# Outcoach vs MMS

# MyMusicStaff Review, Pricing, and the Best Alternatives (2025)

If you've been researching music class management software, chances are you've come across MyMusicStaff (MMS). It's been a go-to choice for a lot of small studios and private teachers. But what if you're running a growing academy, or managing multiple disciplines like music, dance, or singing? We've spoken to over 60 Australian music teachers and conducted an in-depth analysis ourselves, so you can make the right decision *for you*.

Some platforms are designed for very large institutions and drown smaller academies in unnecessary complexities. While others offer only certain features, creating bottlenecks for core workflows. Every platform is different, but in this post, we examine MyMusicStaff (MMS) in 2025. See pricing, features, pros & cons, and the best alternatives for music schools, academies, and tutoring centers.

Looking for music school software in 2025? Read this in-depth MyMusicStaff (MMS) review covering pricing, features, pros/cons, and the best alternatives such as Outcoach for growing academies.

### TL;DR

**What MMS is:** A web-based platform for private teachers and small studios. It covers scheduling, invoicing, reminders (email/SMS), a student/parent web portal, a website builder, and two-way calendar sync.

**Price:** US\$14.95/month for one teacher + US\$4.95 per additional teacher/admin. 30-day free trial.

**Strengths:** Simple setup, solid admin tools, website builder included, SMS/email reminders, two-way calendar sync.

**Limits to note:** No native mobile app; pro-rata at scale often needs manual steps; multi-site control and consolidated reporting are basic.

**Who it fits best:** Solo teachers and small studios that want low cost and straightforward admin. Sleek design and great drag and drop music lesson scheduling. Saves time and is quite positively reviewed by the community.

**If you're scaling (150–200+ students):** Evaluate native mobile engagement, automated pro-rata/makeups at cohort level, outcomes/goal tracking, and multi-site controls. Tools built for larger academies (e.g., Outcoach) may suit better.

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### What is MyMusicStaff (MMS)?

MyMusicStaff (MMS) is a Canadian class management platform built specifically for private music teachers and small studios. It has become popular in the music industry because it focuses on features that solo instructors and small schools need most. Having started in the last 7-10

years, MMS brings expertise to the music teaching landscape with features and designs that exclusively centre on music. Right from repertoire practices to scheduling and teacher management, it's a great starter-kit for music teachers and studios alike. It's even been reviewed as "Perfect for solo studio owners" or "Great for starting a studio!"

One of its strengths is that this platform is offered in <u>multiple languages</u> such as English, French, Japanese, Spanish, Dutch, and German which is beneficial to studios teaching internationally and/or online, allowing them to expand their reach by accommodating different languages without extra effort, making it a very convenient option to take into consideration. With a modern and simple design, MyMusicStaff is a well-rounded music platform for teachers. If you stumbled across this while looking for their login, you can do that here.

### Key features:

- Scheduling and Attendance
- Invoicing one-off and recurring invoice setup
- Website Builder
- Student Management
- Teacher Payroll + Mileage tracking (with expenses)
- Email communication
- Third-party app integration such as Calendar (Google and iCal) sync, Zoom, Zapier,
- Repertoire Tracking
- Share news, Announcements, or Blog articles
- Web-based Student Portal

### What Works Well - An in-depth MyMusicStaff Review:

These features focus on the day-to-day admin that most teachers have to do, helping bring together many workflows in the one screen. While MyMusicStaff is well-suited to independent teachers, the question is whether it can meet the needs of growing music academies with multiple studios, large teaching teams and complex administrative demands? Pros and Cons - Is MyMusicStaff worth it in 2025?

For solo teachers and small studios, MyMusicStaff can be a great solution. At less than \$30/month, it provides scheduling, invoicing, and student tracking tools that cover almost everything a small business needs. The website builder can save hundreds of dollars compared to hiring a designer or paying for separate hosting.

The platform is intuitive, even for those who might not particularly like technology or computers. As a former teacher myself, playing around with the music teacher platform was fairly straightforward, particularly the 'drag and drop' music lesson scheduling features.

The third party integration options were particularly useful as your teaching schedule syncs to your Google or Outlook Calendar - a great feature for music teachers 'on the go' or juggling multiple other commitments like your kid's tennis lessons or meetings from your other job. Teachers were able to generally find their way around the platform and the web portal was working as intended on the laptop for parents. MMS also offer free phone and email support for any customer by matching the studio with a customer representative agent which is a nice touch from the team.

Finally, MMS have recently published a <u>new feature announcement</u> with the arrival of students being able to book into a recurring lesson with a fixed end date. There also seems to be no hidden fees or 'add-ons' which allows for hassle-free lesson scheduling and music school invoicing.

This all sounds great, but is there anything I'm missing out on? Well, that really depends on your requirements as a music teacher! After having spoken to over 60 Australian music school teachers, MMS is generally well-regarded, but might *not* be *the most* effective tool for music school class management in Australia particularly. Here's our insights:

### What Might Not Work For You - An In-Depth MyMusicStaff Review:

Based on our learnings from how 60+ Australian music schools operate, using MMS ourselves and <u>Capterra reviews</u>, the potential limitations are the following:

