

Sale prices for products

You can set sale prices for individual products and [product variations](#) in your store. When you put an item on sale for a lower price, that value overrides the default price. So the original price is shown struck out, and the product gets the **"ON SALE"** label.

On the storefront and on the product page, sale prices can be displayed as a percentage or as an absolute value.

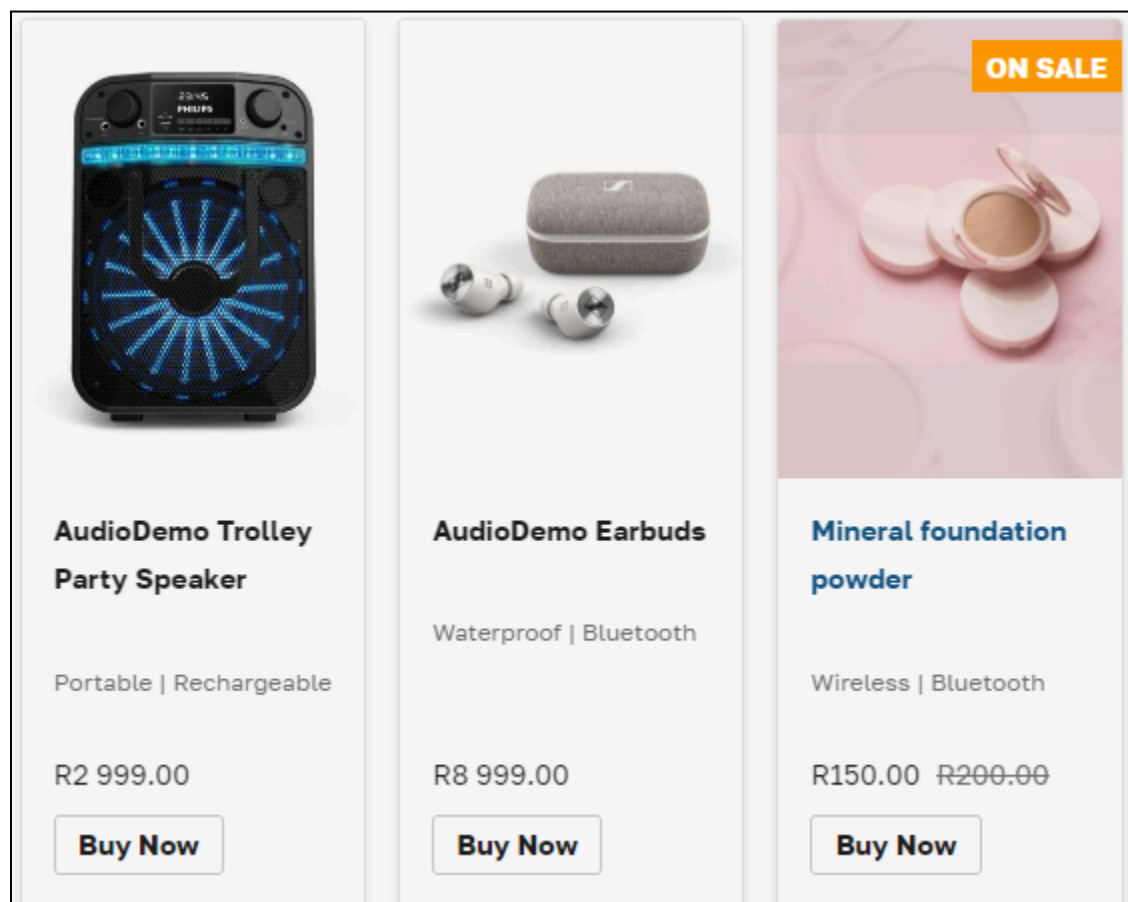


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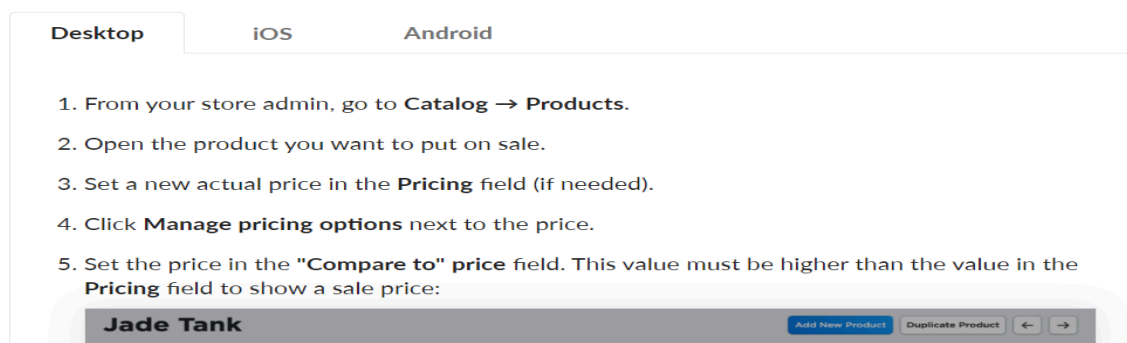
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Setting "Compare to" prices for products

