

Adomnyame Acheampong

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EDUCATION

Georgia State University, Atlanta, GA
Andrew Young School of Policy Studies
Bachelor of Arts in Economics, Minor in Mathematics

Faith Montessori School, Accra, Ghana
Cambridge A level

Ghana Christian International High School, Accra, Ghana
Cambridge O level

JOB EXPERIENCE

Account Executive, BRAND ATLANTA *Feb 2024- Present*
Atlanta, GA, United states

- Develop & improve communication and customer service skills to best execute marketing & sales strategies.
- Execute market penetration program by connecting clients to their customer base at events.
- Develop both mine and their book of business with top quality customers.
- Maintain high key-performance-indicators with volume, customer service scores & overall account quality.
- Maintain a professional image in office & in field operations to ensure professional standards are upheld.
- Communicate with clients and customers in a confident, professional manner that best represents our clients.
- Develop habits and standards that are conducive to the rapid growth of our business.
- Had a winning mindset, a positive attitude and a big student mentality that allowed me to grow and progress in the program each day.

Intern, KEON REID CONSULTING *Aug 2023 – Feb 2024*
Atlanta, GA, United states

- Authored and curated insightful articles, optimizing services provided by the company and other business-related topics, to enhance the website and provide valuable information to online visitors.
- Provided support in facilitating business operations.
- Conducted in-depth financial modeling and analysis to identify and optimize core service offerings, facilitating data-driven decision-making.
- Reviewed pricing structure to ensure competitiveness and profitability, leading to strategic pricing adjustments when necessary.
- Managed bookkeeping tasks using Wave accounting software, ensuring record keeping and financial accuracy.
- Prepared detailed Profit and Loss (P/L) statements and maintained balance sheets, providing essential financial insights to support decision-making and financial planning.
- Developed a profit attainment model, incorporating financial projections, revenue streams, cost analysis, and growth strategies, aimed at achieving year-end profit goals, aligning with organizational objectives.

LEADERSHIP EXPERIENCE

Music Director, Ghana Christian International High School *Aug 2015 – Jun2016*
Accra, Ghana

- Effectively set up rosters, for setting up instruments and sound for events.
- Collaborated with singers to rehearse and perform songs for live events and church services.
- Utilized conflict resolution knowledge to solve issues between members of the choir.

VOLUNTEER EXPERIENCE

Health Outreach Coordinator, Fountain of Wisdom Ministries

June 2014-May2018

Accra, Ghana

- Effectively communicated with diverse groups of individuals annually ranging from 300 to 500 daily, and distributed volunteers to attend to the needs of the group.
- Ensured confidentiality while preparing and finalizing patient test results obtained from various tests conducted.
- Maintained a safe environment by ensuring everyone was well hydrated and de-escalated all conflict situations.
- Ensured hydration stations were well stocked and equipped while maintaining a level of high sanitation.

Teacher Aid, Faith Montessori School

May 2017

Accra, Ghana

- Maximized student engagement using various effective and fun methods of teaching.
- Ensured given topics were understood by each student. • Effectively built a relationship with students.

Health walk coordinator, Faith Montessori School

October 2016

Accra, Ghana

- Collaborated with other student leaders to utilize knowledge of safety measures to direct students on walks to avoid traffic and hazards.
- Ensured students were hydrated and understood the goals of the event.
- Ensured all students present at the beginning of the walk were present and safe at the end of the walk, by assigning leaders to take attendance of smaller groups of 50 students each.

Skills And Interests

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| • Strong analytical skills | • Cost management |
| • Detail-oriented | • Excellent interpersonal skills |
| • PowerPoint and Excel | • Effective public speaker |
| • Conflict resolution | • Data entry |
| • Communication | |
| • Sales | |
| • Customer relation | |
| • Public speaking | |
| • Data Analytics | |
| • R and R-Studio | |