AAEA (Alabama Art Education Association) Louise B. Marsh Scholarship

Scoring Rubric: Art Education New Member AAEA

Applicant Name:	
Scorer Name:	
erification of Eligibility	Verification of Complete Application
NAEA/AAEA Member	All Questions Answered
	Reference Letter Submitted
	SCORE TALLY
Reference (Strength o	of Reference, max of 20 points)
Activities (Max total of	of 40 points)
Essay/Application (M	(ax total of 40 points)/100 TOTAL

Activities (Max total of 40 points)

*Check one box for each category & possible extra 3 points for leadership role	*1-2 entries 3 points	*3-4 entries 5 points	*5 + entries 7 points	*Held Leadership position + 3 extra points
School Assignments grades you teach, classes, your specialty area, committees, sponsor of what clubs or extra-curricular activities, how long have you taught)				
Community/Volunteer				
Art Advocacy				
Honors/Awards				

ESSAY EVALUATION (max of 40 points)

Score	Scoring Scale	Poor/Fair	Good	Above Average	Excellent
Score		1-3 pts	4-6 pts	7-9 pts	10 pts
Ideas	The meaning and development of the message (10 points)	Suggests a topic but does not respond to questions	General topic defined, Somewhat responds to questions	Topic clearly defined, Responds to all questions	Topic narrow and well defined, Responds well to questions
Organization	The internal structure of the piece (10 points)	Ineffective introduction and conclusion Paragraphs, Little or no Sequencing, Awkward structure Hard to follow, No support given for ideas	Adequate introduction and conclusion Paragraphs, Somewhat logical Structure, Limited support for ideas	Effective introduction and conclusion Logical Structure Adequate support for ideas	Well written and organized in a clearly logical and effective order Good support for all ideas
Word Choice	The specific vocabulary the writer uses to convey meaning and appropriate reference to the field of art education (10 points)	Limited vocabulary Words used incorrectly No language referencing field of art education	Vocabulary generally correct Some active verbs and precise nouns Attempts to use language referencing field of art education	Effective verbs and nouns Word choice correct for audience Uses language referencing field of art education	Use precise vocabulary Shows mastery of vocabulary Words and phrases create powerful images and references to the field of art education

Sentence	Way words and	Sentences	Some errors in	Few errors in	Little if any errors in
Fluency and	phrases flow	choppy and/or	sentence	sentence structure	sentence structure and
Conventions	and correct use	rambling With	structure which	and conventions,	conventions, a variety
	of grammar and	fragments	affect	Errors do not	of sentence types,
	punctuation	and/or run on	meaning,	detract from the	grammar and usage
	(10 points)	Sentences,	Some grammar	meaning of	contribute to clarity
		Errors impede	and	the writing,	and style
		understanding	punctuation	Contains four to	
		Incorrect	errors,	ten grammar and/	Contains one to four
		punctuation and	Contains ten to	or spelling errors.	grammar and/ or
		capitalization	fifteen grammar		spelling errors.
			and/ or spelling		
		Contains more	errors.		
		than fifteen			
		grammar and/			
		or spelling			
		errors.			