An item that is on sale needs to have the actual price it's sold for and the original price, also called the **"Compare to" price**.

If your product does not have [variations](#), or you want to keep all your product variation prices identical, you only need to add the "Compare to" price to the product itself.

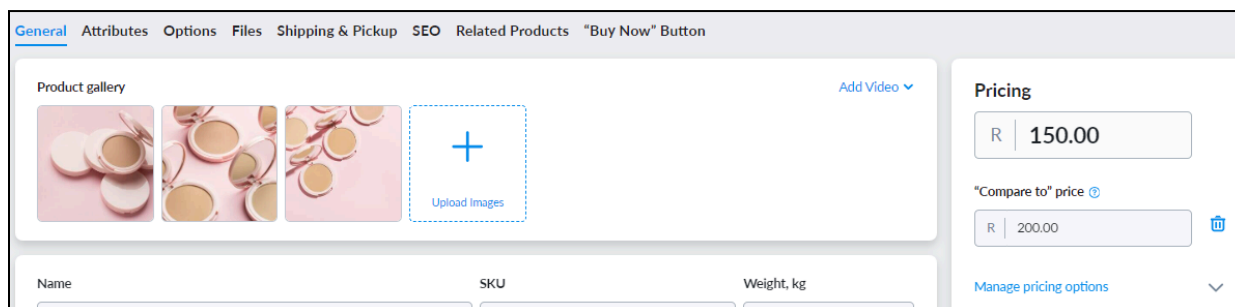
To set "Compare to price" for a product:



Desktop:

1. From your store admin, go to [Catalogue → Products](#).
2. Open the product you want to put on sale.
3. Set a new actual price in the **Pricing** field (if needed).
4. Click **Manage pricing options** next to the price.

5. Set the price in the "**Compare to**" price field. This value must be higher than the value in the Pricing field to show a sale price:



The screenshot shows a product editing interface with a top navigation bar containing tabs: General, Attributes, Options, Files, Shipping & Pickup, SEO, Related Products, and "Buy Now" Button. The "General" tab is active. Below the navigation bar is a "Product gallery" section with three image thumbnails of pink lipsticks and a dashed box with a plus sign and the text "Upload images". To the right of the gallery is an "Add Video" link. On the right side of the interface is a "Pricing" section. It contains a "Price" field with a currency selector set to "R" and a value of "150.00". Below this is a "'Compare to' price" field with a currency selector set to "R" and a value of "200.00". There is a trash icon to the right of the "Compare to" price field. At the bottom of the pricing section is a link that says "Manage pricing options" with a downward arrow.

6. **Save** changes

IOS:

1. From your iOS app, go to **Products**.
2. Tap the product you want to put on sale.
3. Tap the price.
4. Set a new actual price in the **Price** field (if needed).
5. Set the price in the "**Compare to**" price field. This value must be higher than the value in the **Price** field to show a sale price.
6. Tap **Done** to save the changes.

Android:

