



## WE MAKE DC — FACT SHEET

### WHAT IS WE MAKE DC?

WE MAKE DC is a retail and cultural activation in Washington, DC celebrating DC's 250th anniversary.

It's a space where you don't just shop—you experience the people, stories, and creativity that make this city what it is.

Discover the best products made by DC-based creators, alongside immersive experiences that celebrate the District's rich history, culture, and communities—told through the lens of the people who live and shape it.

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Step inside WE MAKE DC—a new kind of DC destination.

Shop thoughtfully made goods by local makers, then explore a series of interactive experiences designed to connect you more deeply to the city:

- Create your own DC souvenir at the **Make It Bar**—custom hats, totes, and keychains
- See yourself in the city through the **We Live Here** activation, representing all 202 DC neighborhoods
- Explore 11 murals by 11 DC-based artists
- Leave your mark— participate in a DC collage or pin where you live on a collective DC map
- Record your story as part of a living oral history archive

Hear directly from the people who make DC:

- Watch video stories from nearly 100 residents
- Tune in for a 12-part podcast series featuring conversations with local changemakers

Dive into the city's past and present:

- Read rotating stories from DC's 250-year history (we have 5 chapters between May-December)
- Experience programming that brings the community together

On weekends, discover a rotating pop-up café featuring emerging local brands, alongside live music, panels, and cultural events.

WE MAKE DC is powered by the team behind **SHOP MADE IN DC**.

### LOCATION



1140 Connecticut Avenue NW  
Washington, DC 20036

### MORE ABOUT THE SPACE

7,000 SQFT retail + gallery + activation space in Golden Triangle equal distance between Dupont Circle and McPhearson SQ metros.

### Murals by 10 DC artists including:

|                      |                                                                                         |
|----------------------|-----------------------------------------------------------------------------------------|
| Kelly Schrader       | <a href="https://www.instagram.com/schraderart">@_schraderart</a>                       |
| Mary Pforr           | @mary.phorr                                                                             |
| Ale Rodriguez-Gitler | @Ale_inspired                                                                           |
| Julia Kagan          | @thingsjuliamade                                                                        |
| C.S. Corbin          | @cscrbrn / cscorbin.com                                                                 |
| Alicia Pinkett       | @aisforartt                                                                             |
| Karissa Scaffidi     | @honeylokiss<br><a href="https://www.honeylokiss.com/">https://www.honeylokiss.com/</a> |
| Brianna Pippens      | @bpeppersart                                                                            |
| TrapBob              | @trapxbob                                                                               |
| JD Deardourff        | @jddeardourff                                                                           |

ZESTY Story “watch space” where you can watch 65 videos of the real people that MAKE DC.

### 165 makers including:

|                                    |                      |
|------------------------------------|----------------------|
| ABLOOM                             | @abloom.earrings     |
| Adam Godet<br>Woodworking          | @godet_woodworking   |
| Alemendro<br>Station               | @almendrostation     |
| Ale Inspired                       | @ale_inspired        |
| Alexandra<br>Schemling<br>Fine Art | @alexandra.schmeling |
| All Mapped<br>Out                  | @all_mapped_out      |
| All Very<br>Goods                  | @allverygoods        |



|                          |                           |
|--------------------------|---------------------------|
| Amaya Accesories         | @amaya_accessories        |
| Andy Factory             | @uncledellsmambo          |
| Arcade DC                | @thearcadedc              |
| Auggie Froggy            | @auggiefroggykids         |
| Bailiwick                | @bailiwick_clothing       |
| Beez Wax Candle Brand    | @beezwaxcandlebrand       |
| Bicycle Trash            | @bicycletrashdc           |
| Billie Claire Handmade   | @billie.claire            |
| Black Swan               | @theblkswnc               |
| Blue Ridge Pickling      | Blueridgepickling         |
| Calico Living            | @livecalico               |
| Capitol Candy Jar        | @capitalcandyjar          |
| Capitol City Mambo       | @capitalcityco            |
| Capitol Hill Calligraphy | @capitolhillcalligraphydc |
| Capitol Stitch Co        | @capitalstitchco          |
| The Card Bureau          | @thecardbureau            |
| Carmonamedina            | @carmonamedinastudio      |
| Cate Paper Co            | @catepaperco              |
| Centroute Map Company    | @centroute_map            |
| Circuit Breaker Labs     | @becausescience_dc        |



