

**Plymouth Regional High School
Career & Technical Department**

Syllabus for 2024-2025

Course Title	MEDIA ARTS II- ARTS, AUDIO/VIDEO TECHNOLOGY & VISUAL COMMUNICATIONS, TV, AND NEWS BROADCASTING	
Instructor	Mr. Dan Salzer	

Length of Course	1-Year	1-Credit
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Prerequisite(s)	Media I with a grade of at least a C or signature from Media I teacher	
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Course Description	MEDIA II/III <i>It's all about the story!</i> <i>Media Production II/III builds upon the knowledge and skills gained in Media I. This course focuses more on the collaboration and teamwork necessary to produce someone else's story. We will discuss and learn the art of storytelling through more advanced techniques, shot composition, essential graphics, photography and special effects. Students will be introduced to advanced topics in film making such as story development, character development, and the common language essential for writers, directors, camera operators and cinematographers. TV, news broadcasting and NDI technology will also be covered. This will enable students to know and understand live broadcasting. Our lab is equipped with state-of-the-art, industry standard programs and equipment. Anyone interested in a career in Visual Arts is encouraged to take this course.</i> <i>This is a project based course and students will be awarded a certificate of completion and have the opportunity to earn college credit through Plymouth State University, Keene State or Lakes Region Community College.</i>	
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Competencies

COMMON COMPETENCIES

Upon completion of their selected pathway program, all NH CTE students will:

1. Use correct terminology, vocabulary and appropriate language to communicate effectively in the workplace
2. Select and safely use appropriate tools, supplies, and equipment for a specific task or set of tasks.
3. Employ effective time and project management strategies to complete work efficiently and proficiently.
4. Apply math concepts, including measurement, operations, and higher mathematics to relevant applications and specific tasks.

5. Demonstrate awareness strategies to safely work in a variety of workspaces and locations.

PATHWAY COMPETENCIES

Upon completion of the Digital Communication and Media/Multimedia pathway, students will achieve competency in six areas.

Learner will be able to:

1. Develop and plan for story and project concepts for various media productions.
2. Transfer knowledge and skills with various production tools and techniques to create various media productions.
3. Apply ethical standards and practices throughout the media production process.
4. Demonstrate design standards as it pertains to media productions.
5. Transfer knowledge and skills with various post-production software techniques to finish media productions.
6. Explore careers within the cluster to include developing individual career documents.

Programs	Adobe Creative Cloud Photoshop, Lightroom, and Premiere Pro)
Units and Topics Covered	● Review of Video Editing ● Review of Designing Light & Sound Techniques in both studio ● Live TV Production (news, sports, artistic events) ● Long format film (including documentaries, indie films, and video journalism) ● Short Format Film (product commercials, social media and Public Service Announcements ● Drones & FAA Certification ● Social Media & Your Digital Footprint ● Audience, Perspective & Bias ● Work Based Learning ● Personal Growth & Leadership ● Digital Portfolio ● Employability Skills ● Intellectual Property / Ethical, Responsible Leadership (Responsible uses of technology media resources)
Writing	● Students will evaluate and apply literary terms to their work as well as the work of others. Writing assignments to support and guide projects will also include critical critiques and self-evaluations, note taking, interviewing and script writing.
Assessments	● Grading will be based on class participation, behavior, ethical and responsible uses of technology. ● Multiple forms of formative assessments will be given on each unit of instruction. Assessments will include, class lab assignments, vocabulary, group collaboration, peer and self critiques.

- *Reflective assignments will be both formative and summative.*
- *Multiple forms of summative assessments will be used to assess competencies and essential questions.*

At the end of this course, students will be prepared for:

ADVANCED STUDY IN THE MEDIA ARTS INDUSTRY

- *Further studies in Media, Production & Communications*
 - *Understand the importance of personal growth and leadership to enhance career success.*
 - *Understand the necessary employability skills in order to achieve success in today's workplace.*
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Grading Criteria:

- LOC- Individual behavior, attitude, class work & collaboration
(*Level of concern for learning*).....40%
 - Digital Portfolio & Final10%
 - Formative Assessments.20%
 - Summative Assessments.....30%
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PRHS 21st CENTURY SCHOOL-WIDE LEARNING EXPECTATIONS:

