

Prospect: Snowdonia walking and climbing

Mountain Journeys | Skills & Qualification Courses | Guiding

Professional instruction and guiding service for mountain walking, scrambling, rock climbing and snow and ice climbing.

Provider of Mountain Training Mountain Leader Award and Hill & Mountain Skills

Snowdonia Walking and Climbing is run by Richard 'Rusty' Bale. Winter Mountaineering & Climbing Instructor (WMCI), qualified to instruct all aspects of mountaineering and a full member of the Association of Mountaineering Instructors (AMI).

Compliment: lay out of the website looks brilliant with the different activities provided listed separately.....Latest facebook post...New crew for the week. Out with [Royal Air Force Mountain Rescue Service](#) Jamie, Alex and Doug this week looking at all the aspects of leading fellow team members in winter. Today we concentrated on personal movement skills and how we can coach them. Great day around The Nid and up Easy Gully and bagged the summit

Things i can help improve..... testimonials on the website, 3 HSO email sequence for the newsletter.... And discuss other aspects i can help to get more clients or returning old ones.

Outreach email:

Subject line: Climbing the mountain of success.

Hey Richard, I am Anthony.

I saw your latest Facebook post where you did a course with the “royal airforce mountain rescue”, and I am glad you got to bag the summit!

I know your reputation amongst the outdoor community speaks volumes but a little advice I would like to give to you about your webpage would be to have some customer reviews on your home page.

This builds a level of trust with new possible customers, as humans we like to see other people that have benefited from your services before we spend our own hard-earned cash.

This brings me to the point of my email.... I would be able to help you out in gaining more customers and getting more traffic onto your website, I would like to chat with you in some more detail about your goals for your business.

I already have several ideas of how to improve the traffic on your website

Thanks
Anthony.

P.S. I could send you a free email that you could use in your mailing list to grab some traffic to your website. If you would like me to send it over let me know.