#### Source:

From poor to Rich

Nobody to Famous

When you like who you are it is hard to look at the changes because you feel like you are the same guy, you can measure how others see you and treat you.

Social Status is more important than people want to admit

If life is a game money is how you keep the score

You can measure it by how much you can do for other people and that gives you respect and power

Don't use the money for drugs whores or porn

What you can do for your family

Also, it is how people treat you

American psycho and that scene with business cards and details on suits etc

That is coming back because social media is fake and how people perceive you in person matters more and more

It is again cool to look cool

Regular t-shirts and lame clothing but being rich is not in anymore

#### Headline:

- How to get compliments no matter where you show up
- How to be respected by everyone
- Old millionaire's secret that will get you respect anywhere you go
- High-Class guide How to act like you've been invited

P: Wearing regular clothes, especially in meetings

A: It is difficult sometimes to always look representative and people always judge based on looks

S: Work on business, manners, and appearance

Hook: If you look yourself in the mirror now, would you do business with the guy you see?

Story: I was in NY with my brother and we met some businessmen...

Offer: Always look respectable, read situations, and train social awareness

# Draft 1

How to be respected by everyone

If you look in the mirror now, would you do business with the guy/girl you see? As much as we sometimes refuse to admit it, looks play a huge role in how people perceive us.

There are people out there who still may say that they don't care about such trivial stuff and proceed to go to business meetings wearing basic shirts and flip-flops.

I bet they have a picture of casual Mark Zuckerberg somewhere in their office.

However, those days are behind us, and how you look in real life (IRL) plays a bigger role than ever before.

Let me tell you a story about my naive student days when I sat for a coffee with some serious businessmen, which included drinks, drugs, and harsh realization.

I was on a student exchange program with my brother and we ended up in New Your with our American friend.

It wasn't planned to meet some of his high-status friends, but he mentioned that he had some business to take care of when we arrive, so we went along.

When his friends showed up, it seemed like they just finished filming that business card scene from American Psycho - and on the other hand, the three of us wore casual clothing and I started feeling like I didn't belong there.

It was an understatement to say that the atmosphere was very awkward, and I started wondering what am I even doing there.

We had a couple of beers and I wanted to break the ice and start some subjects I thought might be mutual.

I told a whole story about the birthday party we had the day before we arrived, but I got a few nods and vague smiles back, and I felt the look of disrespect which gave me that wrenching feeling in my gut.

Shortly after that, we went our separate ways, and my pride was hurt more than I wanted to admit

I realized that people will judge you on the base how you look, especially in the business world.

Later I found out that our friend was their drug dealer, providing them with some pot and pills, and me and my brother were there for no reason at all.

I still felt like it was a missed opportunity to discuss some business subjects just because I didn't look representative enough to be taken seriously.

It can be challenging looking business-ready at all times, but you never know who you might meet outside, or when the sudden zoom meeting can start.

## Draft 2

### How to be respected by everyone

If you look in the mirror now, would you do business with the guy/girl you see? As much as we sometimes refuse to admit it, looks play a huge role in how people perceive us.

There are still some casual Mark Zuckerberg fans out there who think that showing up in a business meeting with a basic shirt and flip-flops is a good idea.

I am here to tell you that those days are behind us - and how you look in real life plays a bigger role than ever before.

### How you look = how you are treated

Let me tell you a story about my naive student days when I sat for a coffee with some serious businessmen by accident, which included drinks, drugs, and harsh realization.

It was 2017. and I was on a student exchange program with my brother and we ended up in New York City with our American friend.

He was driving us there and when he mentioned that he had some business to take care of with his friends, we went along.

We met them at some nice bar, and they looked like they just finished filming that business card scene from American Psycho - and on the other hand, the three of us wore casual clothing and I started feeling like I didn't belong there.

It was an understatement to say that the atmosphere was very awkward, and I started wondering what am I even doing there.

We had a couple of beers and I wanted to break the ice and start some subjects I thought might be mutual.

I told a whole story about the birthday party we had the day before we arrived, but I got a few nods and vague smiles back, and I felt the look of disrespect which gave me that wrenching feeling in my gut.

We were worlds apart.

Shortly after that, we went our separate ways, and my pride was hurt more than I wanted to admit.

I realized that people will judge you based on how you look, especially in the business world.

Later I found out that our friend was their drug dealer, providing them with some pot and pills, and that was the reason why we met in the first place.

I still felt like it was a missed opportunity to discuss some business subjects just because I didn't look representative enough to be taken seriously.

A similar thing happened to my friend who was wearing a tank top and flip flops in the market store when his coworker he had a crush on, walked in.

My man was hiding between rows asking me if she left.

It was funny but after my experience in New York, I understood him completely. He wanted to look his best in front of the important person to him.

And in business, clients and customers are very important to us.

They are so vital for our businesses, that looking representative in front of them, as a sign of showing respect, is a must.

And once you start looking professional, you feel more professional.

What I also realized over time is that...

### Money just amplifies who you are

You heard this a thousand times already but with great power comes great responsibility.

Money gives you the power to take care of your family and help other people.

And whoever tells you that the money is evil is either broke or delusional. Helping other people financially doesn't seem evil to me.

However, many people go down the rabbit hole of abusing money on porn, prostitutes or drugs.

I recently came across the story of what happened to people who won the lottery. Sad stories really - they either got broke again after spending all the money, or they ended up being used and scammed.

This is what happens when people who don't have the right skillset to earn money, get their hands on a few millions.

Because within ourselves, we are the same right? Something drastic may need to happen so

you can notice the change right away.

But how you can measure the change is to observe how other people treat you.

If you stay on the right path - you should notice more respect and gratitude.

Therefore building ourselves and looking professional is basically preparing to be rich and avoid the same destiny that met the sad lottery winners.

You actually want to know what to do with all that money.

Speaking of money, one of the fastest ways to get it is Meta marketing which we specialize in. If you want to know what we can do for you, contact us <u>here</u>.