

2018 Grant application:

https://meta.wikimedia.org/wiki/Grants:Simple/Applications/Wikimedia_Eesti/2018

Staffing plan 2018 (linked to the application):

https://docs.google.com/document/d/10mK6uayIBOSUePRI9f3vA71_g-xWXeKQldd8s2z6PbE/edit

Budget:

https://docs.google.com/spreadsheets/d/1sHXkk7r_gX5C38p3eRcOh2cs6XSHLYL92139qfTkwyw/edit?usp=sharing

WIKIMEDIA EESTI (WM EE) ANNUAL PLAN 2018

This document contains the annual plan of Mittetulundusühing Wikimedia Eesti (Wikimedia Estonia, WMEE) for 2018 and forms the basis for the activities of the organization's employees and volunteers in 2018. The plan is divided into two parts, consisting of a **structural** and a **programmatic** part. The activities planned for the next year are based on the global strategic direction of the Wikimedia movement, long-term strategic plans made in previous years, the experience of prior activities, and feedback from community members.

The programmatic activities of Wikimedia Estonia are directly related to the promotion of open knowledge and open culture, which also forms the fundamental purpose of the organization set out in its bylaws. The main focus of these activities is on **creating networks on both the local and international level** with the goal of founding, supporting and growing communities related to the creation and improvement of Wikimedia content. Activities related to these tasks are divided into three general categories: **community activities**, **educational activities**, and **GLAM activities**.

The aim of the organization's structural activities is to ensure the smooth workflow, development, and growth of Wikimedia Eesti; they also support the performance of programmatic activities. Efficient operation of the NGO will ensure the smooth running of community and other events, as well as the maintenance and growth of the network built for the promotion of open culture and knowledge. The activities outlined below will be carried out with the help of paid staff consisting of four employees - reporting specialist, communication manager, education program coordinator, and GLAM project coordinator - as well as a number of volunteers.

STRUCTURAL ACTIVITIES

Structural activities are divided into two subcategories: on one hand, it involves administrative activities aimed at supporting the **smooth daily operation of the organization** in order to ensure the attainment of its goals. On the other hand, it also

involves activities aimed at supporting the **development and growth** of the organization: analysing and planning, training for the board, staff and volunteers, and educating each other.

Administrative activities

The purpose of administrative activities is to support the everyday management and operation of the organization.

The following goals have been set for administrative activities:

- 1) Smooth daily operation of the organization;
- 2) Keeping the activities of the organization in line with local legislation and different framework agreements;
- 3) Appropriate and timely coverage of the activities of the organization on both the local and the international level;
- 4) Management of the staff and volunteers of the organization and their activities.

Theory of change

Ensuring the smooth operation of the organization, keeping its activities in line with local legislation and different framework agreements, appropriate and timely coverage of the activities of the organization on both the local and the international level, and the management of its staff and volunteers and their activities supports both the development and growth of the organization, as well as its programmatic activities in creating Wikimedia content and in the creation and expansion of local and international networks, which results in the development of Wikimedia Eesti, as well as both the local and international community of Wikimedia projects and the public awareness of open knowledge and open culture.

1. General administrative activities

1.1. Everyday operation

This category comprises all activities related to the everyday operation of the organization, encompassing activities from general communication to bank transfers. Such activities are carried out by the staff and volunteers of the organization.

Assigned to: Accountant, reporting specialist

Goals:

- 1) Replies to queries and payments are made within the established timeframes.

1.2. Financial and document management

One of the vital administrative activities for Wikimedia Eesti is ensuring proper financial and

document management. The WMF financial review carried out in September 2015 and the audit conducted in summer 2016 identified serious deficiencies that Wikimedia Eesti has steadily worked to improve. As a result, new administrative procedures have been established, which, when followed, will ensure that the administrative activities of Wikimedia Eesti will comply with the requirements of both the Estonian state and Wikimedia Foundation.

Activities related to financial and document management have been divided between paid staff (reporting specialist, GLAM coordinator), a contractual partner (accountant) and a member of the board (asset manager).

Supervisory activities will be carried out by the NGO's two-person financial review committee, the board, and the general assembly as a whole. A system ensuring the daily monitoring of the organization's financial and document management has been implemented. To confirm the proper operation of the system, an audit of our 2018 activities will be conducted in 2018 and WMF will be requested to give feedback for the evaluation of the steps taken and the progress made.

Assigned to: reporting specialist, GLAM coordinator; supervisory role assigned to the board.

Goals:

- 1) All documents are entered into registries and reports within the established timeframes.
- 2) The audit conducted will not identify any deficiencies in Wikimedia Eesti's financial and document management.

1.3. Office management

To improve the organization of its activities and discussions and increase its public visibility, Wikimedia Eesti rents office space at the Tartu Startup HUB coworking space. The office space is mainly used by the paid staff, but is also accessible to all volunteers, members of the NGO, and the public. Tartu Startup HUB has various spaces available for as different smaller events and and everyday discussions.

Assigned to: GLAM coordinator

Goals:

- 1) The office is provided with supplies required for the work carried out by the staff and volunteers, organizing events and holding discussion sessions.
- 2) The office is well-prepared for events and discussion sessions.

1.4. Coverage of the organization's activities

It is important for Wikimedia Eesti to provide information on its activities to the members of the organization and the international Wikimedia community, as well as the general public. This allows our donors and supporters to verify that the financial means they are providing are used rationally and reasonably; furthermore, it also helps us tell the Wikimedia story to the general public and thus increase attention to open knowledge.