- 1. No Mobile App or Parent Engagement: We often hear how busy parents are with their full-time jobs, fulfilling uber duties for their kid's sports, cooking/cleaning/laundry, you name it. In the modern era, the mobile tends to be everything. There's causal evidence from K-12 that mobile/text parent communication improves attendance and outcomes; in higher-ed cohorts, mobile apps have been associated with higher engagement and retention. While music academies differ, the actual mechanism (being timely nudges + clear progress) is the same. With automated reminders and an easy view over their child's homework/learning, it helps keep music education top of mind with any information being found right from their pocket. After all, this happens in schools, so why shouldn't it happen here?
- 2. **No Xero Integration & Invoicing Options:** It's no secret that payments are the lifeblood of any business. If you have over 150+ students, automated bulk invoicing across multiple types of classes per student is a huge time-saver. It's great that MyMusicStaff do offer calendar-based billing, but in Australia, a large number of music schools often use Xero or Myob for their accounting and bookkeeping. Without a clear integration or sync, reconciling these invoices at scale can quickly become a nightmare. Moreover, mid-term enrolments, makeup classes and dropouts can cause invoicing complications quickly at scale.
- 3. **Student Progress Isn't Tied to Anything**: While MMS do offer repertoire tracking and practice logs, we found that it's not often the headline item due to its simplicity. In music particularly, parents *want* to see their child learn and improve (especially with all the research tying music education to cognitive development). With only repertoire tracking and practice logs, the entire learning journey often can't be tracked from start to finish. The first step often are clear goals outlining what the child will be working towards, homework tying their classes to the goals, videos to update progress, and finally exam results along with teacher feedback. Without a mobile app, we've seen that adoption of these features tends to be a bit harder as parents simply don't have the time to login on

the laptop to view the documents. This of course, ties back to parent engagement and student retention which is a core value point for music schools.

**4. Phone Support is Hard Because of Australian Timezones:** When it's our working time, it's 11pm in Canada or 3am in the UK. Admin is boring and when you're in the zone, you want answers, *fast*. It makes it hard having to contact the other side of the world (literally). It's not just timezones either, but also school term dates, holidays and more which can obviously be a hurdle for Australian music schools seeking lesson-specific help/advice.

#### Other mentions:

- **Running multiple locations** means you'll be juggling separate accounts and duplicate admins work. No easy way to manage each location independently.
- Reliance on email for communication can be less effective for today's busy parents,
   who are already drowned in emails and typically used to mobile-first access.

### MyMusicStaff Pricing and Cost in 2025

MyMusicStaff uses a per-teacher pricing model where you pay US \$14.95 per month and an additional \$4.95 for each additional teacher or staff member. This pricing is quite reasonable and makes budgeting predictable for music studios. For a music studio with 5 teachers, MMS ends up costing around \$40 USD per month being a very reasonable rate. This makes MyMusicStaff one of the most affordable options for private teachers and music studios. However, for academies and music schools with more than 200 students, the lack of customisability may limit some of its overall value as there typically needs to be a greater level of automation and integration. Generally speaking though, the reception has been very positive. Of course, there can never be a 'one shoe fits all' model, but MMS does a great job of bringing together core admin (scheduling, invoicing, payroll) for efficient record-keeping and music school class management.

Another perspective is to also consider the opportunity costs which are often the unseen costs to your business by not considering the alternatives. By only focusing on admin, we still ignore one of the industry's biggest problems: student retention and engagement. We even wrote an article on this with the <u>Victorian Music Teaching Association</u>. Did you know that saving just 3 students a year could keep up to \$5000+ back in your business if each student pays ~\$1700 a year?

### Why Does Music Education Matter?

As music teachers, we especially know <u>Research</u> shows that music student performance:

- Sharper thinking → Boosts memory, focus, and executive skills
- Confidence & connection → Builds resilience and self-expression
- Better performance → Math and Word reading; improves patterns recognition and problem-solving

For academies, this would imply that tracking progress and showing parents visible results isn't just about features, it's the retention strategy that reinforces the educational value of class.

### MyMusicStaff Alternatives

Outcoach is an Australian <u>music teacher platform</u> built for growing music schools. While providing very similar admin features as MyMusicStaff (detailed feature analysis below), Outcoach aims to encapsulate the full learning journey and increase parent engagement:

- Mobile App → Research Backed for effectiveness. Access anywhere, anytime
   Parents can see their schedule, child's progress, communication and homework on the go.

   For busy families juggling multiple activities, the convenience can be the difference between being enrolled and dropping out.
- World-First AI Coaching → <u>Award Winning & Innovation Backed</u>:

Outcoach has recently introduced a new ChatGPT Style Assistant that's able to provide core insights such as enrolment rates, attendance, invoice information and goals. Ask general questions or specific advice based on online curriculums. In the coming months, this AI assistant will even be able to perform key workflows like booking makeup classes, sending messages and handle scheduling conflicts. 'Voice-to-Text' has also been introduced to simply speak into goals or homework to create them. It uses AI to pick up on music-specific terminology and cut out irrelevant information.

### • <u>OTunes</u> → AI based AMEB Aural Training

Outcoach has also introduced a new platform to help music schools and studios learn the AMEB curriculum via aural training. These multiple choice question and answers are generated using AI (so there's no limited question bank) with bars and audio files easily visible. With the introduction of Otunes, music teaching in Australia is revolutionised completely

### Goal Breakdown and Visual Progress Tracker → Clear tasks, more efficient practice

Students are given more focused tasks rather than vague "practice more" reminders. This promotes more efficient practice and encourages students. Parents know exactly what their child is working on, track milestones, and feel confident that their investment is paying off.

### • In-app messaging→ Faster parent communication

Instead of relying on email (which parents often miss or ignore), messages and notifications arrive directly in the app. Parents are far more likely to read and respond quickly.

### • Multi-studio management→ Simple operations, less confusion

For larger academies, the ability to organise and control multiple studios under one account reduces confusion and keeps operation intact. It ties back to all the reports having correct information per centre, giving you actionable insights.

### Outcoach Pricing in 2025

Outcoach is priced at roughly \$1.00-\$1.50 per student per month depending on if you pay annually or monthly. Over time, a school with 200 students retaining a conservative 20% over 3 years, can result in \$80 000 (assuming each student pays \$2000 a year for music lessons) kept back in the business due to the student retention benefits. This value means that Outcoach has paid for itself 10-20x over by focusing on parent engagement.

Outcoach also offers a 30 day free trial, so once you know that the platform meets your needs, save money by going annual because chances are you're not rethinking your software needs every month.

