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CHAPTER 10

LICENSES AND PERMITS

Section

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LICENSE & PERMIT FEES. No person shall engage in the following businesses, trades, occupations, avocations, or hobbies without having obtained from the city clerk a written license or permit upon payment of the designated fee, which shall be annual, unless otherwise specified:

Amusement Device.....	\$10.00
Amusement Parlor.....	25.00
Animal License (see Chapter 11).....	
Cigarette Sales.....	50.00
Commercial Animal Establishment.....	36.00
(See also Chapter 11 for animal licenses).....	
Dance Hall.....	10.00/25.00
Direct Sellers.....	25.00
Exhibitions/Carnivals.....	100.00
2nd and succeeding days/ea.....	50.00
Food & Refreshment.....	10.00
Junk Dealer.....	25.00
(plus \$5.00 each vehicle).....	5.00
Liquor and Malt Beverage	
a. Class A fermented malt beverage.....	50.00
b. Class B fermented malt beverage.....	100.00
c. Class B temporary (picnic) fermented malt beverage.....	10.00
d. Class B temporary (picnic) wine (unless picnic beer also purchased).....	10.00
e. Class A liquor.....	100.00
f. Class B combination beer & liquor.....	175.00
g. Class C wine license.....	50.00
h. Non-intoxicating Beverage (NA beer).....	5.00
i. Wholesale fermented malt beverage.....	25.00
j. Operator (bartender) provisional.....	10.00
k. Operator - Regular (see provisional).....	
l. Operator - Renewal - two years.....	25.00
m. Operator - Temporary.....	no charge
n. Manager - Provisional.....	25.00
o. Manager - Regular (see provisional).....	
p. Provisional retail license	15.00
Massage Parlors.....	
Mobile Home Park (per space but not less than \$25.00).....	10.00
Pawnbroker (see Wis. Stats. 134.71).....	
a. Pawnbroker.....	210.00
b. Secondhand article dealer.....	27.50
c. Secondhand jewelry dealer.....	30.00
d. Secondhand article dealer mall or flea market.....	165.00
Snow Removal (per vehicle).....	10.00
Soda Water Bev/Retail.....	5.00
Soda Water Bev/Wholesale.....	25.00

Tent in public parks	25.00
Transient Merchant (see Direct Seller).....	

10.01 AMUSEMENT DEVICES/AMUSEMENT PARLORS

(1) Definitions.

(a) "Amusement device" means any table, platform, mechanical device or apparatus operated or intended to be operated for amusement, pleasure, competition or sport, the use or operation of which is conditioned upon payment of a consideration either by insertion of a coin in a slot or otherwise, and includes the type of such devices commonly known as baseball, football, basketball, hockey, shuffleboard, ray guns, bowling games, bumper games, skiball, and shall also include billiard tables and pool tables, except radios and television sets.

(b) "Coin" includes any token, slug, as well as coins minted by any sovereign government.

(c) "Building, public or private" includes any tent, stand, roof, shelter, or other full or partial shelter.

(d) "Amusement device distributor" means any person in the business of leasing or renting amusement devices to others, in or of placing for operation thereof of amusement devices on any premises or in any building, public or private, in the city, not owned or controlled by that person.

(e) "Coin operated music machines" means phonographs, soundies, and any other devices for reproduction of music, sound, or other audible entertainment operated by the insertion of a coin, whether or not the particular entertainment is selected mechanically, manually, or by an operator upon request, excepting radios and television sets.

(f) "Electronic Amusement Parlor" means any premises operated by any organization, whether incorporated or not, which is the owner, lessee, or occupant of a building whose primary purpose or object of its existence or operation is that of providing "electronic amusement devices" to the public at retail, and/or any premises operated by any organization, whether incorporated or not, which is the owner, lessee, or occupant of a building the majority of whose gross receipts are derived from the providing of "electronic devices" to the public at retail.

(g) "Electronic Amusement Device" means any table, platform, mechanical device, or apparatus operated or intended to be operated for amusement, pleasure, competition, or sport, the use or operation of which is conditioned upon payment of a consideration either by insertion of a coin in a slot or otherwise, and includes the type of shuffleboard, ray guns, bowling games, bumper games, skiball, electronic video, and shall also include billiard tables and pool tables (whether coin operated or not), except radios and television.

