

#ReparationsMonday

Media Toolkit

November 30 2020

Sharing on Social Media:

Hashtag for all platforms:

#ReparationsMonday

Promotional Graphics [here](#) to include with posts below

Handle posting all graphics (which everyone is free to use):

@BlueHeartAction



Twitter chat:

November 30th, 9:30am PST/12:30pm EST/5:30pm GMT with movement partners across the globe. Follow along at: #ReparationsMonday @BlueHeartAction

Sample Tweets:

Before November 30

- We are thrilled to announce [#ReparationsMonday](#) on November 30th - a global call to shine a light on the transformative and healing power of reparations
- *Giving Tuesday* supports an already unequal system where the NGOs with the largest PR budgets - and often the whitest staff - receive the bulk of donations. On [#ReparationsMonday](#) we will do something different. What is your next step?
- What do Black Friday and Giving Tuesday have in common? They are founded upon an extractive and transactional mindset. On [#ReparationsMonday](#) we ask "How might I redistribute money or take action to transform the economies that create inequities in the first place?"
- Following Black Friday and Thanksgiving, we will make a call on [#ReparationsMonday](#) for repairing the harm of stolen labor and stolen land
- On November 30th, join [#ReparationsMonday](#). As [@MoveGen](#) says, "We must not only make amends for past harm, but we must reorganize the very nature of our economy... to create new relationships going forward such that the harm can never happen again."

<https://movementgeneration.org/transition-is-inevitable-justice-is-not-a-critical-framework-for-just-recovery/>

On November 30

- Only through healing and repairing past harms can we have the collective power to transform the current political, ecological, and social crises. Make a commitment towards [#reparations](#) with the hashtag [#ReparationsMonday](#) and ask: What is my next step? [tag three others]
- I'm inspired by this story of making amends on [#ReparationsMonday](#). What's your next step? [share story graphic] [tag three others]
- On this [#ReparationsMonday](#) I'm reflecting on this question [Share question graphic]

Sample Instagram/Facebook/LinkedIn post:

Before November 30

- Giving Tuesday has become a national day for making fundraising appeals that support an already unequal system where NGOs with the largest PR budgets receive the bulk of donations. It entrenches a practice of transactional giving to strategies that have short-term outcomes, rather than building longer term power in movements bringing about systemic change.

On November 30th, join us in [#ReparationsMonday](#) and shine a light on the transformative and healing power of reparations. As @Movement Generation says, "True reparations means repairing our relations. We must not only make amends for past harm, but we must reorganize the very nature of our economy so as to create new relationships going forward such that the harm can never happen again."
<https://movementgeneration.org/transition-is-inevitable-justice-is-not-a-critical-framework-for-just-recovery/>

Make a commitment towards [#reparations](#) with the hashtag [#ReparationsMonday](#) and ask: What is my next step?

On November 30

- Only through healing and repairing past harms can we have the collective power to transform the current political, ecological, and social crises. For [#ReparationsMonday](#), join us in raising our voices for healing and action. Make a commitment towards reparations using the hashtag [#ReparationsMonday](#) and ask yourself: Where have I already started and where do I want to go deeper?

Email/Newsletter Language:

To look forward towards a more just and beautiful world, we must look back towards the harms and injustices that have brought us here. **Only through healing and repairing past harms can we have the collective power** to transform the political, ecological, and social crises afoot.

[Insert Graphic]

Giving Tuesday has become a national day for making fundraising appeals and moving money towards nonprofits, primarily in the United States. *Giving Tuesday* supports an already unequal system where the NGOs with the largest PR budgets - and often the whitest staff - receive the bulk of donations. It entrenches a practice of transactional giving to strategies that have short-term outcomes, rather than building longer term power in movements bringing about systemic change. Even more, *Giving Tuesday* is meant to complement *Black Friday* (fueling consumption in an economy built from stolen labor and stolen land) and 'Thanksgiving' (commemorating the attempted erasure of Indigenous Peoples and dispossession from their lands).

Blue Heart believes a different way is possible. *Reparations Monday* on November 30th, immediately preceding *Giving Tuesday*, shines a light on the **transformative and healing power of reparations**. We ascribe to Movement Generation's framing that "We must not only make amends for past harm, but we must reorganize the very nature of our economy so as to create new relationships going forward such that the harm can never happen again."

Join us in raising our voices for healing and action. Make a commitment towards reparations using the hashtag #ReparationsMonday.
[linked to social media]

Please also join us for a Twitter chat on **November 30th, 9:30am PST/12:30pm EST/5:30pm GMT** with movement partners across the globe. Follow along at: #ReparationsMonday @BlueHeartAction

Where have I already started and where do I want to keep exploring? What resources and help do I need to ask for to go deeper?

Stories/Quotes:

"Even when the harm has stopped, it's not enough to simply acknowledge, as important as that is. Nor is it enough to feel remorse and apologize, as important as those are. In order to create a pathway to the level of trust and connection that makes deep-rooted healing possible, we need to do what we can to concretely repair the damage that was done.

For this reason, at East Point Peace Academy, we experience reparations as an absolutely essential element in the healing process in the wake of harm. We are moving towards returning 10% of our annual budget to Black and Indigenous-led organizations in our area, as well as supporting individuals in our communities who come from marginalized communities."

Kazu Haga, East Point Peace Academy

"We demand reparations now for all of these past and continuing harms, and immediate agency over our bodies, our culture, our community wealth, and our dignity. We believe it is impossible to achieve equality or to end racial injustice without acknowledging and materially addressing past, and continuing, harms. Without accounting for and repairing the accumulated impact of past harms, we are destined to perpetuate them."