• Starter: \$1.00 / Student / Month

• Premium: \$1.50 / Student / Month

### MyMusicStaff vs Outcoach: 2025 Comparison of Pricing & Features

<u>MyMusicStaff</u>	<u>Outcoach</u>
Pricing	
✓ Cheaper (30 day free trial)	✗ Premium (30 day free trial)
AI Teaching & Innovation	
✗ No AI Assistant	✔ ChatGPT Style AI Assistant [Beta]
✗ No 'Voice-to-Text'	✓ Voice-to-Text for music terminology
✗ No AI AMEB Aural Training App	✓ <u>OTunes</u> (AMEB Aural Training App) [Beta]

Mobile App & Parent Engagement		
✗ No Native Mobile App (Web Portal)	✓ Mobile App for Parents, Teachers, Students	
✓ Non-Mobile Reminders	✓ 20+ Mobile Automated Reminders	
✗ Email Communications/Paid SMS Only	✓ In-app Messaging, Notifications, SMS	
✔ Repertoire Tracking	✓ Actions/Homework Tracking	
<b>✗</b> Goal Setting and Levels	✓ Goal Setting and Levels	
<b>✗</b> Feedback Reports + Test Results	✓ Feedback Reports + Test Results	
Scheduling & Attendance		
✓ Add Multiple Classes & Mark Attendance	✓ Add Multiple Classes & Mark Attendance	
✗ Easy Admin View with Multiple Teachers	✓ Easy Admin View with Multiple Teachers	
✓ Drag/Drop Lesson Scheduling	<b>✗</b> Drag/Drop Lesson Scheduling	
✓ GCal/Outlook Integration	<b>✗</b> GCal/Outlook Integration	
✓ Attendance Reports + Bespoke Reporting	✓ Attendance Reports + Bespoke Reporting	
✓ Student Bookings for Recurring Classes	✓ Makeup Class Self Bookings	
✓ Makeup Credits Tracking	✓ Makeup Credits Tracking	
Invoicing & Payments		

✓ Create and Manage Invoices	✔ Create and Manage Invoices
✓ Automated Bulk Invoicing + Pro-Rata	✓ Automated Bulk Invoicing + Pro-Rata
✓ Stripe/PayPal Integrations	✓ Stripe Integration (No PayPal)
✗ No Xero Integration	✓ Xero Integration
<b>Business Essentials</b>	
✗ Australian Free Mobile/Email Support	✔ Australian Free Mobile/Email Support
<b>✗</b> Single Studio Management	✔ Multi-Studio Management
✓6 Languages	<b>✗</b> English Only
<b>✓</b> Website Builder for Marketing	<b>✗</b> Website Builder
✔ Payroll & Expense Tracking	➤ Payroll & Expense Tracking

### Best suited for:

MyMusicStaff is best for:

- ✓ Solo teachers needing a clean, simple tool
- ✓ Small studios focused on scheduling + invoicing
- ✓ Teachers who want a built-in website builder
- ✓ Owners who rely on financial + expense trackers and reports

### Outcoach is ideal for:

- ✓ The Australian market with local support, data migration and Aural Training based on AMEB
- ✓ Music schools with 150+ students
- ✓ Multi-discipline schools or multi-studio locations (music, dance, singing)
- ✓ Studios wanting to prioritise student outcomes, parent communication + retention

### Other Alternatives for Music Schools in 2025

### 1. Udio:

Udio is a class management software which is easy to navigate with a clean interface. It has heavily customisable software with strong scheduling and payment tools to fit different workflows. Udio is best suited for studios that value flexibility and a modern user experience.

### 2. iClass Pro:

iClassPro is a cloud based management software used in sports and activity-based academies like gymnastics, cheer, dance, and swimming. It helps you simplify your admin tasks with features such as class management, attendance tracking, automated emailing, texting messages, and online payments.

### 3. <u>Jackrabbit Music</u>:

Jackrabbit Music is a management system which handles scheduling, billing, attendance, and progress tracking in one platform. It offers a parent portal so families can view schedules, pay bills, and track progress.

### 4. Opus1:

Opus1 is a modern class management platform for music and performing arts schools. It streamlines scheduling, enrollment, billing, and communication (Email and SMS). It allows families to self-book lessons and sends automated reminders to parents.

### 5. Omnify:

Omnify is another music school class management software which streamlines booking, subscriptions, CRM, payments, and scheduling. It supports management of multiple-locations while ensuring smooth operations.

### Conclusion- Is MyMusicStaff Right for You?

MyMusicStaff is a reliable and affordable option for solo teachers and small studios. It covers the basic admin tasks such as scheduling, invoicing, expense tracking, and even a website builder making it a strong fit if you need straightforward admin support with low cost.

However, for growing academies that need more than just admin tools, you might be better off with platforms such as Outcoach which delivers a retention-first solution with built-in engagement tools designed for scale.

When evaluating the best platform for your academy, consider these key questions:

- 1. Do you only need basic scheduling and invoicing, or do you need tools that help retain students long term?
- 2. Are you interested in innovation and seeing how the future of music teaching can change with technology?
- 3. Will your studio stay small, or do you plan to scale across locations and/or disciplines?
- 4. Do your parents and students lean towards mobile-first communication instead of relying on email?
- 5. Is your student progress and engagement a central part of how you run your music school?

If your answers to the above questions lean more towards growth, engagement, and retention, then Outcoach might be a good choice too!

Instead of just keeping your admin organised, Outcoach helps deliver results families can see, improve retention rates, and simplify communication all in one platform.

### FAQs: MyMusicStaff (MMS) vs Outcoach (2025)

### Does MyMusicStaff have a mobile app?

MyMusicStaff is web-based. Parents and students use a browser (you can add a shortcut to the home screen). Outcoach offers a native mobile app for parents, teachers, and students.

### How does MyMusicStaff billing work?

MyMusicStaff uses **calendar-based billing**: schedule lessons, then generate invoices for a **date** range (month/term). You can **bulk-create/email** invoices or use **auto-invoicing**. For mid-term

joins/withdrawals or holidays added after scheduling, expect some setup or manual steps rather than a one-click cohort-wide re-prorate.

### Can I bill per term and handle public holidays?

Yes. Add **Blocked Dates** (public holidays/closures) **before** scheduling so skipped lessons aren't billed, then run invoices for the term date range.