(2) Amusement and Electronic Amusement Device License Required. No person, firm, or corporation shall operate or place or keep or have in his/her possession any amusement or electronic amusement device, as herein defined, without having obtained and posted on the premises in plain view, a license to operate such a device. Application shall be made to the Village clerk on forms provided by such officer, which form shall state the applicant's name, trade name of business, and location of proposed amusement device.

(3) Electronic Amusement Parlor License Required. No person, firm, or corporation shall operate or keep an electronic amusement parlor, as herein defined, without having obtained and posted on the premises, in plain view, a license to operate such parlor.

(a) Application. Application shall be made to the village clerk on the form provided by such office, which form shall state the applicant's name, trade name of business, location, and number of devices to be located on said premises.

(b) The application shall be forwarded to the Village board prior to the granting of any electronic amusement parlor license.

(c) Hours. No premises for which an electronic amusement parlor license has been issued shall be permitted to remain open for the offering of electronic amusement devices to the public at retail between the hours of 2:00 A. M. and 10:00 A. M.

(d) In reviewing each application the Village Board shall find:

1. That the establishment, maintenance, or operation of an electronic amusement parlor at the location requested will not be detrimental to or endanger the public health, safety, morals, comfort, or general welfare.

2. That the proposed electronic amusement parlor will not be injurious to the use and enjoyment of other property in the immediate vicinity for the purpose already permitted, nor substantially diminish and impair property values within the neighborhood.

3. That the establishment of the electronic amusement parlor will not impede the normal orderly development and improvement of the surrounding property for uses permitted in the district.

4. That adequate measures have been or will be taken to maintain good order surrounding the location thereof.

10.02 CIGARETTE SALES

The sale of cigarettes in the Village of Junction City shall require a license and shall be governed by the provisions of chapter 134.65 of the Wisconsin statutes.

10.03 NONINTOXICATING AND SODA WATER BEVERAGES

(1) Definitions.

(a) "Wholesaler" shall mean the manufacturer of soda water beverage in packages or containers to be consumed off the premises where manufactured and sold.

(b) "Retailer" shall mean person or firm selling soda water beverage to be consumed on or off such premises.

(2) Licenses Required.

(a) Nonintoxicating beverages. No person, firm or corporation shall manufacture for wholesale or sell at retail or distribute beverages which contain less than one-half of one per centum of alcohol by volume without first having obtained a license therefor. Application shall be made to the village clerk and issued by such office pursuant to Wisconsin statutes 66.053, upon approval by the common council.

(b) No person, firm, or corporation shall manufacture for wholesale or sell at retail soda water beverage without having first obtained a license therefor. Application shall be made to the village clerk on forms provided by such officer, which form shall state the applicant's name, trade name of business or premises, and location of premises.

10.04 DANCES AND DANCE HALLS (PUBLIC)

(1) Definitions.

(a) "Public dance" as used herein, is any dance to which admittance can be had by the public generally, with or without the payment of a fee, with or without the purchase, possession, or presentation of a ticket or token, or any other dance operated by any system open or offered to the public generally. A "public dance", as used herein, shall not be construed to apply to a dance conducted by a bona fide youth organization at which responsible parents are in attendance as chaperones. A "public dance", as used herein, shall not be construed to apply to a dance conducted in a church or school when such dance is conducted under the auspices of the proper church or school authorities. A "public dance", as used herein, shall not be construed to apply to private dances given by lodges, clubs, or other public or charitable institutions.

(b) "Public dance hall," as used herein, is any room, place or space within a building at which a public dance may be held.

(2) License Required. No person, firm, or corporation shall hold, conduct, or permit to be held, a public dance in any public dance hall within the Village of Junction City without first having obtained a license for such premises. Application shall be made to the village

clerk on forms provided by such officer, which form shall state the applicant's name, trade name of business, and location of premises..

(a) License Fee According to Size. The license fee for a public dance hall with actual area or space for dancing not in excess of 1000 square feet shall be \$10.00. The license fee for a public dance hall with actual area or space for dancing in excess of 1000 square feet shall be \$25.00.

