Graduate Course Number: 8484C

Course Title: Visuals, Video, AI, *Oh MY!* Canva for Education Does it All

Days/Times of Online/Zoom Meetings: This course is Asynchronous

Number of Credits for the course: 3 graduate credits

Instructor with phone number, email address, and office hours:
Stefani Langol | slangol@vandercook.edu | Office hours are available via Zoom by appointment.

Student Engagement Statement: Each week contains reading, videos, hands-on projects, discussion, and peer feedback. Projects are designed to be flexible so that participants can develop resources relevant to their specific teaching situation. It is expected that an electronic portfolio containing all completed work for the course will be submitted at the end of the course. Participants should be prepared to spend 6-9 hours each week to complete all weekly course content and assignments.

Course Description: ***Visuals, Video, AI, OH MY! Canva for Education Does it All*** is designed to empower music educators with the skills and knowledge needed to harness the full potential of Canva for Education's visual design and artificial intelligence tools. In an era where visual communication plays a pivotal role in engaging and educating students, this course will equip you with tools and techniques needed to create captivating, informative, and inspiring materials for your music classroom. ***Updated to reflect Canva's new "Glow Up" interface and features***, this project-based course will take a deep dive into Canva's feature set, and provide ample opportunity for designing visual resources that will support your teaching and directly integrate into any teaching and learning environment. While Canva for Education will be the primary application for this course, other apps, such as Google Workspace, ChatGPT and other online resources will be explored and used throughout the course. This course is designed for music educators at all grade levels and disciplines. Come on this creative journey and elevate your music education to the next level!

Student Learning Outcomes	**Outcomes Assessments**
Students will be able to: ● Create a portfolio of work for the course using Wakelet ● Easily navigate the Canva for Education interface and use its functionality to design and develop a wide variety of image-based, presentation, and video resources that can be used independently or integrated with other teaching tools, such as Google Workspace ● Design a simple website that can be used to support teaching and learning in the classroom ● Identify effective uses for Canva's integrated AI tools and examine how they can be used with other AI tools, such as ChatGPT ● Save and share all completed resources in a variety of different formats	● Weekly assignments ● Discussion posts ● Project sharing ● Peer feedback ● ePortfolio of completed work

Program-Level Outcomes Addressed: *The outcomes that the College strives to develop in its teacher candidates were derived from the institution's Conceptual Framework and are expressed in its core dispositions. This course addresses the following Program-Level Outcomes:*

Professionalism in Teaching

Students will demonstrate the ability to:

1. Research best educational practices
2. Discern new uses for information from a variety of course work
3. Reflectively discuss their teaching and ways to enhance it

Strength in Character

Students will demonstrate the ability to:

1. Discuss a variety of educational approaches
2. Describe why particular educational approaches are chosen for use
3. Choose and apply new approaches to the teaching praxis.

Assessment:

Weekly Assignments: 50%

Participation in weekly class discussion posts: 25%

Final Wakelet Portfolio: 25%

Grading Breakdown:

A = 90-100

B = 80-89

C = 70-79

D = 60-69

F = 59 & below

Course Requirements:

- This course requires a Schoology account
- Access to a Mac, PC, or Chromebook, connected to the Internet. Basic computer skills are required, such as setting up accounts with a username and password, basic typing skills, uploading and downloading files, and familiarity with using the Internet.
- Canva for Education Account (details to be discussed in Week 1)
- Google Workspace and YouTube accounts
- Myriad free online resources. Details provided in course materials.

