





Ayman Sharaf Eldin

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Professional Title

Senior Graphic Designer

Professional Summary

Experienced and passionate Graphic Designer with over 8 years of expertise in branding, social media, visual identity, and digital content creation. Proven track record in leading design teams and building brand visuals across various industries. Strong proficiency in Adobe Creative Suite and a creative mindset with strategic thinking.

Work Experience

- Senior Graphic Designer – BFH, Saudi Arabia

2023 – Present

- Leading the creative development of social media and branding assets.
- Collaborating with marketing teams to deliver visuals aligned with business goals.

- Art Director – DigiFly

2023

- Directed design direction and led creative brainstorming sessions.
- Oversaw client brand consistency across all platforms.

- Co-Founder / Senior Graphic Designer – Spot Agency

2022 – 2023

- Managed and executed creative campaigns.
- Left partnership due to internal conflicts.

- Team Leader – Graphic Design Department – Media Gate

2021 – 2022

- Supervised a team of designers and ensured project quality and deadlines.
- Handled high-end client visual identity projects.

- Senior Graphic Designer – Tracks Agency

2019 – 2021

- Developed campaign visuals and creative concepts.
- Collaborated directly with content and account teams.

- Senior Graphic Designer – Dr. Mahmoud Zakaria El-Ganzory Clinic

2018 – 2019

- Created visuals for medical and health-related awareness campaigns.
- Developed clinic branding and print material.

- Graphic Designer – BE Group

2016 – 2018

- Designed a wide range of digital and print materials.
- Contributed to full campaigns from concept to delivery.

- Marketing Consultant – Yellow Pages Egypt

Before 2016

- Advised clients on marketing strategies and campaign visuals.
- Collaborated with designers to deliver on-brand results.

Education

Bachelor's Degree in Social Work
Faculty of Social Work, Egypt

Skills

- Adobe Photoshop
- Adobe Illustrator

- Adobe InDesign
- PowerPoint
- After Effects (Intermediate)