(b) Licensee Responsibility. The licensee shall be responsible for the conduct of all dancing upon the premises and shall maintain proper order at all times, and shall not permit, suffer or allow any person to use the tables, serving bar or any other type of elevated platform and containing less than 10 feet in width and 10 feet in length to dance or perform upon. The licensee shall exclude from such premises any intoxicated person and eject therefrom any person intoxicated or whose conduct shall be disorderly.

(c) The provisions herein shall be in lieu of any Portage County regulations relating to dances and dance halls.

10.05 EXHIBITIONS, CARNIVALS, AND CIRCUSES

(1) License Required. It shall be unlawful to conduct or operate within the city any exhibitions, carnivals, or circuses which are open to the public without first securing a license therefor, provided that this section shall not be held to apply to those amusements or exhibitions which are specifically licensed in other sections of this chapter.

(2) Definitions. The term "exhibitions" as used in this section shall be held to mean and include circuses, carnivals, menageries, side shows, and other similar amusement enterprises which are open to the public and for which admission is charged. The term "carnival" as used herein shall mean and include amusement activities, rides, merry-go-rounds, booths for the conduct of games of skill, food dispensing facilities, and sideshows.

(3) Condition of License. In addition to other requirements set forth herein the applicant shall furnish suitable evidence of his intention and ability to comply with the following conditions. The operator and sponsor of the carnival or exhibition shall each be wholly responsible for maintaining order and for keeping the site clean, free of trash, papers, and other debris. Trash containers in adequate number shall be placed in convenient locations for the use of the public. No ride shall be placed in operation for public use until the same has been inspected by the Wisconsin Department of Industry, Labor, and Human Relations.

Adequate safeguards shall be placed to protect both operators and the general public from inadvertently coming into contact with moving parts, belts, motor gears, electrical switches and other possible or potential hazards.

(4) License Fees.

Circuses.....	\$100 1st day
.....	\$ 50 each succeeding day
Carnivals.....	\$100 1st day
.....	\$ 50 each succeeding day
Other public amusements or exhibitions for which no specific fee is stated,	\$100 per day

No fee shall be charged for any amusement, exhibition, or carnival where the same is sponsored by or given for the benefit of any religious, educational, charitable, social, or fraternal organization.

(5) Insurance. No license shall be issued for conducting an exhibition, circus, or carnival until the applicant therefor has placed on file with the village clerk a certificate or certificates of insurance indicating that there is in effect public liability insurance covering any damages arising out of the use and operation of any and all devices and facilities operated in connection with such carnival or exhibition. Such insurance shall be in the minimum amount of one hundred thousand dollars (\$100,000) for each person and three hundred thousand dollars (\$300,000) for each accident.

10.06 FOOD & REFRESHMENT IN VILLAGE PARKS

License Required. No person, organization, or group shall sell food or refreshments, e.g., candy, snack foods, ice cream products, shaved ice products, sandwiches, or similar products, in the village parks without first obtaining a license. Application shall be made to the village clerk on forms provided by such officer, which form shall state the applicant's name, organization's name, location and date of event. No fee for such license shall be charged to lodges, clubs or other public or charitable institutions.

10.07 GARBAGE COLLECTION

Currently the Village contracts for garbage and recycling service for residential units. Businesses contract for their own service.

(1) Insurance Required. Proof of insurance shall be provided upon request.

(2) Recycling requirements. All firms shall comply with the recycling requirements as provided in Chapter 6 of the Revised Municipal Code.

10.08 JUNK DEALERS

(1) Permit Required. No person or firm shall conduct or maintain any buildings, structure, yard, or place for keeping or storing commercial quantities, whether temporarily,

irregularly, or continually, for the buying or selling at retail or wholesale, any old, used, or second hand materials of any kind, including cloth, rags, paper, rubbish, bottles, rubber, iron, brass, copper, or other metal, furniture, used motor vehicles or parts thereof, or other material commonly classed as junk, without first having obtained a permit therefor from the Village Board.

10.09 INTOXICATING LIQUOR AND FERMENTED MALT BEVERAGE

(1) The provisions of Chapter 125 of the Wisconsin statutes, and any amendatory provisions thereto, relating to the sale of intoxicating liquor and fermented malt beverages, exclusive of any provisions thereof relating to the penalty to be imposed or the punishment for violation of statutes, are hereby adopted and made a part of this section by reference.

