

PROGRAM OF WORK



New Mexico DECA 2025-2026

List of Officers:

Olivia Cherry, President

Hailey Peters, Vice President of Leadership

August Ovaska, Vice President of Marketing

Saveena Aurora, Vice President of Hospitality

Isabel Mucher, Vice President of Career Development

Officer Coordinator(s) First and Last Name:

Eric Strauss

Title of Activity	Description	Detailed Timeline	Officer(s)	Other Details
NM DECA CDC Leadership Conference	Announce Pin Design Winner Spirit Stick Activity before officer election caucusing Miracle Minute Post Workshop prize opportunities on social media QR code scavenger hunt Stage Decor: life-size block blast blocks Design state t-shirt	Student Led Workshop Applications done by end of December Spirit Stick + Scavenger Hunt done by end of January	All Officers Hailey + Izzi - spirit stick Izzi + Gus - workshop applications Saveena + Gus - scavenger hunt Olivia - Miracle Minute	Potential Workshop Incentives: free food (Whataburger or Canes)
Fall Leadership Rallies	Each officer is required to attend one fall leadership rally. Officers will speak during the event and help host a workshop.	October 20-22	All Officers Saveena is the Fall Leadership representative for DECA.	Las Cruces/Artesia/Albuquerque
Monthly Officer Meetings	Officers will meet once a month to remain up to date on upcoming events. All meetings will include an update on Program of Leadership progress	Will occur every last Sunday of the month at 2pm.	All Officers	Meeting Agendas sent out 48 hr before monthly meetings. Meeting Minutes sent out at least 48 hours after monthly meetings.

Meeting Agendas	Agendas will be sent out 48 hours in advance of meetings and completed by the President.		Olivia Cherry	
Meeting Minutes	Meeting minutes will be sent out at least 48 hours after the meeting occurs and will be completed by the VP of Leadership		Hailey Peters. Backup: Isabel	
Monthly Reports	Reports will be completed during the monthly CTLP Presidents Meeting.	Typically first Monday of every month	Olivia Cherry	
Membership Drive Incentives	Connecting to members through social media - linkedin, twitter, instagram. Business members - each officer required to present at one business board meeting	Social Media throughout the year Present at board meetings before winter break	All Officers	Jumpstart days Reach out to activity directors - Hailey Boards: Los Ojos de La Familia Las Alamos Chamber of Commerce
Member Meetings	Host bi-monthly meetings over zoom for officers and advisors to keep them updated on upcoming events.	Second Wednesday of the month at 4pm Months starting in september. Occurs every other month.	All Officers	Can grow to all members next year Find out how to get in contact with both advisors and officers text and follow up with email.
Advocacy	CTSO day at the Roundhouse CTSO advocacy action plan Business board meetings	November/ December 2025 January 2026	All Officers	
Social Media	Three weekly posts on linkedin, facebook, and instagram starting June 8th Initiatives: #MainQuestMonday -keeps members up to date on state and	All year. At least twelve posts per month.	Saveena will oversee social media.	Announce Buddy System in August

	national initiatives/events #ProPlayerThursday -an interactive quiz-like post #SaturdaySelect -member spotlights			
Sponsorships	Business Sponsorship letters CTSO sponsorship action plan	September/October 2025	All Officers	
CTE Month	Officers will post about CTE month on social media to keep members informed	February 2025	All Officers	
DECA Month	Officers will participate in the DECA month challenge by creating social media posts following the challenge each day. One officer will post each day; we will cycle through officers in order.	November 2025	All Officers	
National Leadership Conference	Officers will submit impact awards prior to nationals. Events: Flag Carrier - Olivia Only State Meeting National voting delegate Pin Design Voting - prior to national conference	March/April 2026	All Officers	Take a photo at the state meeting Make it quick! Go through bus stops, competition areas, and competition logistics Competition tips and why the competition is important Safety reminders Schedules Stay respectful/etiquette
Board of Trustees/Directors Connections	Present program of leadership to the New Mexico DECA board Olivia Cherry will serve as a member of the board throughout the year	August 2nd 8:30am-9:45am	All Available Officers - Board Presentation August may join via the Zoom link	

Buddy System	Pair chapters together in order to foster connectivity within New Mexico DECA. Create monthly challenges for buddy chapters to participate in.	All year.	Each officer will be in charge of certain buddy groups.	
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Officer Recognition	Send introduction videos to all advisors to play during the first week of school. Laminated posters sent to all advisors.	Film videos at ELS in July. Get posters and videos		
Community Service	We will work with the Muscular Dystrophy Association and sponsor a kid to go to the MDA summer camp We will raise money through a Miracle Minute at the District 2 conference and both nights of SCDC. We will also raise money through Push Day. For Push Day, chapters will be encouraged to host a MDA fundraiser on a specific day to raise money. A list of fundraising ideas will be sent to chapters		All Officer; Olivia Olivia Cherry will lead the project	Iron out logistic of miracle minute
CTE Board	Officers will participate in CTE board meetings and committee meetings throughout the year.		Olivia Cherry Isabel Mucher Hailey + Gus will fill in if needed	
Community Outreach	Officers will participate in several community service events throughout the year. Events include the Walk for MS, the National Heart Association Heart Walk, the Go Red for		All available officers	

	Women Gala, and Los Ojos de los Ninos events			
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