

MAR-1059 Boutiques December BEN

Test & Roll:

SL 1: Incredible Offers on Last Minute Gifts 🎁

SL 2 : Still Looking for the Perfect Holiday Gift? 🎁

PH: An exclusive gift for you, up to 30% off at Shop Marriott.

HERO:

Headline 1: Wrap Yourself in Comfort and Joy.

Headline 2: Create Memorable Moments / *With Their Hotel Favorites.*

Headline 3: Gifts for Everyone...Including Yourself / Enjoy Up to 30% Off.

Copy: Happy Holidays[, Fname]! Enjoy savings of up to 30% off at Shop Marriott, and discover additional savings at our other brand's boutiques while shopping for the ones you love this season.

CTA: SHOP MARRIOTT

URL:

https://europe.shopmarriott.com/en/?_store=mareu_en&utm_source=marriott-bonvoy-email&utm_medium=bonvoy-solo&utm_term=image-secondary&utm_content=202212&utm_campaign=december-solo

~~**UNDER HERO MODULE:** Save even more by redeeming your points towards purchases at Shop Marriott and The Ritz-Carlton shops.~~

RECENT STAY MODULE

~~**Design Note:** Pick up from previous design~~

~~**SHOP MARRIOTT ONLY**~~

~~**Headline:** For You[, Fname]~~

~~Thank you for your recent stay at [Property]. Browse our selection of amenities, fragrances, linens, and more — and don't forget to use your newly earned points on Shop Marriott.~~

~~**CTA:** SHOP MARRIOTT~~

~~**URL:** <https://www.shopmarriott.com/>~~

SECONDARY

Section 1

Section Headline: Spread Holiday Cheer

Subhead: Elate your family and friends with exceptional gifts this season.

Headline: Signature Fragrances**Subhead:** A present to indulge their senses.

Luminous Fragrance

[SHOP EDITION](#)

Caroline's Four Hundred

[SHOP ST. REGIS](#)

Crave-Worthy Aromas

[SHOP W HOTELS](#)

White Tea Home Fragrance

[SHOP WESTIN](#)

Attune Room Diffuser

[SHOP MARRIOTT](#)

Shiso Tea Fragrance Collection

[SHOP RENAISSANCE](#)**Headline: Divine Bedding****Subhead:** The gift of a good night's sleep.

Frette Linens

[SHOP ST. REGIS](#)

Cotton Mattress Pad

[SHOP W HOTELS](#)

Luxurious Pillows

[SHOP THE LUXURY COLLECTION](#)

Textured Coverlet

[SHOP COURTYARD](#)

Signature Pillow

[SHOP MARRIOTT](#)

The Heavenly® Bed

[SHOP WESTIN](#)**Headlines: Comfy Delights****Subhead:** Treat them to something cosy.

Faux Fur Throws

[SHOP EDITION](#)

Luxe Pyjamas

[SHOP ST. REGIS](#)

Frette Slippers

[SHOP THE LUXURY COLLECTION](#)

Hygge Throw

[SHOP RENAISSANCE](#)

Down Blanket

[SHOP SHERATON](#)

Stylish Throws
[SHOP MARRIOTT](#)

Headline: Remarkable Gifts

Subhead: Add cheer to their holidays.

Madrid Cocktail Vessel for Oroya

[SHOP EDITION TBD](#)

The Bloody Mary Book

[SHOP ST. REGIS](#)

Unique Décor

[SHOP RENAISSANCE](#)

St. Regis Candle

[SHOP ST REGIS](#)

Bourbon Barware Essentials

[SHOP MARRIOTT](#)

Tabletop Games

[SHOP LE MERIDIEN](#)

Headline: Tranquil Must-Haves

Subhead: Inspire relaxation with soothing amenities.

Revitalising Bath & Body Collection

[SHOP W HOTELS](#)

Byredo Bath & Body

[SHOP THE LUXURY COLLECTION](#)

Velour Robes

[SHOP ST. REGIS](#)

Plush Robe

[SHOP RENAISSANCE](#)

This Works Bath & Body

[SHOP MARRIOTT](#)

White Tea Collection

[SHOP WESTIN](#)