

Why?

Thousands of people in the Netherlands could have an enormous positive impact if they had an in-depth understanding of effective altruism and access to the EA community.

How?

1. (Outreach) Reach out to talented and skilled individuals that are EA-minded.
2. (Capacity-building events) Organize events in which EA's connect and develop their EA thinking and actions.
3. (Initiative support) Support EA initiatives in their early phases.

What?

1. Outreach
 - a. Individual contact
 - b. Lectures
 - c. Career workshops
 - d. Articles
 - e. Response to media requests
 - f. Newsletter, website, social media
2. Capacity-building events
 - a. Annual EAGx event
 - b. Annual international group leader retreat
 - c. Biannual core community event/retreat
 - d. Monthly community work meeting
3. Initiative support
 - a. Connection to network of EA's and non-EA's
 - b. Meeting rooms, funds, tax advice, etc.
 - c. Strategic support from EA perspective

Key values

- [Values of effective altruism](#)
- Quality (depth/nuance)
- Targeted (goal-oriented/strategic)
- Truth-seeking (self-improving/learning)
- Constructive (positive/cooperative)
- Enabling (facilitative/supportive)

Key performance indicator

- # 80k referrals: people that have received 1-on-1 career coaching from 80,000 Hours