|                                         |                      |
|-----------------------------------------|----------------------|
| Chris Cardi<br>Duffle Bags &<br>Apparel | @chris_cardi         |
| Clark &<br>Hopkins                      | @clarkandhopkins     |
| Clay Bella<br>Studio                    | @claybella.studio    |
| Cocomo<br>Creative                      | @cocomocreative      |
| Cooper River<br>Ceramics                | @cooperriverceramics |
| Critter the<br>Creator                  | @critterthecreator   |
| C.S. Corbin<br>Art                      | @cscrbn              |
| Danielle<br>Witten                      | @bydaniellewitten    |
| Dawning<br>Designs                      | @dawning.designs     |
| Denyzen                                 | @denyzen.tshirts     |
| Dionna<br>Dorsey                        | @districtofclothing  |
| District CoOp                           | @district_coop       |
| District<br>Picked                      | @districtpicked      |
| Emm<br>Originals                        | @emmoriginals        |
| enn Skin                                | @enn.skin            |
| EWBA                                    | @ewbadotnet          |
| Federalisms                             | @cardsforfeds        |
| Federal Pins                            | Federalpins          |
| Fiddlewicks                             | @fiddlewickscandles  |
| Grey Moggie                             | @greymoggie          |
| Hayes<br>Willingham                     | @hayesartshop        |



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|------------------------------|----------------------------|
| Hawk & Key                   | @hawkandkey                |
| Hello Wellness               | @hellowellnessnaturals     |
| Hero Heads                   | @heroheads                 |
| HOLARTISAN                   | @holartisan                |
| Hooked & Loopy               | @hookedandloopy            |
| Hortiki Plants               | @hortikiplants             |
| Hudson Leather               | @hudsoncoleather           |
| Human Plus Kind Co Lettering | @humanpluskindco           |
| IconsDC                      | @iconsdc                   |
| Iggi                         | @iggigems                  |
| ISO                          | @iso.candles               |
| ITSUMONO                     | @itsumonoflavor            |
| Janice Shack Marquez         | @jshackmarquez             |
| Jen Pape                     | @jenpapedesigns            |
| Jenny Nordstrom              | @jennynordstromphotography |
| Jill Kimura                  | @jkimura                   |
| Joel Traylor Art             | @joeltraylorart            |
| Justine Swindell             | @justineswindellart        |
| Just Ron                     | @justronchocolate          |
| Lattly                       | @mylattly                  |
| Lemon & Whim                 | @lemonandwhim              |
| Libe Crafts                  | @libecrafts                |
| Leda Black                   | @ledablackartist           |
| lil Fishy                    | @lilfishydesigns           |



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|----------------------|---------------------------|
| Life of Arty         | @lifeofthe_arty           |
| Line + Nest          | @lineandnest              |
| Little Flower Field  | @the_little_flower_field  |
| Lost Sock Coffee     | @lostsockroasters         |
| Love Lori            | @lovelorimichelle         |
| Luji's Chocolate     | @lujischocolate.com       |
| Lu mora Ceramics     | @lumora.ceramicart        |
| Maggie O             | @maggieoneillco           |
| Mann Made Designs    | @mannmadejewelry          |
| Marcella Kriebel Art | @marcellakriebel          |
| Marcella Verchio     | @marcellamariev           |
| MaruLa               | @marusalampic             |
| Matt Curry           | @matthewcurrystudios      |
| McCracken Ceramics   | @mccracken.ceramics       |
| Mirasa Design Inc    | @mirasa.design            |
| Mizz Mosaic          | @mizzmozaic               |
| Naked Decor          | @nakeddecor_official      |
| The Neighborgoods    | @theneighborgoodswithlove |
| Neptune Paper        | @neptune_paper            |
| The Nimble Barber    | @thenimblebarber          |
| No Plan Press        | @noplanstudio             |



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|---------------------------|---------------------|
| Not Jane Designs          | @notjanestudio      |
| Oh Bessie                 | @ohbessie           |
| One seed designs          | @one_seed_designs   |
| The Other Cat Creations   | @the_other_cat      |
| Other's Coffee            | @others.coffee      |
| The Paper Darlings        | @thepaperdarlings   |
| Pops Praiseworthy Popcorn | @eatpopspopcorn     |
| Pottery by Megan          | @pottery.by.megan   |
| Poze                      | @pozecandle         |
| Pryncess Treats           | @pryncesstreats     |
| Rarer                     | @rarer_design       |
| Rebecca Williams Art      | @rebeccawilliamsart |
| Repose Candle Co          | @repose.candleco    |
| RikRack                   | @rikrackembroidery  |
| Right Place Studio        | @rightplacestudio   |
| River Sea Chocolates      | @riverseachocolates |
| SALGU                     | @salguindc          |
| Second Story Cards        | @secondstorycards   |
| Seven Sadie Lane          | @sevensadielane     |
| Shiny Apple Studio        | @shinyapplestudio   |



