

Trans Rights Are Human Rights Fundraiser (Talking Points)

Fundraiser Link: <https://www.gofundme.com/f/trans-rights-are-human-rights-this-is-the-way>

Start Date: September 13, 2020

Currently Raised: \$10,600

End Date: December 20, 2020

New Goal: \$15,000

Who

- Transgender Law Center (<https://transgenderlawcenter.org>)
- Maggie Lovitt of the Star Wars Friends Podcast and Your Money Geek
- Candace Kaw of The Geeky Waffle
- Eric Eilersen of Youtini and The Living Force Podcast

Key Talking Points

- If there was one quote to perfectly sum up our intention with the fundraiser, it would be Rose Tico's quote in *The Last Jedi*, "We're going to win this war, not by fighting what we hate, but by saving what we love."
- When discussing the fundraiser, please keep the focus on uplifting the transgender *Star Wars* community and not so much on what was said by a certain *Mandalorian* cast member. Focusing on the controversy of past statements has the potential to cloud the fundraiser in hatred and negativity, and we truly wish to focus on the joy and love being shared by this project.
- Fundamentally, this fundraiser is about focusing on the power that the Star Wars community has to help each other, and it's that willingness to help and unite that has been so inspiring to us.

Star Wars Support

- Multiple *Star Wars* authors and creatives RT'd the campaign
 - ◆ Matt Martin's RT: <https://twitter.com/missingwords/status/1305663282607349760>
- Known donations from:
 - ◆ Shelby Young
 - ◆ Leslye Headland

Press Coverage

- <https://dorksideoftheforce.com/2020/09/14/star-wars-fans-support-trans-rights/>
- <https://project-stardust.org/2020/09/14/hope-is-like-the-sun/>
- <https://thegeekywaffle.com/home/2020/9/21/vv5hoz0d04h41y3rs7plbsueftg879>
- <https://yourmoneygeek.com/star-wars-fans-transgender-law-center/>
- <https://variety.com/2020/biz/showbiz/variety-selects-50-philanthropic-organizations-entertainment-industry-showbiz-chops-1234807122/>

Images:

Trans Rights are Human Rights: This is the Way

A GOFUNDME BY STAR WARS FANS
FOR THE TRANSGENDER LAW CENTER.

