

Privacy Policy

This Privacy Policy applies to Universal Remote for TV Smart• operated by NICOLE MAYER (“we”, “us”)

1. HOW WE COLLECT AND USE YOUR INFORMATION

To give users an awesome user experience we need some information about you, such as your email address and password. We also collect information generated as you use Universal Remote for TV Smart•, for example access log.

Information you give us

You choose to give us certain information when using Universal Remote for TV Smart•.

This includes:

- When you create your account, you provide us with your login credentials, such as email address, name and password.
- Similarly, if you consent, we may collect your photos (for instance, if you want to create an avatar on your profile) or send you email marketing.
- Features that allow you to share content about your use of 10nicolemayer1988@gmail.com with your connections or through your social network.
- If you contact our support team, we collect the information you give us during the interaction.

Information collected when you use Universal Remote for TV Smart•

When you use Universal Remote for TV Smart•, we collect information about which features you’ve used, how you’ve used them and the

devices you use to access Universal Remote for TV Smart•. See below for more details:

Usage Information

Universal Remote for TV Smart• collects information about your activity, for instance how you use Universal Remote for TV Smart• (e.g., date and time you logged in, time spent, features you've been using, short input text and voice, advertising that you click on).

Device information

Universal Remote for TV Smart• collects information from and about the device(s) you use to access Universal Remote for TV Smart•, including:

- hardware and software information such as IP address, device ID and type, device-specific and apps settings and characteristics, app crashes, app version, app name, type of user (subscription/free), advertising IDs (such as Google's AdvertisingID and Apple's IDFA, both of which are randomly generated numbers that you can reset by going into your device's settings), browser type, version and language, operating system, time zones, identifiers associated with cookies or other technologies that may uniquely identify your device or browser (e.g., IMEI/UDID and MAC address).
- information on your wireless and mobile network connection, like your service provider and signal strength.

The main reason we use your information is to deliver and improve Universal Remote for TV Smart•. Additionally, we use your info to help keep you safe and to communicate with you. Read on for a more detailed explanation of the various reasons we use your information, together with practical examples.

*To administer your account and provide
10nicolemayer1988@gmail.com to you*

- Identify, establish and manage your account and our relationship with you.
- Provide you with customer support and respond to your requests
- We use your email address, name, country and language for customized marketing purposes.

To serve you relevant offers and ads

Develop, display and track content and advertising (sometimes tailored to your interests) on Universal Remote for TV Smart• to measure its effectiveness. When you are on Universal Remote for TV Smart•, third-party ad partners may provide you with advertising based upon your interests. These companies may use technologies to collect data about users, including non-precise location data, to help them tailor relevant ads and measure ads' effectiveness. These companies may collect this data through SDKs or from users who view or interact with their advertisements. If you do not wish to receive in-application advertising, in some cases you can upgrade to the paid version of the app.

To improve 10nicolemayer1988@gmail.com and develop new ones

- Conduct research and analysis of users' behavior to improve Universal Remote for TV Smart• and content (for instance, we may decide to change the look and feel or even substantially modify a given feature based on users' behavior). This software may record information such as how often you use Universal Remote for TV Smart•, what happens within Universal Remote for TV Smart•, aggregated usage, performance data, errors and debugging information. We do not link the information we store within the analytics software to any personally identifiable information that you submit within Universal Remote for TV Smart•.

- Develop new features and services (for example, we may decide to build a new feature further to requests or feedback received from users.

To process your information as described above, we rely on the following legal bases:

- Provide Universal Remote for TV Smart• to you: Most of the time, the reason we process your information is to perform the contract that you have with us. For instance, as you go about using Universal Remote for TV Smart•, we use your information to maintain your account and provide our cool features to you.
- Legitimate interests: We may use your information where we have legitimate interests to do so. For instance, we analyze users' behavior on Universal Remote for TV Smart• to continuously improve our offerings and we process information for administrative, fraud detection and other legal purposes.
- Consent: From time to time, we may ask for your consent to use your information for certain specific reasons. You may withdraw your consent at any time where indicated in Universal Remote for TV Smart• or by contacting us at the address provided at the end of this Privacy Policy.

2. HOW WE SHARE INFORMATION

Since our goal is to provide the best services we can to you, the main sharing of users' information is with service providers and partners who assist us in operating Universal Remote for TV Smart•.

With Universal Remote for TV Smart• providers and partners

We use third parties to help us operate and improve Universal Remote for TV Smart•. These third parties assist us with various tasks, including data hosting and maintenance, analytics, marketing, advertising and security operations.