### Can I do calendar-based billing for 150+ students in bulk?

Yes. Bulk/auto invoicing uses the calendar to pull each family's charges for the date range. The cleaner your calendar, the smoother the run.

### Does MyMusicStaff integrate with Xero or MYOB?

MyMusicStaff lists Stripe and PayPal for online payments. It does not advertise native Xero/MYOB sync; most schools export data for bookkeeping. Outcoach offers Xero integration and AU-friendly workflows.

### Which languages does MyMusicStaff support?

English, French, Japanese, Spanish, Dutch, and German.

### Does MyMusicStaff support two-way calendar sync?

Yes—Google/Apple/Outlook. (Edits are managed in MMS; mobile device calendar views are typically one-way.)

### Can families self-book lessons in MyMusicStaff?

Yes—via the Student/Parent web portal. Outcoach also supports self-service bookings inside its mobile app.

### Does MyMusicStaff support practice logs and repertoire?

Yes. MMS includes practice logs and repertoire. Adoption varies by studio. Outcoach adds goal hierarchies, levels, feedback reports, and parent-side mobile nudges to lift engagement.

#### How does communication work?

MyMusicStaff supports email/SMS and portal messages. Outcoach adds in-app messaging and automated mobile reminders to reduce missed comms.

### What about multi-location control and consolidated reporting?

MyMusicStaff lets you add locations/rooms and run reports. Outcoach is built for multi-site schools and provides consolidated controls and outcomes dashboards across locations.

### Who is MyMusicStaff best for?

Solo teachers and small studios that want simple admin, low cost, and a built-in website builder.

### Who is Outcoach best for?

Schools with ~150–200+ students, multi-discipline programs, and multiple locations—where **parent engagement**, **cohort automation** (make-ups/pro-rata), **mobile-first comms**, and **Xero integration** matter.

# keywords

- 1. MyMusicStaff
- 2. MyMusicStaff login
- 3. Class management platform (10-100) < student management platform (10-100; competition: high)
- 4. MyMusicStaff pricing (10-100; Competition: Low)
- 5. Education tools (10-100; medium)
- 6. Student management software (10-100; medium)

Class Management software	AU: 10-100 USA:100-1K	AU:Medium USA:Medium
Class Management Platform	AU:0-10 USA:0-10	
Student Management Platform	AU:10-100 USA:10-100	AU:High USA:High
Student Management App	AU:10-100 USA:10-100	AU:High USA:Low
MyMusicStaff	AU: 1K-10K USA: 10K-100K	AU:Low USA: Low
MyMusicStaff pricing	AU:10-100 USA:10-100	AU:Low USA:Low
Music Lesson Scheduling Software	AU:10-100	AU:High
Music Class Management Software	AU:10-100	AU: -
MyMusicStaff App	AU:10-100 USA: 100-1K	AU: Low USA: Low
Best Class Management Software 2025	AU& USA: 0-10	AU & USA: -
Studio Scheduling	AU: 10-100 USA: 10-100	AU: Low USA: Low
Invoicing Tools	USA: 100-1K	USA: Low

# **Sunday Schools**

# Why Does Class Management Software Beat LMS for Sunday Schools in 2025?

Sunday Schools are communities where people come together to grow in faith and value. Yet behind the scenes, administrators and volunteer leaders often face heavy workloads such as scheduling, attendance tracking, family communication, and organizing lessons.

Usually, Learning Management Systems (LMS) have been used to deliver and organize educational content. But it is more relevant for schools, universities, or professional training, not Sunday Schools. In 2025, Sunday Schools need more than an academic tool; they need simple, intuitive class management software that streamlines admin while nurturing community engagement.

But how do you know which platform to choose? And more importantly, how can it truly help your Sunday Schools thrive without overwhelming staff and volunteers with complex technology?

In this post, we'll explore:

- About LMS and how it is typically used in education
- What Class Management software offers and how it differs from an LMS
- The key questions to ask yourself before choosing a platform
- A review of several LMS options to help decide which solution best fits your needs

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# Why Class Management Software is Better than LMS for Sunday Schools?

Learning Management Software (LMS) is a software that is designed to deliver, organize, and track learning. It is great if you are looking for a platform for managing your online course delivery, but Sunday Schools are different. They thrive on in-person connection, family involvement, and community building.

What they need isn't another education-heavy tool, but something that

- Keeps scheduling simple
- Helps volunteers manage classes with minimal training
- Tracks attendance and participation effortlessly
- Keeps parents informed about their child's learning journey
- Provides easy access through mobile devices
- Simple volunteer onboarding that takes minutes, not weeks

### Class Management Platform vs LMS for Sunday Schools

Features Class Management		LMS
Focus In-person classes, families		Online courses, training
Best Fit	Sunday Schools	Schools, Universities
Ease of Use Simple, volunteer-friendly		Complex, setup needed
Scheduling	Built-in, recurring lessons	Not always included

Attendance	One-tap tracking + family link	Often manual or add-on
Communication	Bulk messages & reminders	Course announcements, discussion boards, messaging, and email
Progress	Goals & Actions	Grades & Tests focus
Family Involvement	Family accounts, parents portals	N/A

## Key Features of Class Management Software for Sunday Schools

Features	Why is it important?
✓ Scheduling & Attendance	Less time organising → More time teaching
✓ Communication tools	Reduces scattered emails or group chats
✔ Progress Tracking	Transparency for parents and teachers
✓ Ease of Use	Intuitive for users including part-time staffs
✓ Mobile-Friendly Access	Easy access
✓ Family Profiles	Clear record
✓ Multi-Location Support	Manage multiple sites in one place
✓ Document Sharing	Share learning materials easily
✓ Payment & Donation Management	Simple, transparent church finances

## Key Questions to Ask Before Choosing a Platform

Selecting software is not just about features; it's about finding the right fit.

Before committing to any platform, Sunday Schools leaders should step back and evaluate what they need through the following questions:

### • Is it volunteer-friendly?

If training takes weeks, it won't work for part-time staff.

