

Baked by Melissa- Short and sweet collab

Cupcakes - song names

- Pre order code on logo tab - QR code to album



Macaron collab - Reference to her being in France

Specialized box

infomercial- VCR style interview- comedic -

Commercial length-

Or 3 min video-

eric andre- or just around that style

Director- nadia lee cohen <https://www.instagram.com/nadialeecohen/?hl=en>



<https://youtu.be/W2bc25X0E68?si=Y94pRYCF7Bkd-3vx>

https://youtu.be/_cVExJYSGIs?si=RfeEoolESXI2f-HU

If continuing theme of vintage style- doesn't need Sabrina on set

- Tik tok short videos - infomercial style vid of people either referencing the song wearing merch etc.
- <https://www.youtube.com/watch?v=844vMK-1CNo>



Tote bags/red straps

