

Topics for April 16 Villages event: for comment!

I'm putting what follows at the top of our [Volunteer](#) Google Doc for comment

People:

- **Jeremy** --looks like he will NOT moderate the event, Bill Haskell from SF Village will do that.
- **Costanza** has meetings she can't skip so she can't be on; she will be adding Jeremy's story to the team page.
- **Anna** will be there, as she was March 5, and will be introduced as Co-Founder. (In case you didn't hear she's accepted for a 2 month program at <https://www.growwildroots.com/farm-immersion>)
- **Jillian**: will be there; she's working with us on some projects. (FYI: she's working on a short-term project with Gil Friend, who is reviving his VUCA events from early COVID Days, and she and I have successfully made contact with the people at Apricot Lane Farms (The Biggest Little Farm) and they are enthusiastic about cooperating.
- **Spencer**: great if you can be on; I hope you can soon send updates for your story to Costanza.
- **Evan**: we'll put in a plug for people to check out ClimateBase

Documents

I've reorganized and expanded Active Allies Resources for Villages & Climate Action and given it an easy address: bit.ly/villages-climate.

Costi and I put longer descriptions of our three MVP projects at [/volunteer](#).

Moved talk to [Village A-A Presentation Notes 16April 2021](#).

Notes for Roles & Responsibilities at ActiveAllies

Discuss: Active Allies Campaign Manager role and priorities: start by looking at the [Campaign Manager Job Description](#)

Felix's priorities include:

- ☒ Update 350BA, talk about FK coming to their 4/9 villages event
- Review 350BA drafts for jointly-hosted fundraising page for PMs at 350s & A-A: See the [Digital Campaigner and Volunteer Manager Job Description](#) and [Youth Climate Organizer Job Description](#)
- ☒ Talk with Marc & Sarah at The Determined (April 7)
- ☒ Finish [drafts](#) for joint projects, with Airminers, send to Anthropocene
- Talk with team members about presentation planning and Volunteering list for April 14
- Draft of page or deck slide for April 14 Villages event: what volunteers can do at A-A, CC2 and Central Valley Grow Better
- Partners: update F4CR, Living Room Conversations; E2, Voices for Progress
- Recruit 2-3 "conveners" for 87 women outreach for CC2: Mariannaa, Betsy, Joan all likely
- Work toward a Central Valley activities plan; connect Jeremy with volunteer Kate Milazzo
- Follow up with people who might want Project Managers: Marianna, Carl (writer), Erica at F4CR, Peter Joseph
- C3 Fiscal sponsors: organizations: BFI, 350BA: with Campaigns Manager
- Update this Volunteer page to incorporate 3 projects and Villages. Define roles and capabilities for 3 leaders.
- MVP Posting to LinkedIn, FB, Mailchimp
- Strategically reaching out to Bill McKibben, VCs (TEDsters, Chris Sacca, etc)
- Find a Wikimedian for Central Valley wikis

***This public GoogleDoc mirrors
<https://www.activeallies.org/volunteer>***

Do you believe in the transformative potential of paying and supporting young activists
to build a flourishing future for us all?

Are you looking to get involved in a worldchanging startup?

Volunteer with our startup teams at Active Allies!

[Contact us](#)

1. CalCars Squared, Grow Better, or Active AlliesStartup Leader
2. Project Managers Supervisor
3. Recruiter
4. Partnerships Director
5. HR Coordinator
6. Video Team Member

7. Projects Promoter
8. Legal Advisor
9. Communications Lead
10. UX/UI Specialist
11. Expert Working Groups

Lead one of three prime startups at Active Allies

1. **CalCars Squared: Convert hundreds of millions of gas-guzzlers to plug-ins, FAST!** After Felix Kramer founded the California Cars Initiative in 2001, we successfully encouraged automakers to build plug-in hybrids. Our sequel sees vast opportunities in our current fleet. No matter how quickly EVs arrive, over a billion vehicles will pollute for decades. But electrifying many of them can create jobs all over in a new multi-trillion dollar market. **STATUS:** Collaborators from CalCars will be joined by tech, cleantech, and climate colleagues to identify the best fixes and resources. We'll start with low-hanging fruit: demonstrator tractor and truck conversions.
2. **Grow Better: Transition farms and communities to regenerative agriculture.** Alternatives to poisonous industrial agriculture monocultures can bring many health, safety, climate, and economic benefits. In our perilously polarized nation, we believe Grow Better can gain the support of 80% of Americans. **STATUS:** Our volunteer Initiator is working toward a <https://www.activeallies.org/grow-better> to accelerate rapid transitions for farms and communities.
3. **Active Allies: Enlist seasoned, networked people to support youth employment for climate action and justice.** We can build these startups and others with this platform. Great Minds Think Alike: Bill McKibben is making [intergenerational collaboration](#) a major priority. **STATUS:** With partners, at our proof of concept, we now Sponsor, Mentor, and Advise a small first cohort of Project Managers. We enable young adults to go from volunteering to being paid to work on what they care about most. (Send us any potential candidate to be hired ASAP as the Active Allies [Campaign Manager](#).)