Movement for Black Lives

"If the intergenerational trauma from enslavement, land theft and genocide wrought by my ancestors is still impacting people today, the responsibility for apology and repair needs to be intergenerational too. I have the opportunity to write the next chapter in my family's story - shifting from consolidation of wealth and power towards reparations and mutual healing. One action I'm taking is supporting the healing justice work of Lead to Life, for Black folks impacted by state violence that is rooted in the institution of slavery which my ancestors participated in and benefited from."

Morgan Curtis

"True reparations means repairing our relations. We must not only make amends for past harm, but we must reorganize the very nature of our economy so as to create new relationships going forward such that the harm can never happen again."

Movement Generation

"Reparations is an important step, it's where we are now, and it's just the beginning of where we need to go. At Sogorea Te', we envision a holistic journey of healing that transforms our entire society on the way to rematriation, a fully embodied restoration of balance in the world."

Sogorea Te' Land Trust

"We stand in solidarity with our Black and Brown relatives that are seeking reparations as a result of crimes against humanity committed against them through historical and contemporary injustices. Although we too as Indigenous peoples have faced these issues, addressing the injustices of the outright theft of our lands, waters and territories involves a different way of reparation. As the original peoples of these lands of America, we are demanding the return of our treaty lands, our sacred and significant cultural areas within America's national parks and monuments, and the cleanup and restoration of all of America's land, waters and air. No amount of monetary compensation can be accepted by the occupying colonial U.S. government for restitution of our stolen lands."

Tom Goldtooth, Indigenous Environmental Network

"When we think about reparations, as APTP, we think about divesting and investing. Our mission, as DefundOPD - a project of the Anti Police-Terror Project - is to divest from policing and invest in the things that truly keep us safe: housing, healthcare, social services, education, access and jobs. We believe defunding the police is a critical step towards abolition."

James Burch, Anti-Police Terror Project

"Kelli Dillon, a Black woman incarcerated at VSPW, sued the state of California in 2006 for an involuntary sterilization but lost the lawsuit though it led to further investigations by the Center for Investigative Reporting. In 2014, a state audit revealed that at least 144 women and TGNC people were sterilized during labor and delivery without required consents and authorization in California's women's prisons between 2006 and 2010. To date, none of the people who were identified in the audit as having experienced coerced sterilizations have been notified about the harm that was done to their bodies. For three years in a row, the California Coalition for Women Prisoners (CCWP) has worked alongside other organizations to pass legislation that would provide redress for these wrongs and continue our demand that California notify **all** survivors that they were sterilized and immediately budget to provide reparations. Reparations would hold the state accountable for this irreversible harm."

Diana Block, California Coalition for Women Prisoners

"What if reparations included the healing of stories, too? Repairing the stolen memories, cultures, and stories that accompany stolen Black and Indigenous land and labor, is a part of the practice of reparations. Because whose story gets to be believed is often a matter of life and death, and we must choose life. If we imagine the return of wealth and land as the beginning of a collective story to repair harm, then the next step is to act on changing the story. #ReparationsMonday is an action, a specific call to move your money, to return resources, and to choose repair and healing in defense of Black and Indigenous life."

Bernice Shaw, Center for Story-Based Strategy

Our reparations conversations have centered on money, power, and collective healing: How can we get more decision-making power to longtime Black trans artists and cultural workers without them having to deal with the daily nonsense of the nonprofit industrial complex? How can we get no-strings funding to undocumented TransLatinx folks impacted by COVID-19? How do we radically reimagine our organizational structure to respond at the speed of movements rooted in trans BIPOC communities? This is long-term work; reparations is a process, not a destination. But in the past few months, we've moved \$25,000 into Black and Latinx trans -led grassroots groups with no strings attached, and \$15,000 directly to Black trans artists and cultural workers to make whatever art they want to dream life after the pandemics, in a program completely controlled by Black trans women. We're organizing funders and publishing a toolkit to help them move millions of dollars into trans BIPOC control, with Black and Indigenous organizations to the front, and using Peacock staff

time to do behind-the-scenes work for kindred grassroots formations. Our Indigenous solidarity study group is making changes so that we move beyond land acknowledgment and into return and restoration. We don't always get it right, but our intention is to work on an individual, organizational, and systems level; reparations is about both the star and the constellation.

Devi Peacock, Peacock Rebellion

"I know the money I'm paid in my work and am given by my family comes from hard work and in the case of my family, love and care for me, as well as from slavery, genocide, the violent extraction of natural resources and the exploitation of people, particularly people of color and working class people. For this reason, I love giving back the money I inherit to social justice organizing led by people of color and working class people as well as giving generously from my personal income. I like that I know I am doing my small part in redistributing resources back to the collective good and the communities they were and are stolen from."

Michael Gast

"I have lived on Munsee Lanape and Wappinger land for most of my life, and only later in life realized just how far the tentacles of colonization reach all of us. There is a way to repair the damage done, if we can find ways to take responsibility for our roles -- and do the work to make things right. I'm a proud first generation Filipinx American, a living possessor of ancestral wisdom from Indigenous Peoples in the Philippines. In my quest to pass on this knowledge to those that come after me, I want to model trust, compassion, and empathy. It might seem small, but it's an important avenue for making amends."

Cindy del Rosario-Tapan

[Blue Heart](#) funds grassroots organizations building the political power of low-income communities and communities of color, and mobilizes people (primarily millennial professionals) to become more involved in social justice issues. We believe that reparations is not a destination, but rather a journey of inquiry and action.