

Assignment 4: Defining Success (10%)

Given all of the work you have done to date on creative problem solving, solution generation, and solution evaluation, let's assume your recommended solutions will be implemented. How do we know you have been successful? How do we know we did the right things? How do we measure and evaluate the success of our innovations once they have been implemented? The purpose of this assignment is to present on how you would measure and evaluate your innovation success.

The Presentation

Your presentation should be submitted as a video recording of yourself, an animated video, or some other kind of video and audio presentation.

What you need to do

- Introduce yourself, the problem, and the approach you took to create and evaluate solutions
- Speak to whether you think your recommended solutions, if implemented, would address the root cause of the problem (if so, how; if not, why)
- Discuss how you would evaluate success from an innovation lens given the context of the problem

Share a link to the recording / presentation to your instructor..

Grading

10.0 – 9.5	9.4 – 8.0	7.9-5.0	4.9 – 0.0
<i>Excellent, rock-star presentation</i> <i>5-7 minutes in length</i> <i>Clear process taken</i> <i>Excellent discussion on how to evaluate from the perspective of Innovation</i>	<i>Great presentation</i> <i>5-7 minutes in length</i> <i>Overview of process taken, some minor detail missing</i> <i>Solid discussion on how to evaluate from the perspective of Innovation</i>	<i>Good presentation</i> <i>Less than 5 or more than 7 minutes in length</i> <i>Overview of process taken, some moderate detail missing</i> <i>Good discussion on how to evaluate from the perspective of Innovation, some key points missing</i>	<i>Weak presentation</i> <i>Less than 5 minutes in length</i> <i>Confused or missing process taken</i> <i>Discussion on how to evaluate from the perspective of Innovation was missing or not well supported</i>