Helpful, but optional:

An inexpensive USB microphone, such as:

- M-Audio Uber Mic - https://bhpho.to/3dpVN8z
- Rode NT-USB Mini USB Mic - https://bit.ly/3lZyJ0X

An inexpensive webcam, such as:

- Logitech C615 Webcam - https://bhpho.to/3zujO7h
- Logitech C920s HD Pro Webcam - https://bhpho.to/3NR5p8O

Course Bibliography: N/A

Course Calendar

This Syllabus is a general outline of the course and is subject to change upon notification

Week 1 – Getting Started with Canva for Education

- Discussion: Meet and Greet
- Discussion 1.1: Previous Experience using Media Creation
- What is Canva and Why Use it?
- TO DO: Sign up for Canva for Education
- Introduction to the Canva Home Page
- Canva Templates
- Introduction to Canva's Editor
- Workshop 1.2: Explore Canva's Home Page, Template Library, and Editor
- Discussion 1.2: Creating Posters – Brainstorm Some Ideas
- Assignment 1.1: Create Two Posters Relevant to Your Teaching Using Canva Templates

Week 2 - Basic Graphic Design Principles and more Canva Editor

- TO DO: Basic Graphic Design Principles
- Discussion 2.1: Reflection - Basic Graphic Design Principles
- Image File Types
- The Canva Editor: The Object Panel
- Workshop 2.1: Create Your Own Brand Kit
- The Canva Editor – Photos
- Creative Commons - What is It?
- Canva's Licensing Terms
- Discussion 2.2: Creative Commons Reflection
- Finding Images to Use for a Variety of Educational Purposes
- Workshop 2.1: Search for Images and Upload to Canva
- Workshop 2.2: Use Background Remover in the Photo Editor
- Assignment 2.1: Create Resources in Canva Relevant to Your Teaching

Week 3 - Using Animation and Introduction to Creating Presentations

- Different Types of Animations and Transitions in Canva
- Workshop 3.1: Create an Animated GIF
- Introduction to Presentations in Canva
- Using Transitions
- Workshop 3.2: Practice Using Match and Move
- Embedding Media - YouTube; GIPHY; Links; QR Code
- Embedding Media - Audio Player; Spotify Playlist
- Assignment 3.1: Create a Presentation in Canva Relevant to Your Teaching

Week 4 - Recording, Delivering, and Sharing Presentations

- Assignment Description
- Presentation Modes and Presenter Notes
- Presenter View
- Sharing Presentations
- Presentation Recording Options
- Canva Live
- Discussion 4.1: How Could You Use Canva Live?
- Assignment 4.1: Presentation Submission #1
- Assignment 4.2: Presentation Submission #2
- Discussion 4.2: Canva Presentation Reflection

Week 5 - Introduction to Creating Videos in Canva

- Presentation Editor vs Video Editor
- More on Finding Resources for Your Canva/Digital Media Projects
- Choosing the Right Template for Your Project
- Video Timeline and Editing Techniques
- Working with Audio in Canva Videos and Presentations
- Sharing and Downloading Video
- Uploading a Video to YouTube with a YouTube Thumbnail
- Assignment 5.1: Create Your Own Video Collage and YouTube Thumbnail
- Assignment 5.2: Create a Slideshow Video

Week 6 - Recording and Editing Video

- Creating Short Form Videos for Social Media
- Assignment 6.1: Create a Series of Short Form Videos
- Screen Recording in Canva
- Assignment 6.2: Create a Screen Record Video in Canva
- Discussion 6.1: Reflection - What is Your Overall Reaction to Using Canva's Video Editor?

Week 7 - Collaboration and Canva’s Whiteboard

- Intro to Canva’s Whiteboard
- Useful Whiteboard Shortcuts and Features
- Assignment 7.1: Whiteboard for Collaboration
- Exploring Canva’s Teaching Resources
- Creating and Managing Classes in Canva
- Creating Assignments in Canva
- Assignment 7.2: Create an Interactive Lesson Plan

Week 8 – Magic Write vs ChatGPT vs MagicSchool

- What is Generative AI?
- Intro to Canva's Magic Write using Canva Docs
- Creating Prompts
- Assignment 8.1: Create a Curricular Resource Relevant to Your Teaching Using Magic Write
- Intro to ChatGPT
- Intro to MagicShool.ai

Week 9 – More on Magic Studio and Canva's Integrated Apps

- Magic Studio
- Canva's Integrated Apps
- Bulk Create
- Assignment 9.1: Create a Useful Resource Using Bulk Create
- Assignment 9.2: Create Your Own Resources Using Magic Design, Canva Apps, and MagicSwitch

