

Faculty

Professor Niron Hashai, Dean and faculty member of the Arison School of Business at Reichman University. His research focuses on multinational corporations, the growth processes of small hi-tech firms, the relationship between product diversity and firm performance, and the connection between technological innovation and international expansion. Professor Hashai's research has been published in leading international journals in the fields of strategy, management, international business, and innovation. He is also a visiting professor at the University of Manchester and a research fellow at the Dunning Research Center at the University of Reading. Additionally, Professor Hashai is one of the founders and a member of the Israeli Strategy Conference (ISC) advisory committee.

Dr. Michelle Stein Teer is a rhetoric expert and consultant, a researcher of political communication, and a lecturer at Reichman University and other academic institutions. She is the founder and owner of the Rhetoric Academy which trains senior officials in government, business and academia, in Hebrew and in English. Dr. Stein Teer is an interpreter of rhetoric in Israeli and international media and writes a regular column for "The Marker." She advises numerous politicians, businesspeople, companies, and organizations such as the Israeli Knesset, the Prime Minister's Office, the Ministries of Foreign Affairs, Health, and Finance, the Israel Police, IDF, Microsoft, Philips, Google-Waze, Check Point, and more. She developed the SPECTrum of Rhetoric Intelligences theory and the Personal Communication Profile model, enabling psychological profiles of rhetorical-cognitive behavioral patterns.

Dr. Yossi Maaravi, Dean of the Adelson School of Entrepreneurship at Reichman University and Chairman of the Board of Directors of the university's investment fund "RUNI VENTURES." Dr. Maaravi completed his doctoral studies in business administration on the direct track for outstanding students at Tel Aviv University, during which he received the President and Rector's Scholarship for four consecutive years. His research focuses on decision-making behavior, negotiation, creativity, and innovation. He has extensive experience in entrepreneurship and management, both as an entrepreneur and as a consultant to leading Israeli companies. Additionally, he has over 20 years of experience in teaching and mentoring students and executives in Israel and internationally.

Dr. Jonathan Giron holds a Ph.D. in Life Sciences from Bar-Ilan University, specializing in DNA nanotechnology and nerve regeneration. From 2015 to 2019, Dr. Giron was the director and research fellow at ARL IDC (Advanced Reality Lab), leading the developmental and research aspects of all psychophysiological projects, including interaction, design, and creation of virtual environments. Since 2019, Dr. Giron has been the Chief Operating Officer of the Innovation Center at Reichman University and a co-founder of the Israeli Institute for Synthetic Biology. He regularly advises startups in the neuroscience field and was a co-founder of two virtual reality companies.

Ms. Idit Biton is an innovation consultant and senior partner at SIT - Systematic Inventive Thinking, having previously served as CEO of the company in Israel and as Vice President of Marketing and Business Development worldwide. She teaches entrepreneurship and organizational innovation at Reichman University as part of the global MBA program and previously managed the MBA Healthcare program at the Interdisciplinary Center. In the past, she taught innovation at the School of Communication at Bar-Ilan University and organizational innovation for executives at Columbia University. Ms. Biton is a visiting lecturer and keynote speaker at Columbia University, the Wharton School of Business, INSEAD, and international innovation conferences.

Dr. Revital Hollander, a musician and computer scientist, conducts research and develops technologies for musical interaction and composition. Additionally, she is involved in entrepreneurship and community activities. Dr. Hollander holds a PhD in Computer Science from Tel Aviv University. Her doctoral dissertation focused on developing algorithms for network broadcasting.

In academia, Dr. Hollander has taught and developed innovative courses in programming, algorithms, mathematics, mobile development, agile methodologies, entrepreneurship, music, and technology for music, as well as courses for interdisciplinary audiences, bridging arts, science, and engineering.

In the hi-tech industry, Dr. Hollander has served as a software developer, development team leader, entrepreneur, and consultant for startup companies. At Reichman University, Dr. Hollander is the head of the interdisciplinary program for Computer Science and Entrepreneurship.