



News – FOR IMMEDIATE RELEASE
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[Headline]: [Brief, Attention-Grabbing Title]

[Subheading]: Provide an eye-catching detail that highlights the most important part of the story.

[City, State] – [A brief overview of the news, event, or announcement, including any relevant background information, and important details. Include the WHO, WHAT, WHERE, WHY, and WHEN. This paragraph summarizes the main purpose of the press release, it should be direct and compelling.]

Paragraph 2: [Provide more details about the news/event/update. Include relevant information such as context, features, benefits, etc. Keep this section concise and informative.]

Paragraph 3: [The essential details should have been covered in the first two paragraphs, use this paragraph to include any relevant statistics, data, or key points to support your announcement and give background information.]

Paragraph 4: [Quote from key stakeholders]

Paragraph 5: [Conclude the press release by summarizing the key points and reinforcing the importance of the news. Include any relevant call-to-action if applicable.]

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Boilerplate Information: [Include a brief description of the company, its mission, products/services, and other relevant information. This section remains consistent across all press releases.]

NOTE: Never send the press release in PDF format. Instead, add it as a Word document or paste the content directly into the email body. Attach photos separately. DO NOT INCLUDE



them in the document. JPG files with high resolution are usually preferred. Reporters can edit them according to their preferences this way.



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What Parents Need to Know about "Pods" 2.0: Microschooling and Mix-and-Match Learning in Action

An increasing number of families participate in microschooling, either by discovering existing ones or establishing their own

MIAMI - Education is undergoing a transformation in the country, with new learning environments and styles emerging that offer families more flexibility, customization, and community. To help parents navigate this evolving educational landscape, the National School Choice Awareness Foundation (NSCAF) is releasing a new resource for parents with national and state-specific information centered on microschooling and mix-and-match learning."

The guide offers a detailed exploration of microschooling and other "unbundled" learning choices available in each state. This type of school has exploded in popularity since the advent of pandemic pods, but the schools and support structures are vastly different from those invented in 2020 and 2021. NSCAF released a state-by-state guide to pods in August of 2020, and the guide released today reflects a complete overhaul to reflect how the sector has changed.

Many families are also adopting a mix-and-match approach, integrating different types of education, such as combining homeschooling with part-time public school enrollment. The guide provides detailed information on both microschooling and mix-and-match learning strategies for families to explore.

The guide answers questions about microschooling, providing valuable information including:

- What are microschools?
- When and why did microschools start?
- What do microschools look like? Are they a completely new school type?
- What do microschools cost?



- State by state: examples of microschooling and mix-and-match options

“Small, group learning environments and hybrid in-person schedules remain of great interest to many parents, even as schooling has gone 'back to normal' in most states. Microschooling and mix-and-match learning have real momentum and continue to gain steam as more parents and school leaders get creative and think outside the box about school size, the typical schedule of a school day or week, and instructional environments can look like,” said Shelby Doyle, vice president of public awareness at National School Choice Awareness Foundation. “We’re excited to present parents with what they need to know if they’re ready to explore this type of school choice.”

More information and resources for journalists can be found at schoolchoiceweek.com/multimedia. To access the full guide visit schoolchoiceweek.com/micro-schools.

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The National School Choice Awareness Foundation (NSCAF) raises broad and positive awareness of school choice through two charitable programs: organizing National School Choice Week each January and the research, development, and promotion of comprehensive and unbiased school navigation resources for parents via SCW Navigate and Conoce tus Opciones Escolares. NSCAF does not advocate for or oppose legislation at any level of government and is steadfastly nonpartisan and nonpolitical.