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|--------------------------|----------------------------|
| She from DC              | @shefrom_dc                |
| She's Artsy              | @shesartsy                 |
| So Buttery Skin          | @sobutteryskin             |
| SOL Baby                 | @sol_babyclothing          |
| Stated                   | @thestatedus               |
| Scented Little Moments   | Scented _little_moments    |
| Stitch Kitsch Studios    | @stitchkitschstudios       |
| Susie Lee Candles        | @susieleecandles           |
| The Stripe Catt Crochet  | @stripecatt                |
| Studio Kusi DC           | @studio.kusi               |
| Terratorie               | @terratokie                |
| Too Much of a Good Thing | @toomuchofagoodthingstudio |
| Thulisa Naturals         | @thulisanaturals           |
| Tiny Dog Press           | @tinydogpress              |
| TyyRitas Aromas          | @tyyritasaromas            |
| Upbounders               | @upbounders                |
| Violet Red Studio        | @violetredstudio           |
| Victory Dance Creative   | @victorydancecreative      |
| Wick + Paper             | @wickpaper                 |
| Wild Hearts by Autumn    | @wildhearts.art            |
| Wildry                   | @wildry.co                 |
| Winthrop                 | @winthrop_clothing_co      |



|                   |             |
|-------------------|-------------|
| Cloting Co        |             |
| Wight Tea Company | @wightteaco |

## WE MAKE DC GALLERY ARTISTS INCLUDE:

| Name                    |
|-------------------------|
| Absurdly Well           |
| Brianna Pippens         |
| Chinedu Felix Osuchukwu |
| Dana Ellyn              |
| Joanna Hiatt Kim        |
| Kimoy Chung Lallement   |
| Leigh Mosley            |
| Liza Uddin              |
| Maggie O'Neill          |
| Matt Sesow              |
| Michael Crosset         |
| Monique Quesada         |
| Paula Bannerman         |
| Sarah Alsamarai         |
| Sarah Renzi Sander      |
| Steve Mabley            |
| Tab Hairston            |

## OPENING WEEKEND EVENTS

### FRIDAY, MAY 1 — OPENING PARTY

Time: 5:00 – 9:00 PM

- DJ KRYPTK
- Bar + Bites- Sponsored by The Roost
- DIY: Create Your Own Keychain- Test out our MAKE IT bar by choosing a patch of your choice heat pressed into a handmade canvas key chain (complimentary to the first 100 guests)



- Live WE MAKE Art Installation- Join us in creating a community collage for the space
- Postcards to Your Peeps — color and send a complimentary postcard of your neighborhood (stamps and postcards are on us!)

[EVENTBRITE LINK](#)

## **SATURDAY, MAY 2**

Time: 11:00 AM – 7:00 PM

- First 50 purchases receive a signature Tote from Trap Bob
- Matcha Pop-Up by [@folake.com](#)
- Live WE MAKE Art Installation- Join us in creating a community collage for the space
- CLASS 1 - Paint Your Own Watercolor DC Mural Print 11AM - 12:30PM [EVENTBRITE LINK](#)
- CLASS 2 - Make It: DC Love Candle Bar 1PM - 3PM [EVENTBRITE LINK](#)
- CLASS 3 - DC Architecture: Oil Pastels 101 with Meadows and Skies 5PM- 7PM [EVENTBRITE LINK](#)
- PANEL: Meet our Mural Artists and Hear About How They MAKE DC a more colorful place to live (4-6PM, complimentary drink)

## **SUNDAY, MAY 3**

Time: 11:00 AM – 6:00 PM

- First 50 purchases receive a limited-edition DJ Dearforn WE MAKE DC signature screen print
- Coffee Pop-Up by [@mehribon.coffee](#)
- Postcards to Your Peeps — color and send a complimentary postcard of your neighborhood (stamps and postcards are on us!)
- CLASS 1 - Stamp Your Own “DC Love” Custom Pendant Keychain 11AM - 1PM [Eventbrite Link](#)
- CLASS 2 - DC Love Embroidery Workshop: “Free DC” w/ Other Cat Creations workshop at 3-5PM [Eventbrite Link](#)

## **WHY WE MAKE DC?**

- DC’s creative economy deserves a platform at scale
- The city’s story is best told by the people who live and create here
- We believe in connection through making — across art, retail, culture, and community
- Built to coincide with America’s 250th, centering DC in the national narrative



## **MEDIA + CONTACT**

[Stacey@shopmadebrands.com](mailto:Stacey@shopmadebrands.com)

Website: [www.wemakedc.net/](http://www.wemakedc.net/) [www.shopmadeindc.com](http://www.shopmadeindc.com)

Instagram: @wemakedc250 @shopmadeindc

## **ABOUT SHOP MADE IN DC**

Shop Made in DC is a retail initiative with a mission to grow the DC maker community. As the first store dedicated exclusively to Made in DC products, it now supports over 500 makers across multiple locations, offering a platform for local artisans to scale their businesses through retail, events, and community engagement.

## **ABOUT SHOP MADE BRANDS**

Shop Made Brands is a mission-driven retail platform designed to grow the local maker economy by creating spaces where products, people, and ideas converge.

Through retail, programming, and partnerships, the organization provides low-barrier opportunities for makers while activating neighborhoods and driving economic growth.