(2) When License Required. No person, except as provided above, shall distribute, vend, sell, offer, or keep for sale at retail or wholesale, deal, or traffic in, or for the purpose of evading any law or ordinance, give away any intoxicating liquor or fermented malt beverage, or cause the same to be done, without having procured a license or permit as provided in this section, nor without complying with all the provisions of this section and all state ordinances and regulations of the state and Village applicable thereto.

(3) No license shall be issued to any person for the purpose of possessing, selling, or offering for sale any intoxicating liquor or fermented malt beverage in any dwelling, house, flat, or residential apartment.

(4) Sale of Fermented Malt Beverages by Village. The sale of fermented malt beverages by officers or employees of the Village in Village parks may be permitted pursuant to Wisconsin statutes 125.06(6) and with the consent of the Village Board.

(5) Hearing. Opportunity shall be given by the Village Board to any person to appear for or against the granting of any license.

(6) Requirements for Licenses. An applicant for license or permit shall meet the minimum requirements as provided in chapter 125 of the Wisconsin statutes, as amended, in addition to any requirements as provided in Section 10.09 of the Revised Municipal Code of the Village of Junction City.

(7) Effect of Revocation of License. No license shall be issued for any premises if a license covering such premises has been revoked within six months prior to application. No license shall be issued to any person who has had a license issued pursuant to this chapter revoked within twelve months prior to application.

(8) Inspection of Application and Premises. The clerk shall notify the health officer, sheriff's department, and fire inspector of all license and permit applications and these

officials shall inspect or cause to be inspected each application and premises to determine whether the applicant and the premises sought to be licensed comply with the regulations, ordinances, and laws applicable thereto and the applicants fitness for the trust to be imposed. These officials shall furnish to the Village Board in writing the information derived from such investigation. No license shall be issued for any premises which do not conform to the sanitary, safety, and health requirements of the State Board of Health and to all such ordinances and regulations adopted by the Village and the county, where applicable.

(9) Class B Closing Hours. No premises for which a Class B liquor license shall be issued shall remain open for the sale of liquor, fermented malt or other beverages in the Village between 2:00 A. M. and 6:00 A. M., Monday through Friday, and between 2:30 A. M. and 6:00 A. M. Saturday and Sunday. On January 1st, Class B premises are not required to close.

(10) Class A Closing Hours. No premises for which a Class A liquor license shall be issued shall remain open for the sale of liquor in the Village of Junction City between the hours of 9:00 P. M. and 6:00 A. M. No premises for which a Class "A" fermented malt beverage license shall be issued shall remain open for the sale of fermented malt beverages between the hours of ~~11:00 P.M.~~ Midnight (amended 1/2025) and 6:00 A.M.

(11) Provisional Retail Licenses. Provisional retail licenses (s.125.185) shall be issued by Village of Junction City. The Village Board may by ordinance establish standards under which provisional licenses shall be issued and shall by ordinance designate the Municipal official having authority to issue the retail licenses.

(a) May be issued only to persons applying for Class "A" beer, Class "B" beer, "Class A" liquor, "Class B" liquor, or "Class C" wine authorizing only the activities allowed under that type of license.

(b) Fee shall be established by ordinance, but may not exceed \$15.00

(c) A provisional license expires 60 days after issuance or when the person is issued a retail license. The license may be revoked by the municipal official if he or she discovers the holder made false statements in the application.

(d) A municipal official may not issue a provisional "Class B" license if the quota prohibits the issuance of such a license.

(e) No person may hold more than one provisional retail license for each type of license applied for per year.

(12) Operator's License

(a) New Applications. New applicants for an operator's license shall be issued a provisional license by the village clerk in accordance with Section 105.17(5), Wisconsin statutes, if all other conditions of Section 105.04(5) of the Statutes have been met,

until the responsible beverage server training course requirements have been fulfilled, but not to exceed 60 days from date of issuance. The provisional and regular license fee is set forth in Section 10.00. Upon successful completion of the training course, a regular operator's license shall be issued by the village clerk at no additional cost, to expire on June 30th following issuance. Persons failing to complete such course within 60 days may apply for no more than one additional provisional license within the license year upon payment of another fee.

