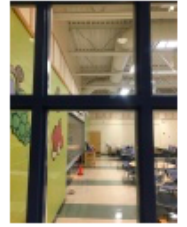


Art Fundamentals - Alphabet Photography Reflection - F19



Essential Question: How do you photograph positive and negative space in natural and human-created spaces to create letters and words?

Producing Criteria (x25)	Score	Comments: You MUST honestly comment on all criteria below as part of your Reflection grade.
- Each letter has been carefully composed so that it is the focus of its “frame”; Each letter’s identification is clear (remember that you had the option to retake letters if they were not clear); - You have created a word that can positively describe a piece of art and has at least five letters.	4 3 2 1	

Reflection (x50): Please answer the following questions in **at least four (4) thoughtful sentences for each prompt.**

- The Essential Question of this project is: *How do you photograph positive and negative space in natural and human-created spaces to create letters and words?* What word or phrase did you make with your letters? How did this exercise make you think differently about positive and negative space? Describe at least two of your letters and how they used positive and negative space to be effective.
- How many different letters did you find? What letters did you find? Which was your favorite, “most successful” letter? Why do you think this?
- Artist Jennifer Blakeley has made a very successful business out of doing what you did in this project and taking it to the next level. Why do you think people want to buy her art? What types of words do you think are the most popular? Why?

Please **Highlight** where you think you are in the following rubric.

Reflective Writing Rubric

	4 - Exceeds the standard	3 - Meets the standard	2 - Approaching the standard	1 - Does not meet the standard
Depth of Reflection	Clearly and effectively demonstrates a thorough understanding of the questions/prompts by making specific connections to the artwork and/or process. Thoughts/ideas are compelling, unique, very organized, flow logically, and well-developed.	Effectively demonstrates an understanding of the questions/prompts by making connections to the artwork and/or process. Thoughts/ideas are organized and well-developed.	Understanding of the questions/prompts are limited. Little evidence of making connections from artwork or process is apparent. Ideas are generic and are not well-organized, making the response difficult to understand.	Understanding of the questions/prompts are very limited. Little to no evidence of making connections from artwork or process is apparent. Ideas are generic and are not well-organized, making the response very difficult to understand.
Conventions • Spelling • Punctuation • Mechanics	Uses articulate and appropriate language, sophisticated word choice and varied sentence structure. Little or no errors in standard English conventions.	Uses appropriate language, word choice and sentence structure. Few errors in standard English conventions.	Word choice and sentence structure is limited. Exhibits errors in conventions, but does not hinder meaning.	Word choice and sentence structure is very limited. Many errors in conventions are evident, hindering the meaning.

Directions for posting to your portfolio

1. **Go to the editing mode**
2. **Click "pages"**
3. **Click the + and name the page: Alphabet Photography**
4. **Insert a screenshot of your word or phrase at the top of the page, middle, large**
5. **Below that, copy and paste the following:**

Purpose :

- To understand and demonstrate strong compositional skills;
- To become familiar with Jennifer Blakeley's work to use as a source of inspiration;
- To see things through the lens of your camera or mobile device, allowing for a new way of viewing the world;
- To view the world in a different way, noticing details, such as shadow, light, reflections that you might not usually pay attention to;

- To use creative problem-solving skills and collaboration to produce a series of photographs that communicates a word or phrase

5. **Below** the purpose, write the word “**Reflection**” and copy and paste your ANSWERS ONLY to the above prompts.

Publish your site.