

# When Readers Aren't Following Through

Part of the resource pack for readers of [Early Readers Catch the Worms](#) by Carol Beth Anderson

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## Key:

Underline: Replace this text with your own

{Curly brackets}: Place a link here

[Square brackets]: My notes to you

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**[IF MOST OF YOUR ALPHA OR BETA READERS HAVEN'T FOLLOWED THROUGH, BUT SOME HAVE, SEND THIS MESSAGE TO THOSE WHO'VE GIVEN YOU FEEDBACK]**

Subject line [if using email]: Quick alpha [or beta] question

Thank you so much for the feedback you've given me.

Unfortunately, I'm not getting responses from most of my other readers. Do you see anything in my book that might be turning readers away? Anything with the plot, pacing, characters, or writing quality?

Please be 100% honest with me. I can handle it! I want to fix my book's major issues, and I hope you can help me track them down.

-Your Name

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**[IF MOST OR ALL OF YOUR ALPHA OR BETA READERS HAVEN'T FOLLOWED THROUGH, SEND THIS MESSAGE TO THOSE WHO HAVEN'T GIVEN FEEDBACK]**

Subject line [if using email]: Quick alpha [or beta] question—please respond

Thank you so much for volunteering to be an alpha [or beta] reader! I haven't heard from you lately. I hope everything's okay. Would you mind responding to this email [or message]?

If you've gotten too busy to read, I understand. Just let me know.

And if the book didn't keep your attention, please tell me. You can be 100% honest with me. I can handle it! In fact, your critique might be exactly what I need to make this book better.

Whatever your reasoning, you're "off the hook" if you prefer not to keep reading—no hard feelings. But I'd really love to hear why. Thanks in advance for responding!

-Your Name

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**[IF MOST OF YOUR ARC READERS HAVEN'T REVIEWED, ADD THIS PARAGRAPH TO THE EMAIL  
YOU SEND TO NON-REVIEWERS]**

If the book wasn't right for you, I'd love for you to drop me a quick line letting me know why. I value your honesty, and your feedback could be just what I need to help me write a better book next time.