

to contact

SL: Made you something, Dinnerly [couldn't find any more specific name because of the email address. Still opened]

Hi Dinnerly,

I was on the hunt for fresh meal plans and found your website 😞. Making organic, healthy, AND tasty food must be hard. Plus, I have yet to see others with proper grill marks on their steak; juicy looking too.

To help more dine with Dinnerly (lol), I made a Facebook ad for your Chimichurri Steak dish. Unfortunately, most Facebook ads are sooooo boring. "Get fit quick with our..." Ugh, give me a break!

To change that, I put a spin on this one. It'll have people foaming in the mouth using vivid storytelling. Good storytelling brings entertainment and persuasion to a whole new level.

Just a few Facebook ads:

Improve your reputation. ❤️

Increase reach/awareness on social media. 🤖

Improve your ranking on websites like yelp. 📈

Create more regular customers. ♻️

Build hype around your upcoming meals. 😊

Understanding your customers better would help the quality of my writing. How about I send you a list of questions so I can connect deeper with them? It would help tighten your brand-customer bond.

Also, I had some divergent funnel ideas to increase each customer's value and make them LOVE the brand. I could get that to you within a few days. They switch up traditional funnels to create a more targeted, fun, interactive system.

Rock on,  
Charlie Anderson

Don't hesitate to run this. I'd love to see how well it performs. It's short, very appetizing, and easy to read.

Facebook Ad 👉👉👉

Ad Picture: The same picture on your website will work, but variety and videos are awesome if you have them. This picture will do most of the attention-grabbing, so be sure it's eye-catching.

Ad Text:

Are you ready to sink your teeth into the juiciest, mouth-watering steak you've ever tasted? Dinnerly is excited to share our legendary Chimichurri Steak with Oven Fries (mmmmm😋). The meal is coming NEXT WEEK! So get hype; it's a game-changer 🍌!

Imagine this: A sizzling sirloin flank steak cooked to perfection, smothered in a rich, savory steak sauce. And because we keep the bar high, the tastiest, crispiest fries you could ever imagine come with it.

The aroma alone will have your taste buds dancing with anticipation. The purity and protein will have your body looking and feeling its best. The first bite will be like a symphony of flavors exploding in your mouth. With each bite, you'll only want more.

Take advantage of this culinary masterpiece and get ready to experience healthy food like never before. Order your Dinnerly today, and prepare to indulge in pure deliciousness. Are you ready?

Note: The "Are you ready?" should be a hyperlink.

What do you think? I got hungry just writing it! I would love to make more things like this for your other foods. Is there a specific dish you would like?

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