

iMerl Network Music Content

Cooperation Policy

iMerl is a service provider specializing in copyright agency and YouTube CMS content supply, dedicated to offering professional services to global content creators. iMerl's music content cooperation policy focuses on exclusive partnerships to ensure the protection of music copyrights and maximize commercial value.

iMerl 是一家专注于版权代理和 YouTube CMS 内容供应的服务商，致力于为全球内容创作者提供专业服务。iMerl 的音乐内容合作政策以独家合作为核心，确保音乐作品的版权保护和商业价值最大化。

Cooperation Principles (合作原则)

- **Exclusive Cooperation (独家合作)*** iMerl only accepts exclusive content cooperation and does not accept any form of non-exclusive cooperation or the purchase of music usage rights.

iMerl 只接受独家内容合作，不接受任何形式的非独家合作或音乐作品使用权的购买。

- **Remix and Cover Works (Remix 和 Cover 作品)*** For Remix and Cover music works, partners must first obtain authorization from the original work and be able to independently distribute and create a CID (Content ID).

对于 Remix 和 Cover 音乐作品，合作伙伴必须首先获得原作品的授权，并且能够独立发行和创建 CID(Content ID)。

- **Strict Review (严格审核)*** iMerl has very strict requirements for partners to ensure the stability and quality of long-term cooperation. If partners provide false information or violate community policies, they will face severe penalties.

iMerl 对合作伙伴的要求非常严格，以确保长期合作的稳定性和质量。如果合作伙伴提供虚假资料或违反社区政策，将面临严格的惩罚。

Cooperation Models (合作模式)

iMerl offers three main cooperation models: **Authorized Distribution, Exclusive Authorization, and Content Cooperation.**

iMerl 提供三种主要的合作模式：授权发行、独家授权 和 内容合作。

1 Authorized Distribution (授权发行)

- **Partner Authorization (合作伙伴授权)** Partners authorize iMerl to create a CID for their music works.

合作伙伴授权 iMerl 为其音乐作品创建 CID。

- **CID and Whitelist Management (CID 和白名单管理)** iMerl is responsible for the management of the music works' CID and whitelist.

iMerl 负责音乐作品的 CID 和白名单管理。

- **CMS Cooperation (CMS 合作)** Music works are limited to cooperation through the CMS (Content Management System) provided by iMerl.

音乐作品仅限于通过 iMerl 提供的 CMS (Content Management System) 进行合作。

2 Exclusive Authorization (独家授权)

此合作模式仅限于规模化企业。

This collaboration model is exclusively available to large-scale enterprises.

- **Partner Capability (合作伙伴能力)*** Partners must have the ability to distribute and create a CID for music works.

合作伙伴需具备发行和创建音乐作品 CID 的能力。

- **CID Already Created (已创建 CID)*** The partner's music works must already have a CID created.

合作伙伴的音乐作品必须已经创建了 CID。

- **Exclusive Authorization (独家授权)*** Partners exclusively authorize iMerl to manage their music works.

合作伙伴将音乐作品独家授权给 iMerl。

- **CID and Whitelist Management (CID 和白名单管理)*** Partners are responsible for the management of the music works' CID and whitelist.

合作伙伴负责音乐作品的 CID 和白名单管理。

- **CMS Cooperation (CMS 合作)*** Music works are limited to cooperation through the CMS provided by iMerl.

音乐作品仅限于通过 iMerl 提供的 CMS 进行合作。

音乐作品独家授权书 Exclusive Authorization Agreement for Musical Works

[w Exclusive Authorization Agreement for Musical Works 音乐作品独家授权书.docx](#)

([Download](#))

3 Content Cooperation (内容合作)

- **Music Works Provided by iMerl (音乐作品由 iMerl 提供)*** iMerl provides music works

and CMS channels, and partners do not need to provide music content themselves. iMerl 提供音乐作品和 CMS 频道, 合作伙伴无需自行提供音乐内容。

- **CID and Whitelist Management (CID 和白名单管理)*** iMerl is responsible for the management of the music works' CID and whitelist.

iMerl 负责音乐作品的 CID 和白名单管理。

- **CMS Cooperation (CMS 合作)*** Music works are distributed through iMerl's CMS. 音乐作品通过 iMerl 的 CMS 进行分发。

Partner Requirements (合作伙伴要求)

iMerl has very strict requirements for partners to ensure the stability and quality of long-term cooperation. Specific requirements include:

iMerl 对合作伙伴的要求非常严格, 目的是确保长期合作的稳定性和质量。具体要求包括:

1. **Authenticity (真实性):** The information provided by partners must be true and valid, with no false information.