### • Mobile-friendly access?

Connection and consistency should be easy and also keep learners involved.

### • What is our budget and values?

Cost effective and transparent pricing.

### • Does it reduce admin time?

It should save time, not create extra work.

### • Can it scale as we grow?

The right platform should grow with you instead of forcing you to switch later.

### **Introducing Outcoach**

Among the many platforms available, <u>Outcoach</u> stands as a powerful option for Sunday Schools. It is built with teachers, coaches, and community educators in mind by focusing on streamlining administration while also increasing retention and engagement at the center.

Here's why Outcoach?

Organize Lessons Without Stress	Keep Families Connected
✓ Class & Lesson Scheduling	✓ Link Student and Parents profiles
✓ Recurring Events	✓ Track Attendance
✓ Multi-Location Support	✗ Forums and Discussion Boards
✓ Zoom Integration	
In-App Messaging	Volunteer-friendly LMS
✓ Bulk messages & remainders	✓ Easy to learn, quick to use
	✓ Mobile ready

<ul><li>✓ Notification for parents + students</li><li>✗ Email integration</li></ul>	✓ Simple interface
Support Student Growth  ✓ Track goals & actions  ✓ Share documents  ✓ Visual Progress Tracking  ✗ Standardized Testing	Advanced Tools  ✓ AI smart insights ✓ AI Automates scheduling  X Website builder
Payment & Donations  ✓ Payment & Donation tracking  X Expense tracking & Financial reporting	Affordability & Scalability  ✓ Flexible per-user pricing  X Hidden Fees

The biggest benefit Outcoach offers is simplicity. It reduces paperwork, strengthens parent trust with engagement, and allows Sunday Schools leaders to focus on teaching rather than chasing admin tasks.

Contact the team for a custom price quote.

### Value Outcoach Brings to Sunday Schools

Outcoach's simple design benefits Sunday Schools in 4 key ways:

- 1. More time for Faith and Teaching
- 2. Building Trust with Parents
- 3. Encouraging Student Engagement
- 4. Scalability for any Sunday SchoolsSize

### Alternatives worth Considering

1. Tithe.ly

<u>Tithe.ly</u> is a church management software that helps with member tracking, communication, groups, check-ins, tax & receipts, etc. It includes tools for recurring

donations, custom church app, events and finance tracking. For Sunday Schools, this means easier coordination with the border church community and integrated tools for communication and record-keeping.

### 2. Teach n' Go

<u>Teach n' Go</u> is a school management software with features including class scheduling, attendance, lesson planning, gradebook, payments, registrations, and parents/student portals. It supports religious or "<u>faith school</u>". Teach n' Go helps keep everyone connected while reducing the paperwork and complexity often faced by volunteer-led programs.

### 3. ChMeetings

<u>ChMeetings</u> is a church management software which aligns well with the requirements of Sunday Schools. Its key features include member directory management, attendance tracking, volunteer scheduling, event management, communication, donation tracking, accounting feature, and also support multiple languages. With mobile access and child check-in options, it provides a simple way for religious education programs to manage both classes and community activities

### 4. e-maktab

<u>e-maktab</u> is an all-in-one cloud-based student management platform for Maktabs & Madrasaha which aims to simplify administrative tasks, enhance communication, and support student success. By combining admin tasks with tools for reporting and incident tracking, it helps faith-based programs stay organized without adding unnecessary complexity.

### Final Thoughts

Sunday Schools and religious teaching institutions are built on community, faith, and volunteer support, not on complex digital learning systems. While LMS platforms are powerful in academic and corporate settings, they often add unnecessary features, costs, and complexity that Sunday Schools don't need.

What these programs truly require is a Class Management platform with tools for scheduling, attendance, and family communication. Platforms such as Outcoach focus on these core needs, with fair per-user pricing that scales naturally as your Sunday School grows.

Choose a platform that lightens the admin load, fits your budget, and allows your teachers and volunteers to spend more time on what matters the most.

Try Outcoach for free today and find out if it is the right match for you!

Contact our team for a pricing plan that's a perfect fit for you.

### **FAQs**

### 1. How does class management software help with religious education?

It makes admin tasks such as attendance, messaging parents, and scheduling classes simple, so that teachers can spend more time focusing on faith-based lessons and building community.

### 2. Can Sunday Schools deliver lessons without LMS?

Yes. Lesson delivery doesn't always need digital course modules. Many Sunday Schools prefer in-person teaching and class management tools to help keep families organised and engaged.

# 3. How does a Class Management App improve parents and family communication? It provides tools like in-app messaging, reminders, and progress tracking so parents stay connected with their child's education.

### 4. Is Class Management software easier to use than LMS?

Generally, yes. It focuses on core needs like attendance, class scheduling, and payments, with fewer technical features that volunteers may find overwhelming.

# 5. What are the costs of using Class Management software like Outcoach compared to an LMS?

Most of the LMS tools charge in bundles (e.g., 1-40 learners), so you may pay for unused seats. Class Management Software like Outcoach is a per-user based pricing model. You only pay for who you actually manage, making it fairer and easier to scale.

### 6. Does Outcoach support multiple locations?

Yes, Outcoach lets you manage different locations, classes, teachers, and groups in one account, making it an ideal platform for churches with several ministries or Sunday School classes.

