

## 2025 VIRGINIA THESPIANS SPONSORSHIP LEVELS

Thank you for considering a sponsorship level for Virginia Thespians. We are a 503(c) Corporation chartered in Ohio and operating in Virginia: a division of the Educational Theatre Association and the International Thespian Society serving students across the state of Virginia and beyond with our programming. You are welcome to give in multiple ways.

- To give directly to our organization for a small amount, anonymously, or to add to the general fund to help our organization, you may donate at the bottom of our [Booktix](#) ticketing page.
- You can write a check made out to **Virginia Thespians** to our company address: 4 Weems Ln. Box 152 Winchester, VA 22601

Please send all donations in by **Dec 1st** to make it as a sponsor on our apparel or in the program or by Dec 20th to make it in for the current tax year (but we can not guarantee inclusion in the program/t-shirts after Dec. 1). We appreciate your help and support for our schools!

Our mission: Virginia Thespians will provide, advocate, encourage, and acknowledge by ensuring every educational theatre program in VA has access to the benefits of our organization. We will do this by:

- Providing opportunities for Virginians to come together and explore theatre education through an annual state festival
- Advocating and Educating theatre and non-theatre professionals, as well as stakeholders
- Encouraging and providing Leadership and Advocacy training in both our students and troupe directors in the field of theatre education
- Encouraging the incorporation of theatre in middle and elementary school programming through partnerships and advocacy work
- Acknowledging Troupes in VA for their excellent work and contributions to educational theatre

Please see our sponsorship levels below. This is meant to be a start to our conversation. Our staff will reach out to you after receiving your application to discuss exactly how to customize your experience to achieve the goals of both VA Thespians and your company. All sponsors will receive a [receipt letter](#) for their donation.

## SPONSORSHIP LEVELS

LEVEL	Examples of Potential SPONSORED ITEMS	BENEFITS	NOTES
<p style="text-align: center;"><b>RISING STAR</b></p>  <p style="text-align: center;"><b>\$50 - \$374</b></p>	<ul style="list-style-type: none"> <li>● Donate swag, door prizes or giveaways at a level of \$50.00 - \$300.00</li> <li>● Sponsor a teacher/chaperone \$205.00</li> <li>● Sponsor a student registration at \$225.00</li> <li>● Sponsor up to a full weekend of meals 4 students \$300</li> <li>● Pay for 3 - 20 Thespy adjudication fees for student to compete (\$50-\$300)</li> <li>● Up to 5 workshop sessions donated (financed or taught)</li> </ul>	<ul style="list-style-type: none"> <li>● Get listed in our website (text only)</li> <li>● (Organization/name of choice) Listed as a Rising Star Sponsor in our festival playbill (text only, no graphic)</li> <li>● Letter to recipient including who gave the donation if sponsoring a student or school.</li> </ul>	<ul style="list-style-type: none"> <li>● No deadline</li> <li>● Donate by Dec 31st just to fit within the tax year</li> <li>● Receive receipt letter</li> <li>● Thank you shout out during one of our evening ceremonies</li> </ul>
<p style="text-align: center;"><b>HONORED STAR</b></p>  <p style="text-align: center;"><b>\$375+</b></p>	<ul style="list-style-type: none"> <li>● Sponsor a one act adjudication and supplies \$300+ depending on show</li> <li>● Sponsor up to 2-3 students/ teachers</li> <li>● Sponsor student meals for the weekend (up to 8 students)</li> <li>● Festival of meals covered for 1 small school group (up to 7 for this level)</li> <li>● Vendor or College agreeing to teach 1 or more workshops or volunteer positions beyond those required for Recruiter</li> </ul>	<p>Everything above +</p> <ul style="list-style-type: none"> <li>● Small logo in digital event program (up to ¼ page ad)</li> <li>● Table, if desired, in the vendor fair</li> <li>● Handwritten thank you note from our community</li> <li>● Lottery into entry to closing ceremony, up to 2 tickets per benefactor</li> <li>● Social media post (1)</li> </ul>	<ul style="list-style-type: none"> <li>● Dec 1st deadline for apparel sponsor</li> <li>● Receive receipt letter</li> <li>● Thank you written note from students</li> </ul>