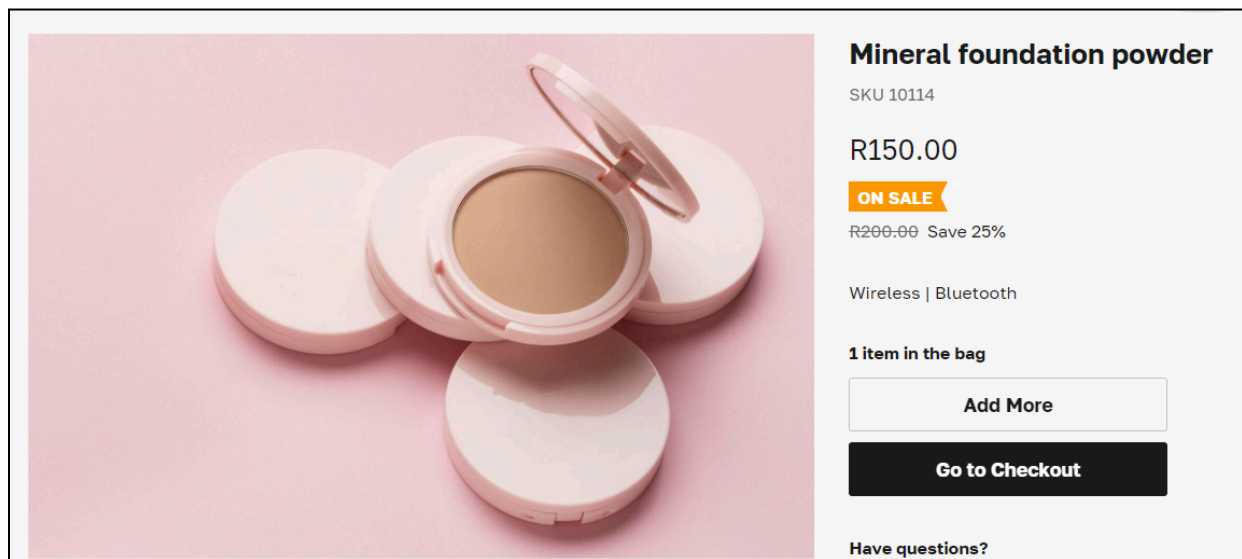
1. From your Android app, go to **Products**.
2. Tap the product you want to put on sale.
3. Tap the price.

4. Set a new actual price in the **Price** field (if needed).
5. Set the price in the **"Compare to" price** field. This value must be higher than the value in the **Price** field to show a sale price.
6. Tap **Save** to save the changes.

That's it! Your item that is on sale will now have the "ON SALE" label and the savings info both on the storefront and on the product page.

By default, product variation sale price mirrors the base product sale price. So if you set the "Compare to" price for your product, the same "Compare to" price is applied to all its variations. You can [set individual sale prices](#) for your variations if you need.

Here is how a product with a sale price will look in your store:

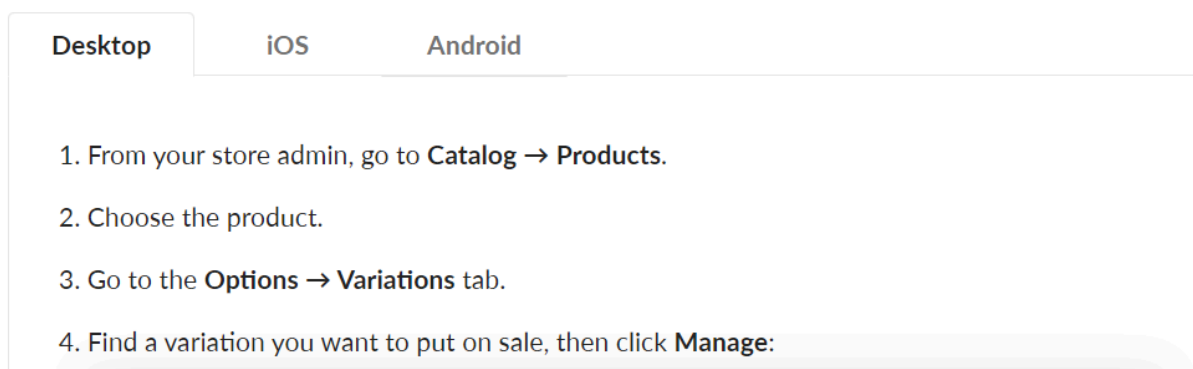


Setting "Compare to" prices for product variations

You can set a separate sale price for each of the [variations](#) your product has.

After you add sale prices for individual product variations, customers will see the price of the [default product variation](#) when viewing your storefront. When they select a specific variation on the product details page, the sale price will be adjusted. If your product does not have a default product variation, the base product price is displayed at first.

To set “Compare to” price for a product variation:



Desktop:

1. From your store admin, go to [Catalogue → Products](#).
2. Choose the product.
3. Go to the **Options → Variations** tab.
4. Find a variation you want to put on sale, then click **Manage**

Options (1) Variations (3)

[+ New Variation](#) [Modify](#) [Delete](#)

Variations are processed from top to bottom. The first matching variation is applied.