Practical Skills and Personal Growth

- *Develop viable skills that support success in the workforce*
- *Become a self- directed and adaptable lifelong learner*
- *Pursue interests and passions*
- *Reflect on successes and failures with resilience, tenacity, flexibility and perseverance*

Responsibility and Respect

- *Demonstrate responsibility for one's own mental, physical and financial wellness*
- *Take ownership for learning and behavior*
- *Show reliability for tasks, time and ideas*
- *Exhibit honesty, integrity, empathy, fairness and respect*

Innovation and Critical Thinking

- *Explore and design innovative solutions to complex and authentic problems*
- *Engage in creative expression*
- *Think creatively to transfer knowledge and apply skills to new situations*
- *Critically interpret, analyze, synthesize and apply information*

Diversity and Awareness

- *Value diverse opinions, ideas and abilities*
- *Recognize and respect other cultural perspectives*
- *Engage in new experiences to gain awareness*
- *Demonstrate civic, social, environmental and global responsibility*

Engagement and Communication

- *Impact the community positively through service and/or leadership*
- *Collaborate effectively to produce a unified product*
- *Speak and write for authentic purposes*
- *Listen actively for understanding*

CLASS EXPECTATIONS:

- **ATTENDANCE** is key to success. Please be sure to check for missed assignments. Everything is posted in Google Classroom. You are expected to complete all missed assignments.
- **EXTRA HELP** is available by making arrangements with the teacher. Time is available before, during and after school. Please visit room 129 to schedule time. Also, time can be reserved during the second half of the last block each day.
- **BOBCAT BLOCK**- Please use this time to work on projects, missed work and get any extra help you need.
- **BEHAVIOR**—Students are to demonstrate respect for all members of the school community.
- **MISCELLANEOUS**—Students will be encouraged to utilize any free time to extend learning. Computers will not be used for games and/or other uses that do not directly relate to class assignments and project work.
- **RESPONSIBILITIES**—Students will be responsible for their own behavior. (See pages in the PRHS Handbook).
- **RULES**—Respect for all people, all things, at all times.
- **SUPPLIES/MATERIALS**—all supplies and materials will be provided by Plymouth Regional High School.
- **EQUIPMENT**-Students will have an opportunity to sign out equipment. At the time of sign out, students agree that equipment is in good working order. Only students that sign out equipment can return it to the teacher. Students are financially responsible for any and all damages that are caused during their use. If a student IS NOT allowed to sign out school equipment, please notify the school in writing by the second week of class. By checking out equipment, students agree that they are financially responsible.
- All students must sign and return the last signature page of this syllabus.

Schedule will be posted after the start of the school year

TEACHER'S SCHEDULE—	Email; dsalzer@pemibaker.org
● Period 1- MEDIA 2-3	● Period 1- MEDIA 2-3
● Period 2- MEDIA 1	● Period 2- MEDIA 1
● Period 3-VIDEO EDITING	● Period 3-VIDEO EDITING
● Period 4- PREP	● Period 4- PREP

If you are in any Video Editing or Media Classes you must have this form signed and returned.

The undersigned enters into the following agreement with Plymouth Regional High School staff, students and/or guest producers before working on any media project that includes filming/recording in the classroom or school. By signing this agreement you have been informed that your name, likeness, image, voice, appearance and/or performance may be recorded and possibly published. You also grant permission and the right to use the product in any format, now known or later developed. You will grant, without limitation, the right to edit, mix, duplicate, use or reuse all products in whole or in parts as the Producers may elect.

SIGNATURE PAGE

By signing this you understand and agree to the terms and agreement stated in the syllabus and the student handbook. You also agree that you/your student may be filmed/recorded and published in school projects, film productions and/or TV Broadcasts both in and outside the classroom.

Please print students name _____ Date: _____

Students Signature: _____

Parents Signature: _____

By signing this you also understand and give permission for your student to check out equipment and know that he/she is responsible for any damages, repairs or replacement.

Students Signature: _____

Parents Signature: _____