

# Cold Outreach E-mail

**Subject Line: Unlock the Money Printing Machine Hidden in Your Lead Funnel!**

**Intro:**

< Hi Jonas >

**Compliment:**

< I was doing some research on your brand and have never seen so many positive reviews talking about the affordability and quality of the product, congratulations.>

I don't want to waste your time, so I'll be totally upfront.

With a quick analysis of your business, I was able to identify some opportunities in your marketing funnel.

I think we can work on these opportunities together to boost your conversion rates, customer lifetime value, and engagement without one more cent of marketing expenses.

Based on the information I've got looking at your business from the outside my best guess on how to help you is improving the emotional impact the brand has in the reader's psyche.

If you're interested and tired of spending your hard-earned money with Facebook and Google Ads for some extra clicks....

I'd like to send you a 100% FREE copy example, so you can analyze it and tell me what you think.

Just answer this e-mail with a quick "yes" and I will send it over soon.

**John**

**E-mail Copywriter**



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