合作伙伴提供的资料必须真实有效, 不得有任何虚假信息。

2. **Compliance (合规性):** Partners must strictly comply with iMerl's community policies and copyright regulations.

合作伙伴必须严格遵守 iMerl 的社区政策和版权规定。

3. **Authorization Proof (授权证明):** For Remix and Cover works, partners must provide authorization proof from the original work.

对于 Remix 和 Cover 作品, 合作伙伴必须提供原作品的授权证明。

4. **CID Creation Capability (CID 创建能力):** In the exclusive authorization model, partners must have the ability to create a CID.

在独家授权模式下, 合作伙伴需具备创建 CID 的能力。

Penalties for Violations (违规惩罚)

If partners provide false information or violate community policies, iMerl will take the following punitive measures:

如果合作伙伴提供虚假资料或违反社区政策, iMerl 将采取以下惩罚措施:

1. **Immediate Termination of Cooperation (立即终止合作):** If violations are discovered, iMerl will immediately terminate the cooperation with the partner.

违规行为一经发现, iMerl 将立即终止与合作伙伴的合作关系。

2. **Legal Accountability (法律追责):** For serious violations (such as copyright infringement or providing false authorization), iMerl reserves the right to pursue legal action.

对于严重违规行为(如版权侵权或提供虚假授权), iMerl 保留追究法律责任的权利。

3. **Compensation for Losses (赔偿损失):** If the partner's violations cause losses to iMerl or third parties, the partner must compensate for the losses.

如果合作伙伴的违规行为导致 iMerl 或第三方遭受损失，合作伙伴需承担相应的赔偿责任。

Cooperation Advantages (合作优势)

- **Professional Management (专业管理)*** iMerl provides professional CID and whitelist management services to ensure effective copyright protection for music works.
iMerl 提供专业的 CID 和白名单管理服务，确保音乐作品的版权得到有效保护。
- **Global Distribution (全球分发)*** Through the iMerl Network, music works can be distributed and managed globally.
通过 iMerl Network，音乐作品可以在全球范围内进行分发和管理。
- **Exclusive Cooperation (独家合作)*** The exclusive cooperation model helps enhance the market competitiveness and commercial value of music works.
独家合作模式有助于提升音乐作品的市场竞争力和商业价值。
- **Long-term Cooperation (长期合作)*** Strict partner requirements ensure the stability and sustainability of the cooperation relationship.
严格的合作伙伴要求确保了合作关系的稳定性和可持续性。

Summary (总结)

iMerl Network's music content cooperation policy focuses on exclusivity and professionalism, aiming to provide partners with comprehensive copyright management and content distribution services. Whether it is authorized distribution, exclusive authorization, or content cooperation, iMerl is committed to helping music creators maximize the value and influence of their works through its professional CMS system and global network. At the same time, strict partner requirements and penalty mechanisms ensure the long-term stability and compliance of the cooperation relationship.

iMerl Network 的音乐内容合作政策以独家性和专业性为核心，旨在为合作伙伴提供全面的版权管理和内容分发服务。无论是授权发行、独家授权还是内容合作，iMerl 都致力于通过其专业的 CMS 系统和全球网络，帮助音乐创作者最大化其作品的价值和影响力。同时，严格的合作伙伴要求和违规惩罚机制确保了合作关系的长期稳定性和合规性。

If you have any further questions or need more details, please feel free to contact the iMerl Network team!

如果您有任何进一步的问题或需要更详细的解释，请随时联系 iMerl Network 团队！