

FOR IMMEDIATE RELEASE
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UPCOMING ARTIST CHARLENE SONG RELEASES BRAND NEW UK GARAGE DANCE BANGER “NEVER LET GO” WITH GRANT SONN PRODUCTIONS

FOLLOWING THE SUCCESS OF HER DEBUT DANCE POP SINGLE, “SO INTO YOU,” CHARLENE SONG PLANS AN EVEN HOTTER GARAGE RELEASE PRODUCED BY GRANT SONN PRODUCTIONS

WATCH: <https://youtu.be/1KLRbB6BFTM>

LISTEN: <https://soundcloud.com/charlene-a-song/never-let-go-radio-edit/s-ZvUu6zxTS8u?ref=clipboard&p=i&c=1>



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Following up the successful release of her debut summer dance single, “So Into You,” Charlene Song is ready to launch her next dance banger, “Never Let Go,” with UK producer and record label Grant Sonn Productions. Categorized under the UK garage genre, “Never Let Go” is poised for even greater success on all of the popular major streaming platforms. This track is the second single release among a series of singles that will lead up to a highly anticipated album launch planned for March 2021.

Much like “So Into You,” “Never Let Go” was recorded remotely in the US and UK at Charlene Song and Grant Sonn’s home studios. Vocals were produced by Song at her California home studio and the track itself was produced by Grant Sonn in the UK. Upon hearing the blissful trance-like vibe and exciting garage rhythms featured in the track, Song felt inspired to write lyrics and melody for the track exploring the concept of an authentic love so strong one feels compelled to “never let go” of it.

As for the inspiration behind the lyrics, Song explains “I’m new to the house music scene, but I’ve been singing church worship music many years. And as such I’m intrigued by themes that intersect both the spiritual and physical. I purposely wrote ‘Never Let Go’ so it can be interpreted as an expression of both romantic and spiritual love. We sing a lot of songs in church about Jesus’s deep and incredible love for His people, a love so deep it frees us to be our most

authentic selves. Likewise, when we are unconditionally loved by our significant others, we are free to let our guards down and be fully vulnerable with our partners, free of judgment or fear. And once you experience this type of deep unconditional love, you're never going to want to let go of it."

Musically, "Never Let Go" starts off with ethereal synth sounds paired with dreamy vocalizations and quickly picks up with the addition of a strong garage breakbeat continuing through the duration of the track. Sonically this song strikes a delicate balance of heavenly bliss meets energetic dance party, creating a sound that will soothe and excite listeners simultaneously. New and existing fans of Song's previous single "So Into You" will be delighted by another excellent dance track which provides another glimpse into Song's versatile artistry as a dance music artist.

"Never Let Go" releases on Oct. 23, 2020 across all major digital streaming platforms worldwide.

Businesses interested in partnership or media opportunities can learn more on Charlene Song's [website](#).



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FOR PRESS INQUIRIES PLEASE CONTACT:

Grant Sonn | gsp@grantsonnpromotions.co.uk