

Session 5c

Elevator Speech

(P.O.6, E.O.1)

Sample of an elevator speech for a YM at an event:

I'm YM SgtMaj Jane Doe with the ABC Young Marines from Main Town, and I've been in the program for more than five years. The Young Marines is a youth education and service program for boys and girls, age eight through the completion of high school. The program takes place at night and on the weekend, and it teaches the values of leadership, teamwork, and self-discipline, so its members can live and promote a healthy, drug-free lifestyle. We are here today doing/asking ...

Sample of an elevator speech about the YM:

The Young Marines is a national non-profit youth education and service program for boys and girls, age eight through the completion of high school. With 9,000 youth members in 39 states, the Young Marines promotes the mental, moral, and physical development of its members. It focuses on teaching the values of leadership, teamwork, and self-discipline, so its members can live and promote a healthy, drug-free lifestyle.

Sample of a shorter elevator speech:

The Young Marines is for boys and girls, age eight through 18. It's a national not-for-profit youth organization that teaches the values of leadership, teamwork, and self-discipline, so its members can live and promote a healthy, drug-free lifestyle.

Basic Guidelines:

- Hi, I am YM(Rank)_____ with the Volusia Young Marines.
- The Young Marines are ...
- We focus on ...
 - veteran appreciation
 - living a healthy drug-free lifestyle or Drug Demand Reduction (DDR)
 - leadership, discipline, and teamwork
 - We are here today doing ...
 - Other –

Your Elevator Speech
