

## PUZZUP AMITOI



### FACTSHEET

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| <b>Title</b>                     | PUZZUP AMITOI   |
| <b>Developer &amp; Publisher</b> | NCSOFT Corp.  |
| <b>Genre</b>                     | Match-3 Puzzle Game   |
| <b>Supported Languages</b>       | Korean, English, Chinese (Simplified), Japanese, Portuguese, Spanish, Spanish (Spain), French, German, Italian, Turkish (11 languages in total)   |
| <b>Platform (OS)</b>             | Mobile (Android, iOS)   |
| <b>Release Date</b>              | September 26, 2023 (KST)  |
| <b>Key Features</b>              | <ol style="list-style-type: none"> <li>1) Direction Keys: You're in control of the way blocks move - UP, DOWN, LEFT, RIGHT!</li> <li>2) Popping Actions: Make every match even more exciting!</li> <li>3) Play with Amitois: Explore a magical world with Amitoi friends!</li> <li>4) Territory Squabble: Playing together by Competing against other Clans for the top spot!</li> </ol>  |
| <b>Links</b>                     | <b>Official Game Website:</b> <a href="https://puzzupamitoy.plaync.com/">https://puzzupamitoy.plaync.com/</a><br><b>Facebook:</b> <a href="https://www.facebook.com/puzzup.amitoy/">https://www.facebook.com/puzzup.amitoy/</a><br><b>Instagram (Global):</b> <a href="https://www.instagram.com/puzzupamitoy/">https://www.instagram.com/puzzupamitoy/</a><br><b>Twitter:</b> <a href="https://twitter.com/PuzzupAmitoy/">https://twitter.com/PuzzupAmitoy/</a><br><b>YouTube:</b> <a href="https://www.youtube.com/@PUZZUP_AMITOI">https://www.youtube.com/@PUZZUP_AMITOI</a> |

(as of Sep 4, 2023)



## ABOUT 'PUZZUP AMITOI'

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**PUZZUP AMITOI presents a new kind of match-3 puzzle fun with direction keys!**

**PUZZUP AMITOI**, developed by NCSOFT, introduces a distinctive twist to the general match-3 puzzle genre by adopting the use of direction keys. These direction keys – up, down, left, and right – allow players to change the direction of incoming blocks, enabling diverse gameplay according to their strategies.

## KEY FEATURES

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### ■ **PUZZUP AMITOI's development background**

**PUZZUP AMITOI** is the second puzzle title from NCSOFT, following *Arami Puzzventure* launched in 2017. Developed by a dedicated team of developers and game designers who are passionate about puzzle games, it adopts the character Amitois, featured in NCSOFT's next upcoming PC and console MMORPG, *THRONE AND LIBERTY*. Players can play and clear levels with Amitoi friends.

### ■ **'Direction Keys,' the unique feature of PUZZUP AMITOI**

Diverging from general match-3 puzzles, **PUZZUP AMITOI** introduced a novel logic that empowers users to control the direction of incoming puzzle blocks. Complementing this direction key mechanic, it enriches the fun element of puzzle-solving – an inherent delight in match-3 puzzles – while simultaneously infusing the excitement of match-3 dynamics through an array of distinctive special blocks and missions.

### ■ **'Night Mode' and 'Star Saga'**

**PUZZUP AMITOI** features three distinct play modes: **Day Mode**, **Night Mode**, and **Star Saga**. The game is basically played in **'Day Mode'**, which consumes a heart to progress through levels. Upon successfully conquering all levels within a designated area, the more challenging mode for that area, **'Night Mode'**, becomes accessible. **'Star Saga'** offers an avenue to acquire diverse rewards for characters and gameplay by consuming stars obtained through level completions.

### ■ **'Clan' and 'Territory Squabble'**

Players can team up with each other by creating a Clan and take on **'Territory Squabble'** together, which will make the game less of an alone thing. Each Clan occupies tiles by maintaining the best score to begin the competition between the Clans. Players must skillfully and swiftly reach and occupy a flag tile, and the Clan with the most flags wins.

### ■ **Offers continued gameplay even while offline**

**PUZZUP AMITOI** can be enjoyed even while offline. Players with unstable internet connections will still be able to play **PUZZUP AMITOI** hassle-free and offline without a Wi-Fi or data connection (excluding certain contents).

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