	Registration		
<p><b>NATIONAL STAR</b></p>  <p><b>\$500+</b></p>	<ul style="list-style-type: none"> <li>• \$500.00+ monetary donation to be used as needed</li> <li>• Sponsor a mainstage show and supplies</li> <li>• Help get our chapter select to International Thespian Festival (ITF)</li> <li>• Sponsor a school with a teacher and 6 students or so to festival</li> <li>• Sponsor student meals for the weekend (up to 16 students)</li> <li>• Full weekend of meals covered for 2 groups</li> <li>• In-kind Product Donation over \$500.00</li> <li>• School Grants to purchase spirit store merchandise</li> <li>• Sponsor money towards Trophies/Awards</li> </ul>	<ul style="list-style-type: none"> <li>• Half page AD in our festival program/playbill</li> <li>• Preferential Table Selection (with priority order based on donation levels)</li> <li>• entry to all ceremonies.</li> <li>• text only listing on our festival t-shirt (if submitted by Dec 1st)</li> <li>• Multiple references in social media posts</li> </ul>	<ul style="list-style-type: none"> <li>• Dec 1st deadline for apparel</li> <li>• Receive receipt letter</li> <li>• Nightly shout out during our evening ceremonies + written thank you from students</li> </ul>
<p><b>INTERNATIONAL STAR</b></p>  <p><b>\$1,000+</b></p>	<ul style="list-style-type: none"> <li>• Sponsor part/ whole of our chapter select school to attend ITF</li> <li>• Sponsor part of/ whole school to attend festival</li> <li>• In-Kind Product donations over \$1000.00</li> <li>• Sponsor student meals for whole festival</li> <li>• Sponsor one Thespian Scholarship at a level</li> </ul>	<ul style="list-style-type: none"> <li>• Everything above +</li> <li>• Full page ad in digital event program</li> <li>• LARGE text on sponsor banner in Eventsential</li> <li>• Festival room/ event(s) named after benefactor</li> <li>• Prime table location in lobby if</li> </ul>	<ul style="list-style-type: none"> <li>• Same as above deadlines</li> <li>• Receive receipt letter</li> <li>• Thank you during evening ceremonies + written thank you from</li> </ul>

	<p>of \$1000.00</p> <ul style="list-style-type: none"> <li>• \$1000.00+ monetary donation to be used as needed</li> </ul>	<p>desired at VTF</p> <ul style="list-style-type: none"> <li>• Mention in scholarship ceremony if sponsoring a scholarship.</li> </ul>	<p>students</p>
<p><b>DISTINGUISHED THESPIAN CIRCLE</b></p>  <p><b>\$4,000+</b></p>	<ul style="list-style-type: none"> <li>• Scholarships for multiple students pursuing performing/fine arts high education degrees/certifications</li> <li>• Sponsor a school to VTF or International Thespian Festival</li> <li>• Bring a headliner to festival</li> <li>• Bring multiple guest artists to festival</li> <li>• Sponsor an event/large component of festival</li> <li>• Bring elevated food trucks to VTF</li> <li>• Front row entry to all ceremonies, up to 8 tickets per benefactor</li> <li>• Full weekend of meals covered for 4 groups</li> <li>• Rights for our all-state show/ experience</li> <li>• \$4000.00+ monetary donation to be used as needed</li> </ul>	<ul style="list-style-type: none"> <li>• Everything above +</li> <li>• Multi-page Ad in Digital Event Program</li> <li>• Scholarship named after you</li> <li>• Multiple events or festival rooms named after benefactor/ organization related of choice</li> <li>• A day dedication to a benefactor/ organization related of choice</li> <li>• Negotiations of other publicity and recognitions</li> <li>• Guarantee prime table location if donation in by Dec 31st and up to two tickets to closing ceremony if attending in person</li> </ul>	<ul style="list-style-type: none"> <li>• Same deadlines as above</li> <li>• Negotiate terms, annual donations, larger publicity for organization</li> </ul>