

AAEA (Alabama Art Education Association) Louise B. Marsh Scholarship

Scoring Rubric: Art Education New Member AAEA

Applicant Name:_____

Scorer Name:_____

Verification of Eligibility

☐ NAEA/AAEA Member

Verification of Complete Application

☐ All Questions Answered

☐ Reference Letter Submitted

SCORE TALLY

_____ **Reference (Strength of Reference, max of 20 points)**

_____ **Activities (Max total of 40 points)**

_____ **Essay/Application (Max total of 40 points)** _____/100 **TOTAL**

Activities (Max total of 40 points)

*Check one box for each category & possible extra 3 points for leadership role	*1-2 entries 3 points	*3-4 entries 5 points	*5 + entries 7 points	*Held Leadership position + 3 extra points
School Assignments grades you teach, classes, your specialty area, committees, sponsor of what clubs or extra-curricular activities, how long have you taught...)				
Community/Volunteer				
Art Advocacy				
Honors/Awards				

ESSAY EVALUATION (max of 40 points) Must be 2-3 paragraphs

Score	Scoring Scale	Poor/Fair 1-3 pts	Good 4-6 pts	Above Average 7-9 pts	Excellent 10 pts
Ideas	The meaning and development of the message (10 points)	Suggests a topic but does not respond to questions	General topic defined , Somewhat responds to questions	Topic clearly defined, Responds to all questions	Topic narrow and well defined, Responds well to questions
Organization	The internal structure of the piece (10 points)	Ineffective introduction and conclusion Paragraphs, Little or no Sequencing, Awkward structure Hard to follow, No support given for ideas	Adequate introduction and conclusion Paragraphs, Somewhat logical Structure, Limited support for ideas	Effective introduction and conclusion Logical Structure Adequate support for ideas	Well written and organized in a clearly logical and effective order Good support for all ideas
Word Choice	The specific vocabulary the writer uses to convey meaning and appropriate reference to the field of art education (10 points)	Limited vocabulary Words used incorrectly No language referencing field of art education	Vocabulary generally correct Some active verbs and precise nouns Attempts to use language referencing field of art education	Effective verbs and nouns Word choice correct for audience Uses language referencing field of art education	Use precise vocabulary Shows mastery of vocabulary Words and phrases create powerful images and references to the field of art education

Sentence Fluency and Conventions	Way words and phrases flow and correct use of grammar and punctuation (10 points)	Sentences choppy and/or rambling With fragments and/or run on Sentences, Errors impede understanding Incorrect punctuation and capitalization Contains more than fifteen grammar and/ or spelling errors.	Some errors in sentence structure which affect meaning, Some grammar and punctuation errors, Contains ten to fifteen grammar and/ or spelling errors.	Few errors in sentence structure and conventions, Errors do not detract from the meaning of the writing, Contains four to ten grammar and/ or spelling errors.	Little if any errors in sentence structure and conventions, a variety of sentence types, grammar and usage contribute to clarity and style Contains one to four grammar and/ or spelling errors.
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