

Memorandum of Agreement between School Factory and Mach 30

Description:

This agreement is the result of a series of conversations between Mach 30 (M30) and The School Factory (TSF). Through that work we discovered that while our organizations have different missions, our organizational values are remarkably similar.

We are sharing this agreement publicly in support of our shared value of organizational transparency and hope it serves as inspiration for other “kindred” organizations to imagine how they might join forces.

This document will be considered a non-binding agreement.

Agreement:

What TSF contributes:

1. Rackspace cloud hosting
 - a. connect via Atrium and start assigning tasks
2. Prezi visual overview / annotated ‘pitch tool’
 - a. Schedule a work session (G+ hangout)
 - b. Create a visual
 - c. Record a narrative
 - d. Could use existing 6:40 Ignite pitch description for part of the pitch (background, etc.) and then add Mach30 specific pitch
3. General fundraising support and consulting
 - a. Develop an ask
 - b. Identify joint projects and programs to ask around
 - c. Share identified targets list(s)
 - d. Share grant proposal docs
4. Co-marketing--we list Mach 30/**Open Design Engine** as ‘friends’ or related project on website, outbound marketing, communications, etc.
5. Advisor to the Mach 30 Board - happily willing to provide that role
 - a. attend monthly board meetings
 - b. participate in planning and organization discussions
6. Increased “market penetration” into the hackerspace community
 - a. Introduce Mach 30 to spaces with a good fit
 - b. Encourage spaces who might be interested in participating in Mach30 programs

What Mach 30 Contributes:

7. Volunteer the support of Mach 30 with asks
 - a. Letters of recommendation
 - b. Verbal support
8. Advisory board member - one of you sits on **Schools for Communities** advisory board, helps guide strategy of program (1-3 hrs / mo, or 5-7 hrs/qtr)

9. Co-marketing
 - a. sponsorship credit for Open Design Engine and Mach 30 websites
 - b. profile / bio of partnership page on Mach 30 site
10. Support for Open Engineering for Spaces
 - a. "[Drawing Board](#)" full of open source hardware and space-faring related projects
 - b. [Openeering Wiki](#) page, repository for open source engineering tools
11. Information relating to acquiring insurance for a hackerspace
 - a. Help take ownership of the [Insurance conversation](#) - post content, stimulate feedback and discussion
 - b. Poll the spaces about their insurance (do they have it, who is it through, what does it cover)
 - c. Host and invite spaces to at least one Google Hangout on Insurance topic

Tracking, Measuring, and Communicating:

12. Both groups will assign projects for major initiatives, and create cases for specific accountabilities, use blogs and notebooks for conversation and knowledge sharing in [OpenAtrium](#)
13. Both groups will host a conference call once a month for the first 3 months for 30 minutes, which Mach30 will coordinate
14. Both groups agree to post a link to this document on their websites with logos / etc.
15. Groups agree to a quarterly mutual review of partnership goals, moving ideas from this document to the Completed section, and evaluating ideas from the [Parking Lot](#) to begin to work on

Duration of agreement:

16. Starts on approval date below
17. Can be ended by either party with written notice in 30 days
18. Outstanding commitments between organizations can be terminated within 30 days of written notice as applicable

Approved on:

Mar 25, 2012

Approved by:

The School Factory

Mach 30

// signed - James Carlson //

// signed - J. Simmons //

Apr 5, 2012

Apr 5, 2012