

BraveMuslimParents Welcome Sequence Contents:

Email #1 (Welcome):

Header: Welcome to the BMP Newsletter!

Salam [Given Name],

We're thrilled to have you on board :)

Congratulations! You've officially begun your journey with us to living stress-free with your kids.

We understand the unique challenges that come with raising kids in the fast-paced world of today- and we're here to provide you with everything you need to know!

Look forward to:

- Learning about scientifically proven ways to improve your relationship with your kids,
- What to expect and how to tackle external influences,
- How to help them manage their big emotions, and how to maintain your own!

And much more!

We'll keep it simple, and deliver the information to **your inbox, for you.**

So keep an eye out :)

Best regards,

Shahnila Ahmad.

@basedmuslimparents

Email #2 (Hard-sell):

Header: Raising the Righteous: Helping your kids create their Legacies.

Remember that feeling when your baby mumbled their first words? That wave of oddly bittersweet euphoria. In that moment, you knew that stage of your life was over- and there was nothing you could do to go back.

For many mothers, this is when the anxiety begins. For you, it may be earlier or later- but nevertheless, it begins to gnaw at your thoughts and plague your mind.

This perpetual state of agitation is suffocating- and eventually, it begins to impact your parenting.

In the fear of not doing enough, mothers unintentionally strain their relationship with their kids, which leads to further disruption in family dynamics.

So,

I decided I wouldn't.

I wouldn't let myself damage my child's well-being by being in an environment of constant anxiety.

I needed a place to connect with like-minded mothers to guide each other in our journey of motherhood.

And that's where my community was born.

Over the past three years, we've helped hundreds of anxious mothers transform their parenting woes into parenting wins.

Say goodbye to uncertainty in your home:

[Click here to join and unlock your child's full potential](#)