(b) Renewal Applications. Holders of regular operators licenses may apply for renewal. Renewal licenses shall expire on the second June 30th following issuance of such license. The renewal license fee is set forth in Section 10.00.

(13) Delinquent Taxes. Prior to issuance of any liquor license to any applicant, the clerk shall review the records of the Village treasurer to determine whether all real estate, personal property, or other village taxes are paid in full. Any applicant who has taxes outstanding shall not be issued a license until the same have been paid in full.

(14) Manager's License. Pursuant to Section 105.18(1) of the Wisconsin Statutes, there is created a "Manager's License," the purposes of which shall be to comply with sections 125.32(1) and 125.68(1) of the Wisconsin Statutes. It shall be unlawful for any person to perform the duties and tasks of a manager as outlined in said sections 125.32(1) and 125.68(1) without first having obtained such license.

Completion of the responsible beverage server training course is required within 60 days of issuance of a manager's license. The exemptions from training requirement contained in Sec. 105.17(6), Wisconsin statutes, for operators licenses shall also apply to managers licenses. Failure to satisfy this condition will result in automatic revocation.

(15) Temporary Operator's License. Pursuant to 125.17(4) of the Wisconsin statutes, there may be issued a temporary operator's license, providing that:

- (a) The operator is donating the services to a non-profit organization.
- (b) No person may hold more than one license of this kind per year.
- (c) The license is valid for a period of not more than fourteen (14) days, and the period for which it is valid and the non-profit organization shall be stated on the license.
- (d) The applicant must be of legal drinking age, and may not have an arrest or conviction record subject to Sec. 111.335, and may not be a "habitual law offender."
- (e) Application must be made in writing.

There shall be no fee for a temporary operator's license.

(16) Temporary Wine License. "Class B" temporary wine licenses may be issued by the clerk pursuant to Wisconsin statutes 125.51(10) and upon approval of the Village Board.

(17) Applications Due. Applications for Class "B" picnic licenses and "Class B" temporary wine licenses must be made not less than ten (10) days prior to granting of the licenses.

(18) Prohibiting live, totally nude, non-obscene, erotic dancing in establishments licensed to sell alcoholic beverages and creating an exception from such prohibition for theaters, civic centers, performing arts centers, and dinner theaters where live dance, ballet, music and dramatic performances of serious artistic merit are offered on a regular basis.

It is unlawful for any person to perform or engage in, or for any licensee or manager or agent of the licensee to permit any person, employee, entertainer or patron to perform or engage in any live act, demonstration, dance or exhibition on the premises of a licensed establishment which:

Expose to view any portion of the pubic area, anus, vulva, or genitals, or any simulation thereof, nor shall suffer or permit any female to appear on licensed premises in such manner or attire as to expose to view any portion of the breast below the top of the areola, or any simulation thereof; and

No licensee shall permit or any person to perform acts of or acts which simulate:

1. Sexual intercourse, masturbation, sodomy, bestiality, oral copulation or flagellation.
2. The touching, caressing or fondling on the breast, buttocks, anus or genitals.
3. The displaying of the pubic hair, anus, vulva or genitals.

No licensee shall permit any person to show film, still pictures, electronic reproduction, or other visual reproductions depicting:

1. Acts or simulated acts of sexual intercourse, masturbation, sodomy, bestiality, oral copulation, flagellation or any sexual acts which are prohibited by law.
2. Any person being touched, caressed or fondled on the breast, buttocks, anus or genitals.
3. Scenes wherein a person displays the vulva or the anus or the genitals.
4. Scenes wherein artificial devices or inanimate objects are employed to depict, or drawings are employed to portray, any or the prohibited activities described above.

PENALTY. Any person violating subsection 10.14(17) shall be subject to a forfeiture

of not less than one hundred dollars (\$100) nor more than five hundred dollars (\$500). Each day of violation shall constitute a separate offense. Failure or refusal to pay forfeiture shall result in imprisonment for a period of not more than twenty five (25) days for each offense.

In lieu of or in addition to any forfeiture assessed, any person who violates any provision of Section 10.14 and who holds any license or permit under Section 10.14 may have such license or permit suspended or revoked.