# notes

- 1. Scheduling & Calendar Management (recurring events, multiple locations, integration with google cal)
- 2. Attendance & Member Tracking (attendance, family profiles, engagement tracking)
- 3. Communication tools (sms in app texting, personal notes, automated reminders)
- 4. Invoicing & payments (donation- friendly set up??; accept voluntary payments, donations)
- 5. Track class fees, donations, and expenses; attendance reports, export options
- 6. Mobile access, simple ui easy for admin staff and volunteers to use without heavy training
- 7. Progress tracking (for structured programs such as bible reading, catechism, leadership training)
- 8. Content sharing: upload handout
- 9. Multi-user roles: admins, teachers, volunteers with different access level

Main: easy scheduling, family-friendly account structures, invoicing that works for both donations and class fees, communication tools that make follow up effortless, can collect voluntary payments in the platform

Feature Area	Must-Have 🔽	Nice-to-Have 👍	Bonus 🌟
Scheduling & Calendar	Recurring classes/events, easy rescheduling, multiple locations	Sync with Google/Outlook	Drag-and-drop calendar, custom reminders
Attendance Tracking	Member check-in/out, family accounts, attendance logs	Engagement tracking (see who's dropping off)	Automated follow-up prompts for absent members
Communication Tools	Bulk SMS/email reminders, automated notifications	Personal notes (e.g., prayer requests)	Integrated chat/app for group discussions
Invoicing & Payments	Donations + fixed fee support, multiple payment methods, receipts	Installment plans for retreats/programs	Automated tax/charity receipts, recurring donations

Reporting & Admin	Attendance + financial reports, data export	Class engagement trends (e.g., which groups are growing)	Dashboard with visual insights (graphs, charts)
Ease of Use	Mobile-friendly, simple UI for volunteers, quick setup	Custom branding (church/ministry logo)	Multi-language support for diverse congregations
Extra Value	Content sharing (handouts, recordings, guides)	Progress tracking for structured courses	Integrated video conferencing (Zoom, Teams, etc.)

Features	What Outcoach offers?	How does it fit NFP?
Scheduling & Calendar	Class/ lesson scheduling, recurring events, multi-location support	Can handle weekly study groups, sermons
Attendance tracking	Attendance, student profiles, family account	
Communication tools	Bulk messaging, notifications, reminders,	Useful: can send event reminders, notices and add personal notes
Reporting & Admin	Attendance insights and reports	Using AI tool
Ease of Use	Mobile access, simple interface, volunteer-friendly	Lightweight enough for admin staff/volunteers
Extra value	Progress tracking (goals, milestones), content sharing, student/parent portals	Great for structured programs

- Community engagement tools: engaging goals and task breakdown
- Supports different types of lessons: group activities, individual, and online (they can customise the categories)
- Learning outcomes can be measured and view the visual progress of each task
- Assigns teamwork (goal can be created for more than one person)
- Strong focus on community engagement
- Access to lessons and resources anytime

### **Recommendations for outcoach:**

Gamification: certification for achievement recognition

Forums for community integration

- Discussion boards to build a deeper sense of belonging

Keep track of health challenges

Basic training outline or doc that could help volunteers get a head start instead on the basics of the platform

### Outline:

- 1. Introduction
- 2. Why sunday schools need an LMS today
- 3. Key features to look for
- 4. Key questions to ask
- 5. Outcoach
- 6. Alternatives worth considering
- 7. Value of tech in faith education
- 8. Conclusion

# keyword

- 1. LMS
- 2. Sunday Schools (100-1K; low) > Religious education (100-1k; Low)
- 3. Class management software (10-100; medium)
- 4. Classroom management software
- 5. Class management platform (0-10)
- 6. Class management strategies (100-1k)
- 7. Student attendance management system (
- 8. Church Management Software (10-100; medium)
- 9. Top Church Management Software (10-100; low)

Keyword	Avg Monthly Search	Competition	
Sunday Schools	AUS: 100-1K USA: 1K-10K	AUS: Low USA: Low	
Online Learning Management System	AUS: 100-1K USA: 1K-10K	AUS: Medium USA: Low	
Religious Education	AUS: 100-1K USA: 1K-10K	AUS: Low USA: Low	
Class Management software	AU: 10-100 USA: 100-1K	AU: Medium USA: Medium	
Class Management Platform	AU: 0-10 USA: 0-10		
Student Attendance Management System	AU: 10-100 USA: 10-100	AU: Medium USA: Medium	
Church Management Software for small churches	AU: 100-1K	AU: Medium	

# Reducing Churn

## How to Reduce Student Churn in

## Extracurricular Classes (Sports, Music,

## Dance)

Running a sports, music, or dance academy? If you are a business owner running classes, you know all about the 'uber' parent. They enroll their children in classes, and the most important job for them is to drop and pick their kids up. That one job is often a complex logistical affair filled with confusion, especially if they have multiple children attending different classes on different days.

Student Churn (dropouts or withdrawals) is the rate at which students stop attending your classes. And for most academies, it's one of the biggest challenges. You may be singing up new students every month, but if the old ones keep leaving, growth stalls.

Learn why students drop out of extracurricular classes and how class management software like Outcoach helps reduce churn and boost retention.

This blog explores why churn happens, strategies for reducing student dropouts, and the role of tools like class management software in helping extracurricular businesses create engaging programs.

### Table of Content

Why Student Churn Happens in Extracurricular Activities?

Real Cost of Student Dropouts

Strategies to Reduce Student Dropouts

Tools and Software that Help Reduce Churn

Outcoach: Supporting Engagement and Reducing Churn

Comparing Outcoach with Traditional Methods

Key Takeaways

**FAQs** 

# Why Student Churn Happens in Extracurricular Activities?

- 1. Loss of Motivation
  - Repetitive classes, no visible progress
- 2. Low Parent Engagement
  - o Parents don't see updates or value
- 3. Scheduling Conflicts
  - Busy families, missed reminders, no make-ups
- 4. Cost Concerns
  - Fees feel high if value isn't clear
- 5. Lack of Feedback
  - No reports, no goal tracking, no recognition

### Real Cost of Student Dropouts

Student churn isn't just inconvenient, it's also expensive. It impacts community, reputation, and staff morale. Consider the following:

- **Financial Pressure**: According to <u>McKinsey & Company</u>, it takes three new customers to make up for one existing customer.
- Lost Momentum: High turnover disrupts class continuity, making it harder for teachers to build on progress
- Community Trust: Mckinsey research shows that a trusted recommendation/ word of mouth referrals can be up to 50 times more powerful than a low-impact one. This can reduce dropouts.

