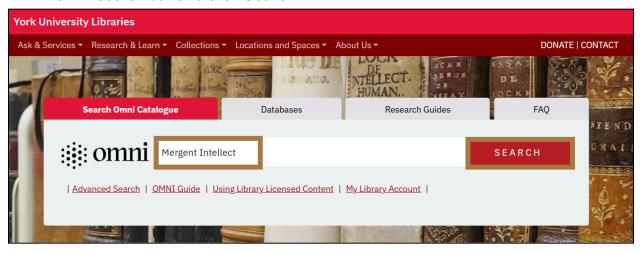
Step-by-Step: Locate First Industry Research Reports in Mergent Intellect

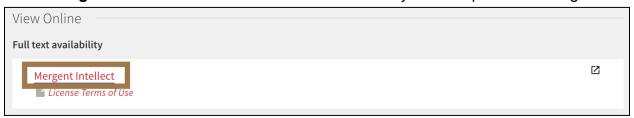
1. Go to the <u>York University Libraries' homepage</u>, type **Mergent Intellect** into the Omni search bar and click **Search**.



2. **Mergent Intellect** should be the first result in your search results list. Click **Available Online** in the record.

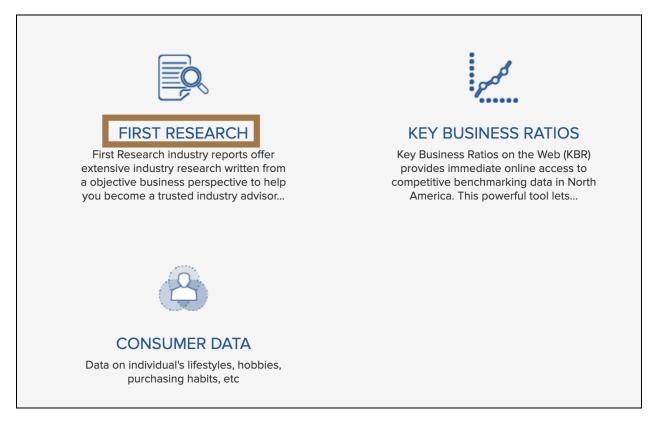


3. In the database record, scroll down to the **View Online** section. Click the **Mergent Intellect** link. You will be asked to enter your Passport York to log in.

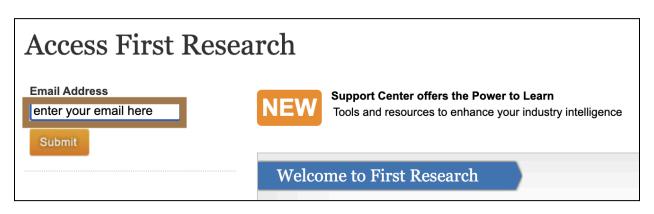




4. Scroll down to the middle of the page, click **First Research**



5. Under **Access First Research**, enter your email into the email address box, click **Submit** to enter First Research's landing page



- 6. On First Research's landing page, search for industry profiles in one of the following ways:
 - a. Enter Keyword of the industry into the highlighted search box
 - b. Enter NAICS code of the industry into the highlighted search box. Consult this page for the latest 2022 version of NAICS codes

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c. Browse industry profiles by **clicking "Browse Industry Profiles"** under the search box.



- 7. Still need help? Go to the Ask Us page on the Libraries' website to access our:
 - chat service
 - email help
 - in-person research help hours
 - or to book an in-depth research consultation with a librarian.