DEFINITIONS. For purposes of this ordinance, the term “licensee” means any person licensed by the Village Board of the Village of Junction City to sell alcoholic beverages pursuant to ch. 125, Stats. The term “licensee” means the holder of a retail “Class A”, “Class B”, Class “B”, Class “A”, or “Class C” license granted by the Village Board of the Village of Junction City pursuant to ch. 125, Stats.

EXEMPTIONS. The provisions of this ordinance do not apply to the following licensed establishments: theaters, performing arts centers, civic centers, and dinner theaters where live dance, ballet, music and dramatic performances of serious artistic merit are offered on a regular basis and in which the predominant business or attraction is not the offering to customers of entertainment which is intended to provide sexual stimulation or sexual gratification to such customers and where the establishment is not distinguished by an emphasis on, or the advertising or promotion of, employees engaging in nude erotic dancing.

SEVERABILITY. If any section of this ordinance is found to be unconstitutional or otherwise invalid, the validity of the remaining sections shall not be affected.

10.10 MOBILE HOMES & MOBILE HOME PARKS

(1) State Statutes adopted - Definitions. The provisions of s. 66.058, Wisconsin Statutes, and the definitions therein, are hereby adopted as and for the general law of the Village of Junction City and applicable therein.

(2) Parking Permit Fee. There is hereby imposed on each occupied, nonexempt mobile home located in the Village of Junction City a parking permit fee of \$10.00 per month or portion thereof, as determined in accordance with s. 66.058, Wisconsin Statutes. Said fees shall be paid to the Village Treasurer on or before the 10th day of the month following the month for which such fees are due. The limit of stay for any occupied trailer outside a licensed trailer court shall be 30 days, except that trailers occupied when this section is adopted, may continue to be occupied by the present tenants at the present locations.

(3) Parks and Camps. It shall be unlawful for any person to establish or operate within the Village of Junction City a mobile home park without having first secured a license therefor from the Village Clerk. The application for such license shall be accompanied by a fee of \$10.00 for each space in the existing or proposed park but not less than \$100.00. The license shall expire one year from the date of issuance. Such parks shall comply with Wis. Adm. Code H 77, issued by the State Board of Health, which is hereby adopted by reference.

(4) Payment of fees. Occupants of non-exempt mobile homes parked outside of a mobile home park shall remit such fees directly to the Village Treasurer as provided in sub. (2). It shall be the full and complete responsibility of the licensee of a mobile home park to collect such fees from each occupied, non-exempt mobile homes therein and remit such fees to the Village Treasurer as provided in sub. (2).

(5) Penalty. The penalty for violation of this section shall be a penalty provided in s.17.04 of this code.

10.11 PAWNBROKERS

The provisions of section 134.71 of the Wisconsin statutes and definitions therein are hereby adopted by reference.

10.12 SNOW REMOVAL OPERATOR

There is no regulation required of snow removal operators at this time.

10.13 DIRECT SELLERS/TRANSIENT MERCHANTS

(1) License required. No person shall engage in the business of peddler, hawker, trucker, solicitor, canvasser or transient merchant within the Village of Junction City without first obtaining a license from the Village Clerk in compliance with the provisions of this section.

(2) Exemptions. This section or any part thereof shall not apply to the following: newsboys, merchants delivering goods in the regular course of business; vendors of milk, bakery good, groceries or ice distributing products to only regular customers on established routes; farmers and truck gardeners; religious, charitable, patriotic, school and philanthropic organizations; persons selling property at wholesale to dealers; persons holding a State license issued pursuant to 440.41.

(3) Application. At the time of filing application, an investigation fee of \$10.00 shall be paid to the Village Treasurer to cover the cost of investigation of the facts stated in the application. The application shall be sworn to by the applicant and filed with the Village Clerk and shall contain such information as the Clerk shall require for the effective enforcement of this section and the safeguarding of the residents of the Village from fraud, misconduct or abuse.

(4) Investigation - Issuance. Upon receipt of each such application, the Clerk shall immediately institute such investigation of the applicant's business and moral character as he/she deems necessary for the protection of the public good, and shall endorse his/her approval or disapproval upon said application within 72 hours after it has been filed with him/her, and shall issue or deny the license in accordance with his/her findings after

presentation by the applicant of a receipt of the Village Treasurer showing payment of the required fee.