On the other hand, retention drives growth. Research suggests that a 5% increase in retention boosts profits up to 95%.

In practical terms, keeping students engaged longer means:

- More predictable revenue
- Higher lifetime value per student
- Stronger relationships with family
- Better class outcomes and reputation

# Strategies to Reduce Student Dropouts

Strategies	Benefits	Practical Examples
Strong Parent Engagement	Keeps decision-makers informed and supportive	Regular progress updates, direct communication
Visible Progress	Boost student motivation and shows value to parents	Goals and Actions setup
Simplified Scheduling	Reduces no-shows and missed classes	Automated reminders, flexible rescheduling, and shared calendar
Personalized Experience	Makes learning relevant and tailored	Individual goals, one-on-one check ins, and adaptive pacing
Community Building	Creates belonging, making students less likely to quit	Group challenges, competition, and peer recognition

# Tools and Software that Help Reduce Churn

Many industries are tackling this through technology. Schools use platforms like <u>Compass</u> or <u>Canvas</u> to engage parents. But large enterprise software is often too costly or time-consuming for small businesses.

#### A better solution would be:

- $\ensuremath{\square}$  Mobile-friendly  $\rightarrow$  bite-sized updates parents can actually read
- $\square$  Centralised  $\rightarrow$  one place for a 360° view of each student

✓ Simple to implement →ideally works straight from a phone
 ✓ Intuitive and minimal →less clicking, more clarity
 ✓ Cost-effective → free for parents, affordable for schools

# Outcoach: Supporting Engagement and Reducing Churn

Many platforms exist for schools and academies, from large enterprise systems to niche apps. At Outcoach, we wanted to support small business owners in creating the next generation of athletes, artists, musicians, dancers, and leaders. After talking to 50+ business owners, we created a platform to solve this problem simply by offering the following key features:

$\checkmark$	Automate attendance tracking and reminders
$\checkmark$	Share progress updates with parents instantly
$\checkmark$	Manage scheduling and avoid conflicts

- ☑ Build community with communication tools
- ☑ Goal setting and tracking students progress

# Comparing Outcoach with Traditional Methods

Take Mark, who runs a Dance Studio. He spends a lot of time preparing for classes, creating lesson plans, giving practice homework, sharing Youtube videos, and following up in the next class to see progress. The problem? None of this is done in a structured way.

- Lesson plans are Word documents on his laptop
- Students get instructions verbally or via Email/WhatsApp
- Parents pay upfront and don't really engage

Unlike scattered methods (Email, WhatApp, paper attendance), dedicated class management platforms consolidate everything. Many academies look at platforms like MyMusicStaff or iClassPro to manage scheduling and communication, but these tools focus narrowly on certain tasks. [See our full comparison of Outcoach vs MyMusicStaff here]

These methods are not only time-consuming but also prone to efforts and missed opportunities for engagement.

With Outcoach, the process is consolidated and automated, directly reducing the risk of churn.

# Key Takeaways

Reducing student churn is not about one tactic, it's about building a system that makes students and parents feel valued, supported and connected.

- Parents need updates
- Students need visible progress
- Businesses need efficient tools

While no platform can replace great teaching and personal relationships, tools like Outcoach give extracurricular business a structured way to support engagement and reduce dropouts.

For small academies looking to grow without being overwhelmed by admin, Outcoach offers a practical balance of simplicity, affordability, and engagement-driven features.

In the end, reducing churn isn't just about keeping students in a room, it's about creating communities where learning thrives and families feel invested.

# **FAQs**

### 1. How does parent engagement affect retention?

Parents are decision-makers in extracurricular activities. When parents receive clear updates and progress reports, they are more likely to continue supporting their children's participation

### 2. Can software help reduce student dropouts?

Yes. Class Management platforms such as Outcoach provide progress tracking, automated reminders, and communication tools. These features make it easier for schools to engage parents and improve retention.

### 3. Is Outcoach only for one type of school?

No, Outcoach is designed for multiple coaching businesses, including sport academies, music schools, dance studios, and tutoring centers. Its per-student pricing model scales well for both small and growing academies.

### 4. What role does feedback play in student retention?

Regular feedback helps students see growth and keep parents confident in the value of the program, reducing the likelihood of dropouts.

### 5. Is Outcoach easy to set up for non-technical users?

Yes, Outcoach is mobile-friendly and designed to be intuitive. Most teachers and administrators can get started without technical training or complicated onboarding.

## 6. What makes Outcoach different from other class management software?

Unlike larger, complex platforms, Outcoach is built for simplicity and ease of use. It focuses on progress tracking, parent communication, and retention rather than overwhelming administrators with unnecessary features.

# Keywords SEO

Keyword	Avg Monthly Search	Competition
Prevent churn	AU: 10-100	Medium
Coaching business	AU: 1-10K	Medium
Extracurricular activities	AU: 1-10K	Low

# Music School Management Software

# Using Software for Music School

# Management

Managing a music school is no easy feat, whether it's a small local academy or a large institution with multiple branches. Scheduling lessons, tracking attendance, managing payments, and keeping parents informed can quickly overwhelm administrators and teachers.

This is where music school management software makes a difference. The right platform helps you automate scheduling, simplifying billing, and improving student engagement. Instead of juggling spreadsheets or paper notes, schools can run smoothly with tools designed specifically for music academies.

In this article, we'll explore music school management software with AI tools that simplify scheduling, billing, and communication while boosting student engagement and retention.

# Table of Contents

Music School Management Scheduling Software: Why it Matters

Key Features of Music School Management Software

AI Integration in Music School Software: What Outcoach Adds

How to Choose the Best Music School Software for your Academy

Benefits of Music Education for Students

How Music School Management Software Improves Student Retention?