1. **CalCars Squared, Grow Better, or Active Allies Startup Leader**
 - a. Coordinates the development of new projects.
 - b. Researches the project's field and all the necessary information for the project and team members to succeed.
 - c. Recruits volunteers, project managers, and sponsors to grow the project.
2. **Project Managers Supervisor**
 - a. Recruits, interviews, and on-boards new project managers.
 - b. Oversees the work of project managers and provides support when necessary.
 - c. Ensures a healthy work relationship between project managers and the rest of the team.
3. **Recruiter**
 - a. *Identifies opportunities to pitch potential Sponsors, Mentors, Advisors, and Funders (or SMAFs, our internal acronym) to join Active Allies in one or more of those capacities.*
 - b. *Advances Active Allies' relationships with networking organizations like Airminers, ClimateLink/Atmos, and New Energy Nexus to recruit SMAFs.*
4. **Partnerships Director**

Develops lists of categories of organizations/companies to then strategically approach with a proposal to collaborate with us. Orgs can include:

- a. Those with fellowship programs, like [Climate Corps](#), [Americorps](#), [Environmental Entrepreneurs](#), [Ashoka-US](#), [Y Combinator](#), and [Anthropocene Institute's Fellows & Interns programs](#) (in development)
- b. Top Bay Area climate groups: [350BA](#), [Climate Reality](#), [Sierra Club](#), [Citizens' Climate Lobby](#), [Sunrise Movement](#), etc.
- c. State policy organizations, elected officials, and other entities who should be involved in establishing the Course-Correct Corps (a Project of Active Allies)

5. HR Coordinator

- a. Orients Sponsors, Mentors, Advisors, and Funders (or SMAFs, our internal acronym) into Active Allies, ensuring they represent our mission, and matches up SMAs' offerings with our project needs.
- b. Reviews new Project Manager (PM) applications, follows up with approved candidates accordingly, and collaborates with the Active Allies Webmaster to publish their profiles on the website.
- c. Pairs PMs with Sponsors and/or Mentors and loosely supervises their working relationships, tracking (via internal spreadsheets) all pertinent information, updates, etc.
- d. Offers and facilitates human resources and professional development support to the PMs as needed.

6. Video Team Member (multiple roles)

Collaborates with Active Allies PMs, Mentors & Advisors, and Partners to create video content promoting our program, mission, projects, and the people involved. The first video project will be Voices for our Future, a section on the website featuring quotables primarily from PMs.

7. Projects Promoter

- a. Monitors and posts on the Slack channels of groups like Airminers, ClimateLink, Climate Emergency, Climate Reality Project, and My Climate Journey to consistently engage with their members on getting involved in Active Allies Projects, identifying opportunities for new projects, etc.
- b. Reaches out to companies like Kickstarter, Indiegogo, Patreon, etc. to propose special designation for Active Allies Projects at their respective online platforms.

8. Legal Advisor

- a. Provides guidance on the structure of the Active Allies Fund, including:
 - i. the terms of agreement with our Fiscal Sponsor;
 - ii. mechanisms for both tax-deductible and nondeductible contributions;
 - iii. facilitating large philanthropic contributions;
 - iv. and contracting with a service bureau for Project Manager compensation, benefits, and withholding.
- b. Helps us establish the structure of the Course-Correct Corps, e.g. partnerships and legislative drafting in California and nationally.

9. Communications Lead

Writes copy and creates accompanying graphics for the Active Allies newsletter and social media posts. Is familiar with best practices for Instagram, Facebook, and Mailchimp (or similar email marketing platforms).

10. UI & UX Specialist

Spearheads optimization of the ActiveAllies.org website's user experience and interface, with a main initial focus on audience testing, in partnership with The Determined and others.

11. Expert working groups

Creates an inventory of climate needs and outlining employment opportunities in the Bay Area, then in California.

**Anything missing? We welcome suggestions
for more ways startup team volunteers can help.**

Last major revision April 2, 2021