Select: All, None	Options	SKU	Weight, kg	Stock	Price, R
☐ #3	 Size: 7	NPS - 100001	0	In Stock [Manage] Unlimited	60.00
☐ #2	 Size: 6	NPS - 100001	0	In Stock [Manage] Unlimited	60.00
☐ #1	 Size: 5	NPS - 100001	0	In Stock [Manage] Unlimited	60.00

1. Set a new actual price in the **Price** field (if needed).
2. Click on the arrow icon next to the **Price** field.
3. Set the price in the **"Compare to" price** field. This value must be higher than the value in the **Price** field to show a sale price:

Nike Sneaker [Add New Product](#) [Duplicate Product](#) [←](#) [→](#)

General Attributes **Options** Files Shipping & Pickup SEO Related Products "Buy Now" Button

Options (1) Variations (3)

[+ New Variation](#) [Modify](#) [Delete](#)

Variations are processed from top to bottom. The first matching variation is applied.

Select: All, None	Options	SKU	Weight, kg	Stock	Price, R
☐ #3	 Size: 7	NPS - 100001	0	In Stock [Manage] Unlimited	60.00
☐ #2	 Size: 6	NPS - 100001	0	In Stock [Manage] Unlimited	60.00
☐ #1	 Size: 5	NPS - 100001	0	In Stock [Manage] Unlimited	60.00
Base product Default	 Size: Any	NPS - 100001	0	In Stock Unlimited	60.00

Pricing

R 60.00

"Compare to" price [ⓘ](#)

R 55.00

[Bulk discount pricing >](#)
Encourage customers to buy larger quantities with volume discounts.

[Enable "Pay what you want" pricing >](#)
Let customers define their own price for the product or donation amount.

[Hide pricing options](#) [^](#)

Product availability

[Enabled](#)

8. Click **OK**, then **Save**.

IOS:

1. From your iOS app, go to **Products**.
2. Tap the product.
3. Scroll down to **Options and Variations**.
4. Tap the variation you want to put on sale.
5. Set a new actual price for your variation in the **Price** field (if needed).
6. Set the price in the "**Compare to**" price field. This value must be higher than the value in the **Price** field to show a sale price.
7. Click **Done**.

Android:

1. From your Android app, go to **Products**.
2. Tap the product.
3. Scroll down to **Product options**.
4. Tap the variation you want to put on sale.
5. Set a new actual price for your variation in the **Price** field (if needed).
6. Set the price in the "**Compare to**" price field. This value must be higher than the value in the Price field to show a sale price.
7. Tap Save to save the changes.

That's it! You've added a "Compare to" price for an individual product variation. Now when a customer selects this variation on the product page, they will see the savings info for it along with the "ON SALE" label.

Choosing the "Compare to" price layout

You can choose how the sale prices look in your store: specify if savings are a percentage or an absolute value, where the price is displayed, and with what wording.

To set the sale price layout:

1. From your store admin, go to [Settings → General → Cart & Checkout](#).
2. Scroll down to the **"Compare to" price** section.
3. Make the necessary changes:

"Compare to" price		
Display "Compare to" price on	Product list & product details pages	Preview WAS R\$18.00 R100.00 Save 15%
"Compare to" price name	WAS Examples: MRP, List price, was	
Show "Save" in	Percents	

4. Click **Save**.

You can additionally [change the default text](#) on the "ON SALE" label (e.g., into "Lower price!").

Setting “Compare to” prices in bulk

You can easily set sale prices in your store in bulk. For example, when running a holiday sale.

First, you can add or update “Compare to” prices with the [Bulk Product Editor](#). Second, you can instantly set “Compare to” prices based on your current product prices.

Setting sale prices with the Bulk Product Editor

Bulk Product Editor allows you to apply different changes to products and their variations. Product info is presented in a tabular form which makes the mass editing process easy to handle.

To add sale prices in bulk:

1. From your store admin, go to [Catalogue → Products](#).
2. Tick the products you want to update (you can click **Filter** in the left upper corner to use filters and make the search faster).
3. Click **Bulk Edit Selected**.

The screenshot shows the 'Products' management interface. At the top, there's a header with the title 'Products' and three buttons: '+ Add New Product' (blue), 'Bulk Edit All', and 'Import or Export Products' (dropdown). Below this is a search bar with a 'Filter' dropdown on the left and a search input field containing 'Product name, SKU, UPC'. At the bottom, there's a 'Mass Update' dropdown, a link to 'VIEWING ALL PRODUCTS', a 'REFRESH' button, and a sorting option 'DATE ADDED: MOST RECENT FIRST' with a dropdown arrow.