Conclusion

**FAQs** 

# Music School Management Scheduling Software: Why it Matters

## **Challenges:**

- Balancing individual lessons, group classes, recitals, and exams often leads to clashes
- Without proper tools, schools rely on memory, scattered messages, or paper notes, which creates confusion
- Missed classes or miscommunication frustrate students, parents, and teachers alike,
   reducing engagement and trust

## **How Music School Management Software Helps?**

Platforms like Outcoach simplify the process by:

- **☑** Eliminate manual scheduling which saves time
- ☑ Giving real-time access to calendars for students, parents and teachers
- **☑** Sending reminders and updates directly to mobile devices
- ☑ Making adjustments easy when lessons need to be rescheduled

The result is fewer conflicts, less admin stress, and a more consistent learning experience for students. The right software reduces confusion and frustration, making everything feel more organised.

# Key Features of Music School Management Software

Key Features	Benefits
Scheduling & Calendar Management	<ul> <li>Automates lesson planning</li> <li>Avoid double-bookings</li> <li>Keep recitals, exams, and classes</li> </ul>

	organized
Student Progress Tracking	<ul> <li>Records Attendance</li> <li>Monitors homework and exam performance</li> <li>Supports goal-settings and progress tracking</li> </ul>
Billing & Invoicing	<ul> <li>Generates automated invoices</li> <li>Enables mobile payments</li> <li>Send reminders to reduce late payments</li> </ul>
Communication Management	<ul> <li>Centralizes all messages</li> <li>Send notifications and SMS</li> <li>Reduce reliance on scattered emails</li> </ul>
Mobile Access	<ul> <li>Works on iOS and Android</li> <li>Provides real-time schedule access</li> <li>Keep parents, students, and teachers updated</li> </ul>

# AI Integration in Music School Software: What Outcoach Adds

Outcoach has begun integrating <u>AI features</u> aimed at reducing admin friction and improving usability.

# 1. Voice-to-Text Input:

Instead of typing long feedback or goal descriptions, teachers/admins can speak into the app and let AI convert it into written texts.

• Speeds up data entry and lowers the barrier for writing detailed notes

### 2. In-App AI Chat Assistant:

Built-in assistant helps users quickly get answers inside Outcoach such as navigating features, finding student info, and checking schedules, without searching through help pages.

# How to Choose the Best Music School Software for your Academy

Consider the following factors when selecting the right music school software for your academy:

### 1. Scalability:

- a. Does it adapt to both small studios and large institutions?
- b. Can the platform handle more students, multiple branches, or new programs as your school expands?

### 2. User-Friendly Interface:

- a. Is the interface simple enough for teachers, parents, and students to adopt quickly?
- b. Will administrators spend less time training staff and more time focusing on teaching?

### 3. Customer Support & Onboarding Experience:

- a. Does the provider offer responsive customer support with real people?
- b. Are these resources like free set up, training materials or demos to help you get started smoothly?

#### 4. Cost-Effectiveness and Flexibility:

- a. Are you paying only for the features and users you need, without long-term lock-ins?
- b. Does the pricing model fit both small and growing schools?

# Benefits of Music Education for Students

Research suggests the following benefits of music eduction:

1. Better vocabulary and reading skills

- 2. Instrument study exercises focus, working memory, and task-switching
- 3. Making music as a group increases cooperation, empathy, and coordination between team members
- 4. <u>Better performance</u> in Math; improves patterns recognition and problem-solving

# How Music School Management Software Improves Student Retention?

- 1. Consistent Scheduling
  - Reduces missed lessons with reminders
  - Avoid classes between individual and group classes
- 2. Better Parents Communication
  - Keeps parents updates on schedules, payments, and student progress
  - Builds trust and involvement, reducing misunderstandings
- 3. Visible Student Progress
  - Teachers can log assignments, feedback, and exam results
  - Students can see their growth, which boosts motivation to continue
- 4. Smooth Payments Experience
  - Automated invoicing and reminders prevent awkward money conversations
  - Parents appreciate transparency, reducing financial friction

When students feel supported, parents feel informed, and teachers can focus on teaching rather than admin, retention naturally improves. Schools not only <u>reduce churn</u> but also create a stronger reputation that attracts new enrollments.

# Conclusion

Music school management software helps reduce administrative burden while improving overall experience for students, parents, and teachers.

From streamlined scheduling and billing to stronger parents communication and even AI-powered tools the right platform can support growth and retention without overwhelming staff. Whether you're a small academy or a large institution, the right software can make all the difference in achieving goals and delivering the best service to your students.

# **FAQs**

### 1. What is the best software for managing a music school?

The best software depends on your school's size and needs. Some platforms focus on small studios, while others provide mobile-first tools for larger academies or multi-branch schools. Platforms like Outcoach, MyMusicStaff, and Udio offer features for scheduling, billing, and student progress tracking, helping schools improve organization and retention.

### 2. How does music school scheduling software reduce admin work?

Music school scheduling software automates lesson assignment, prevents double-bookings, and sends reminders to students and parents. This reduces reliance on memory or scattered emails, saving staff hours each week. Additionally, it also helps improve students' satisfaction and retention.

### 3. Can music school management software handle online and hybrid lessons?

Yes. Many platforms allow schools to schedule, manage payments, and even integrate video links for online or hybrid lessons. This ensures that virtual lessons remain as organized as in-person ones, offering flexibility for students while reducing workload for teachers.

### 4. What features should I look for in music school management software?

Key features include scheduling, student progress tracking, billing and invoicing, communication tools, and mobile access. For larger academies, advance reporting, or multi-location support may also be important.

### 5. Is music school worth the investment for small academies?

Even small schools benefit because automation saves time, reduces payment delays, and improves communication with parents. With improved scheduling and progress tracking,

teachers spend less time on admins and more on teaching, while helping retain students and strengthening the school's reputation.

# 6. How does music school software improve parent communication?

It centralizes updates, reminders, and lesson notes in one place. Instead of chasing multiple emails or messages, parents can access all information via one app or portal. Real-time notifications and access to student progress increase trust and transparency, leading to better engagement and stronger relationships with schools.

## 7. Can music school software scale as the academy grows?

Yes. Platforms like Outcoach adapt from managing a few students to hundreds, offering features like multi-location scheduling, role-based access, and customizable reporting.