminar on “Importance of Change Management and organisational Behaviour in Corporates ”

Date and Time: 03/12/2025

From 12:00 noon to 01:00 pm.

Venue: Dr S. C. Gulhane Prerna College of Management and Technology, Vihirgaon

Honourable Speaker : Mr Allan Abraham

Program Coordinator: Dr Samrudhi Churad

Anchoring By: Mr Mrunal Dewajwar

Vote of Thanks Proposed By: Ms Nilakshani Tijare

Objective

- Understand the concepts and principles of Change Management and Organisational Behaviour (OB).
- Explain the role of organisational behaviour in improving individual, team, and organisational performance.
- Identify the need for effective change management in today's dynamic corporate environment.
- Examine the impact of organisational culture, leadership, communication, and employee behaviour during change initiatives.
- Explore strategies for managing resistance to change and fostering employee engagement.
- Develop skills to adapt to organisational changes while maintaining productivity and collaboration.
- Highlight best practices and case studies of successful change management in corporate organizations.

Program Highlights

- Leadership During Change: Developing leadership competencies to manage and inspire teams through change.
- Managing Resistance to Change: Practical strategies for overcoming employee resistance and building acceptance.
- Building a Positive Organisational Culture: Enhancing employee engagement, motivation, collaboration, and trust.
- Effective Communication During Change: Best practices for transparent and impactful communication.
- Case Studies and Best Practices: Analysis of successful corporate change initiatives and lessons learned.

- Interactive Activities: Group discussions, role plays, and problem-solving exercises based on real workplace scenarios.
- Action Planning: Developing practical strategies to implement change management and organizational behaviour principles in the workplace.

Question & Answer Session: Expert interaction to address participant queries.

Program outcome

- Understand the strategic role of Change Management and Organisational Behaviour in business success.
- Apply management theories to solve real-world organizational issues.
- Demonstrate leadership, teamwork, and communication skills in dynamic corporate environments.
- Analyze organizational challenges using case-based and practical approaches.
- Prepare themselves for managerial and leadership roles by developing adaptability and change leadership competencies.
- Contribute effectively to organizational growth through people-centric and strategic management practices



Officiating Principal

Dr Deepa Choudhari