We follow a strict vetting process prior to engaging any service provider or working with any partner.

For corporate transactions

We may transfer your information if we are involved, whether in whole or in part, in a merger, sale, acquisition, divestiture, restructuring, reorganization, dissolution, bankruptcy or other change of ownership or control.

When required by law

We may disclose your information if reasonably necessary: (i) to comply with a legal process, such as a court order, subpoena or search warrant, government / law enforcement investigation or other legal requirements; (ii) to assist in the prevention or detection of crime (subject in each case to applicable law); or (iii) to protect the safety of any person.

To enforce legal rights

We may also share information: (i) if disclosure would mitigate our liability in an actual or threatened lawsuit; (ii) as necessary to protect our legal rights and legal rights of our users, business partners or other interested parties; (iii) to enforce our agreements with you; and (iv) to investigate, prevent, or take other action regarding illegal activity, suspected fraud or other wrongdoing.

With your consent or at your request

We may ask for your consent to share your information with third parties. In any such case, we will make it clear why we want to share the information.

3. YOUR RIGHTS

We want you to be in control of your information and be aware of your privacy rights, so here are a few key points to remember:

Depending on your location you may have some or all of the following rights in relation to how we use your personal information:

- Access: you may request access to your personal information and receive copies of it;
- Correction: you may have inaccurate/incomplete personal information corrected and updated;
- Object to, or Limit or Restrict, Use of Data: you can ask us to stop using all or some of your personal information or to limit our use of it.
- Deletion: in certain circumstances, you can request a right “to be forgotten” (this is a right to have your information deleted or our use of your data restricted). We will honor such requests unless we have to retain this information to comply with a legal obligation or unless we have an overriding interest to retain it.
- Portability: in certain circumstances, exercise the right to data portability (this is a right to obtain a transferable version of your personal information to transfer to another provider)
- Consent Management: where we rely on consent to process your personal data, you may withdraw consent at any time. You do not have to provide a reason for your withdrawal where processing is based on consent.

If you wish to exercise any of these rights, or wish to object to our use of your information, please write to us at the address listed below and we will consider your request in accordance with applicable laws.

Keep in mind, we may reject requests for certain reasons, including if the request is unlawful or if it may infringe on the rights and freedoms of another person. For example, we may not be able to accommodate certain requests to object to the processing of personal information, notably where such requests would not allow us to provide Universal Remote for TV Smart• to you anymore.

For your protection, we may ask you to provide proof of identity before we can answer the above requests.

4. HOW WE PROTECT YOUR INFORMATION & HOW LONG WE RETAIN YOUR INFORMATION

The security of your personal information is important to us. We follow generally accepted standards to protect the personal information submitted to us, both during transmission and after it is received. Your account information is protected by a password. We work hard to protect you from unauthorized access to or alteration, disclosure or destruction of your personal information. As with all technology companies, although we take steps to secure your information, we do not promise, and you should not expect, that your personal information will always remain secure. We regularly monitor our systems for possible vulnerabilities and attacks and regularly review our information collection, storage and processing practices to update our physical, technical and organizational security measures.

We may suspend your use of Universal Remote for TV Smart• without notice if we suspect or detect any breach of security. If you believe that your account or information is no longer secure, please notify us immediately at 10nicolemayer1988@gmail.com.

We retain your information only for as long as is necessary for the purposes set out in this policy, for as long as your account is active or as needed to provide Universal Remote for TV Smart• to you.

5. CHILDREN'S PRIVACY

Universal Remote for TV Smart• is intended for general audiences over the age of 13 years old (or over the age of 16 if you are resident in the EEA). We do not knowingly collect information from children under the age of 13 years old, or 16 years old in the EEA. If you are not over 13 years old (or 16 years old in the EEA) then **DO NOT DOWNLOAD OR USE Universal Remote for TV Smart•**. If you believe that we may have

personal information from or about a child under the age of 13 years old (or over the age of 16 if you are resident in the EEA), please contact us at 10nicolemayer1988@gmail.com and we will promptly delete that personal information.

6. PRIVACY POLICY CHANGES

Because we're always looking for new and innovative ways to help you enjoy Universal Remote for TV Smart•, this policy may change over time. We will notify you of any material changes so that you have time to review the changes.

7. HOW TO CONTACT US

If you have questions about this Privacy Policy, here's how you can reach us:

Email: 10nicolemayer1988@gmail.com