1. You will be redirected to the Bulk Product Editor page.
2. In the **Columns** section on the left, select **Price** and **“Compare to” price** column

Bulk Product Editor

Save time and effort with this spreadsheet-like interface. Edit properties of multiple products and their variations at once. Add or delete the properties as you wish by enabling or disabling them in the Columns filter. For convenience, you can use your keyboard (Tab, Enter, arrow keys) to navigate and edit the table. To edit more properties of a product, go to [Products](#) and open that product for individual editing.

Columns 

General 

Product gallery

Name 

SKU 

Availability 

Description

Categories

Product subtitle

Ribbon

Featured on homepage

Pricing 

Price 

“Compare to” price 

Units in product

Price per unit

Name 	SKU	Availability	Price, R	“Compare to” price, R
0.5% Retinol	0037		250.00	
150ml	0041		550.00	
90ml	0040		350.00	
5 Day Subscription	10000		2.00	
5x Gold eye mask	10176		300.00	
Advanced EE Reporting	10300		600.00	
Aqua gel moisturiser	10175		250.00	
AudioDemo Earbuds	10111		8999.00	
Black	10111		8999.00	
AudioDemo Party Speaker With Wir	10109		2999.00	
AudioDemo Trolley Party Speaker	10110		2999.00	
AudioSound Comfort Headphones -	10119		9999.00	
AudioSound Comfort Headphones -	10118		9999.00	
Balloon Arch	10305		0.00	

1. Click the **Price** cell in the row of the product or product variation and enter the new actual price you want to sell for during sale.
2. In the **“Compare to” price** cell, enter the original price before sale

The value in the **“Compare to” price** cell for a product or product variation should be higher than the value in the **Price** cell.

7. Click **Save**.

That's it! The prices for selected products and product variations in your catalogue are updated, and your customers will now see sale prices in your online store.

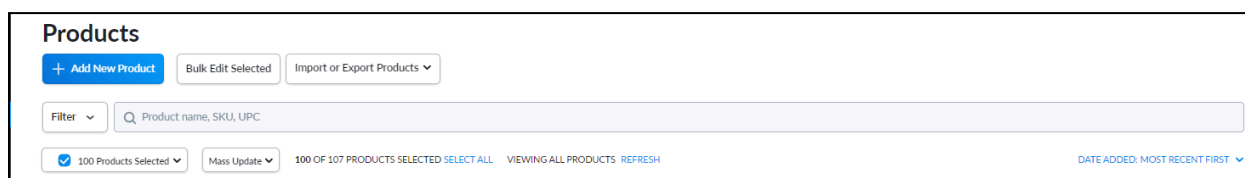
When the sale is over, you can similarly use the Bulk Product Editor to remove the "Compare to" prices and set new actual prices.

Setting sale prices based on your current product prices

You can instantly set "Compare to" prices for selected products using the **Mass Update** option on the [Catalogue → Products](#) page. The "Compare to" prices will be calculated based on your current product prices. This option works best if you want to apply the same change to multiple products at once.

To set sale prices:

1. From your store admin, go to [Catalogue → Products](#).
2. Tick all the products you want to update (you can click **Filter** in the left upper corner to use filters and make the search faster).
3. Click **Mass Update** → **Set Up Pricing** → **Set "Compare to" Price for Selected**.



4. In the dropdown menu, choose whether you want the discount to be a percentage or an absolute value:

Set "Compare to" prices for 100 products

A "Compare to" price is a typical price for such products or a price without discount used to show that you offer better prices than your competitors or that the product is on sale. The "Compare to" price will be displayed struck out in the product details. To change the "Compare to" price display, go to Settings → General → Cart & Checkout.

Discount to display:

%

%
R

The "Compare to" price will be set this way:
current price + discount value you enter = the
"Compare to" price

Apply

Cancel

Before:

 Product Name
R245.95

After:

 Product Name
R245.95

5. Enter the discount value.

"Compare to" price is calculated based on your current product price, so it's "current price + the discount value". The actual product price will not be changed.

6. Click **Apply**.

The changes will be saved automatically.

That's it! Now your products will have "Compare to" prices that are higher than their current prices by the discount amount you've entered. Customers will see that these products are on sale.

If later you want to remove "Compare to" prices in bulk, you can do this by clicking **Mass Update** → **Set Up Pricing** → **Remove "Compare to" Price from Selected** for selected products.