Week 10 – Connecting Canva to External Apps

- More App Smashing with Canva
- Canva and Pear Deck
- Canva and Wakelet
- Canva and YouTube
- Canva and Flip
- Canva and Soundtrap
- Assignment 10.1: App Smashing Resource and Reflection

Week 11 – Some Online Music Resources and Final Portfolio Prep

- Interactive Music Websites
- Music History Resources
- Songwriting Tools
- Google Experiments
- AI and Music Creation and Production
- Assignment 11.1: Online Music Resources Reflection
- Assignment 11.2: Final Portfolio Prep

Week 12 - Creating Your Final Portfolio, Some Final Resources, and Course Wrap-Up

- Additional Canva Tips and Tricks
- Using Canva's Website Template to Create Your Final Portfolio
- Final Portfolio 12.1: Create Your Final Portfolio Website
- Discussion 12.1: Course Reflection

Assignment: Finish and Submit final Canva Website Portfolio

Attendance Policy: This course is asynchronous. Schoology will be updated every Sunday with the next week's assignments and resources. Participants are expected to check Schoology for updates.

Candidate Conduct:

> *"An important part of VanderCook's Conceptual Framework and Candidate Dispositions and Outcomes is the focus on professionalism and character. Specific descriptors include participation as well as attendance, flexibility in the face of changing circumstances and institutional needs, the commitment to continual personal development, self-reflection and growth, respect for the academic community and the individuals and resources of that community, and behavior, speech and dress that is appropriate and respectful in the educational environment. Failure to observe standards of professional behavior may result in referral to the Standards Committee and/or the appropriate dean. Consistent concerns in this area will have an impact on successful completion of the program."*

Health and Safety:

VanderCook College of Music is committed to providing a safe and healthy environment for study and work. Basic information regarding the maintenance of health and safety within the contexts of practice, performance, teaching and listening is provided throughout the academic year. Health and safety information specific to this course will be addressed. It is the responsibility of each individual musician to take an active role in making informed decisions to help maintain their own health and safety.

Academic Honesty:

"Candidates are expected to maintain the highest standards of integrity in their academic work. Failure to do so will jeopardize a candidate's success in the program. Examples of academic dishonesty include:

- Presenting another's words, music, or concepts as your own by failing to acknowledge or properly cite the source.
- Communicating or receiving answers or information to/from another in a testing situation.
- Consulting notes or any other source of answers/information in a testing situation, unless the instructor authorizes such access.
- Making available or accessing tests or quizzes from current or previous classes unless explicitly authorized by the instructor.
- Bringing, by any means, answers or information into a testing situation except as explicitly authorized by the instructor.
- Collaborating or turning in jointly produced work on any test or assignment that is intended to reflect individual effort."

Plagiarism:

"Plagiarism means taking someone else's words, ideas, data or work and presenting them as your own. This could mean an exact duplication of someone else's work without proper citation of the source, or it could mean you present it with only small changes and do not cite the source. Plagiarism can occur in art, music, literature, or technology – really in any area of intellectual work.

All work submitted should be properly credited to the original source of the information or idea whether the source is a book, Internet site, article, or any other medium. In written work, quotation marks or block indentations show direct quotations and the source must be cited. If information that is not common knowledge is paraphrased or summarized from a source, that source (including websites) must be cited. Failure to do so in academic assignments represents cheating and carries the appropriate penalties.

Copyright compliance is the goal of VanderCook College. Information to help with clarification of what constitutes fair use of copyrighted material, including photocopying, is on permanent reserve in the Ruppel Library.

No candidate should expect to receive a passing grade on any test or assignment that reflects dishonesty or academic irregularity. Cheating in any form may result in failure of the class and academic expulsion."

Disability Statement:

"If a student has a disability which might interfere with that student's ability to function in this course it is the responsibility of that student to notify the instructor at the beginning of the course."