(5) Fee. The fee for the direct seller's license shall be \$5.00 per day, \$20.00 per week; \$50.00 per month; \$200.00 per year. The fee for a transient merchant's license shall be \$15.00 per day; \$60.00 per week; \$150.00 per month; \$500.00 per year. Annual licenses issued on or after July 1st shall be issued for ½ the required annual fee. No fee shall be required for a solicitor's or canvasser's license. Direct sellers may employ one assistant and transient merchants 2 assistants without payment of an additional license fee, but such persons must comply with the other provisions of this section.

(6) Bond. If the Clerk determines from his/her investigation of said application that the interests of the Village or if the inhabitants of the Village require protection against possible mis-conduct of the licensee or that the applicant is otherwise qualified but due to causes beyond his control is unable to supply all of the information required in sub. (3), he/she may require the applicant to file with the Village a bond in the sum of \$500.00 with surety acceptable to the Village President running to the Village conditioned that he will fully comply with the ordinances of the Village and laws of the State relating to direct sellers, canvassers or transient merchants and guaranteeing to any citizen of the Village of Junction City doing business with him that the property purchased will be delivered according to the representation of applicant, provided that action to recover on any such bond shall be commenced within 6 months after the expiration of the license of the principal.

(7) Expiration - Renewal- Transfer. The clerk shall date all licenses issued hereunder and shall specify thereon the fee paid and the date of expiration. Annual licenses shall be issued on a calendar year basis and expire December 31 of the year of issue. Applications for renewals shall be handled in the same manner as original applications. Licenses issued under this section are personal and may not be transferred.

(8) Regulations and Restrictions.

(a) Consent Required. Nor direct seller, canvasser or transient merchant as herein defined shall go in or upon any private residence, business establishment or office in the Village for the purpose of soliciting orders for goods, wares and merchandise or peddling or hawking the same or soliciting subscriptions for magazines or other periodicals without having been requested or invited to do so by the owner or owners, occupant or occupants of said place.

(b) Display of License. Persons licensed under this section shall carry their licenses with them while engaged in licensed activities and shall display such licenses to any police officer or citizen upon request.

(c) Misrepresentation Prohibited. No licensee shall intentionally misrepresent to any prospective customer the purpose of his visit or solicitation, nor the name or business of his principal, if any, nor the source of supply of the goods, wares or

merchandise which he sells or offers for sale nor the disposition of the proceeds or profits of his sales.

(d) Loud Noises and Speaking Devices. No licensee, nor any person in his behalf, shall shout, cry out, blow a horn, ring a bell or use any sound amplifying device upon any of the streets, alleys, parks or other public places of the Village or upon private premises where sound of sufficient volume is emitted or produced therefrom to be capable of being plainly heard upon the streets, avenues, alleys, parks or other public places, for the purpose of attracting attention to any goods, wares or merchandise which such licensee proposes to sell.

(e) Use of Streets. No licensee shall have any exclusive right to any location in the public streets, nor shall any licensee be permitted a stationary location thereon nor be permitted to operate in a congested area where such operation might impede or inconvenience the public use of such streets. For the purpose of this ordinance, the judgment of a police officer, exercised in good faith, shall be deemed conclusive as to whether the area is congested and the public impeded or inconvenienced.

(9) Suspension or Revocation of License. Licenses issued under the provisions of this section may be revoked or suspended by the Village President for a period not to exceed 5 days pending hearing by the Village Board for fraud, misrepresentation or incorrect statement contained in the application or made in the course of carrying on business; conviction of licensee in any unlawful or disorderly manner or in such a manner as to menace the health, safety or general welfare of the public.

10.14 REGULATION AND LICENSING OF LARGE ASSEMBLIES

The provisions of Portage County Ordinances and definitions therein are hereby adopted by reference.

10.15 PENALTIES

Whenever the doing of any act or the omission to do any act constitutes a breach of any section of the provisions of this chapter. There shall be no forfeiture or penalty declared for such breach, any person who shall be convicted of any such breach shall be fined not less than \$25 nor more than \$500 for each offense and in lieu of payment thereof imprisoned for a period not to exceed six (6) months. A separate offense or breach shall be deemed committed on each day during or on which a violation occurs or continues.