The activities of the organization are covered in reports, social media, as well as traditional

media, and these activities involve all types of people related to our activities. The appropriate coverage of the activities is ensured by the staff and volunteers of the organization.

Assigned to: Reporting specialist, communication manager

Goals:

- 1) Wikimedia Eesti publishes quarterly and annual reports in the established timeframe.
- 2) At least every other week, a story covering the goals, methods and activity of Wikimedia Eesti is published in the Wikimedia Eesti blog or other Wikimedia channels.
- 3) The weekly newsletter distributed to the members of the organization includes weekly reports of the organization's activities and minutes of all meetings.
- 4) A media plan is prepared to improve the coordination of the coverage of the organization's activities.

1.5. Technological support

Wikimedia Eesti must ensure that its staff and volunteers are equipped with the means for the efficient performance of their tasks; technological support must also be provided for planned events, meetings and discussion sessions. This will be ensured by the staff and volunteers through the purchase or rental of the required technical means.

Assigned to: reporting specialist

Goals:

- 1) Each member of staff and volunteer is provided with the means necessary for performing the required activities.
- 2) No significant technological problems occur at events and discussions.

2. Management of human resources

2.1. Staff management

As at the end of 2017, Wikimedia Eesti has four part-time employees: a reporting specialist and a communication manager (both replacing the executive director currently on parental leave), an education program coordinator, and a GLAM coordinator. A staffing plan has been prepared to ensure the best possible use of these resources, defining the tasks and responsibilities of the employees and the time resources required for performing the defined activities.

To ensure better coordination of their activities and optimize the workflow, staff meetings take place at least every other week, Wikimedia project pages and shared Google Drive documents are used, and an internal staff mailing list has been created. At the beginning of each month, the members of the staff submit an overview of their plans for the month. Each week, an activity report is prepared to be shared with the board and members of the organization, enabling them to review the activities of the staff and creating opportunities for better direction of their work.

Assigned to: Board role

Goals:

- 1) A staffing plan is put in place and followed throughout the year.
- 2) Active communication and cooperation between the staff to ensure the performance of mutual goals.
- 3) The work of the staff is covered in weekly reports.

2.2. Volunteer management

Volunteers play an important role in the Wikimedia movement, and Wikimedia Eesti highly values volunteer activities. In late 2016, Wikimedia Eesti carried out extensive structure volunteer recruitment activities; as a result, we now have a group of about 20 volunteers, ready to participate in different forms of activism, as well as a team of students who help to mobilize WMEE volunteers.

To ensure better coordination of volunteer activities and optimize the workflow, regular meetings take place, Wikimedia project pages and shared Google Drive documents are used, and an internal volunteer mailing list is created. Each week, an activity report is prepared to be shared with the board and members of the organization, enabling them to review the activities of the volunteers and creating opportunities for better direction of their work.

Assigned to: GLAM coordinator

Goals:

- 1) The activities of the volunteer team are well-planned and covered in activity reports.
- 2) Project team meetings take place at least once a month; daily communication takes place using mailing lists and other channels.

2.3. Everyday work of the management board

In 2016, Wikimedia Eesti underwent a restructuring, as a result of which the former working board was transformed into a mostly-governing board, the main tasks of which include development of the organization's strategy, maintaining its strategic directions, overseeing the staff and volunteers and their activities, and managing the finances of the organization.

For this purpose, a board meeting takes place at least once a month; conference calls are made using Skype or Google Hangouts; Wikimedia project pages and shared Google Drive documents are used; and emails are exchanged in the internal board mailing list. Each member of the board has their own field of responsibility where they perform regular supervision and communicate with the staff and employees.

Assigned to: Board chairperson

Goals:

- 1) Each member of the board monitors the activities in their field of responsibility and provides reports to other members of the board and the general assembly.
- 2) The internal mailing list is actively used and regular meetings take place at least once a month.
- 3) The board makes and communicates all necessary decisions in due time

to ensure the efficiency and smooth workflow of staff and volunteers.

Development and growth

The goal of development and growth activities is to ensure the strategic sustainability and development capacity of the organization.

3.1. Development and strategic management

The strategy of the chapter will be updated and brought in line with the long-term strategy of the Wikimedia movement adopted in 2017. On one hand, this will involve local discussions and finding ways for realizing the general strategic goals. On the other hand, it will also require more active participation in international strategy discussions.

4 board retreats will be organized for updating the strategy. Input data for this process will also be collected at community meetups, meetings with various stakeholders, and in the form of a public survey carried out in cooperation with our partners from the University of Tartu (with a pilot survey taking place at the Digital Humanities Conference held in November 2017 and the full-scale survey lasting from November to February).

In order to increase the participation of the wiki community in the implementation of the strategy, changes will be made in the process of preparing the annual plan. So far the board and employees have participated in the preparation of the plan and the timetable has been connected to the deadline of the grant application, but starting from the next year we will start this process already in the 2nd quarter of the year including the discussion of the plans with the community and adoption of the plan in the general assembly in August or September. After this a few months remain for the elaboration of plans and the compilation of grant application.

Assigned to: board role

3.2. Board transition

Major changes in the management board are foreseen in 2018. The two-year terms of two board members will end in early 2018; and since our goal is to expand the board of WMEE to five members, at least 2 new board members will have to be elected in 2018 regardless of whether the current ones will choose to continue in their role. This will require careful planning and revision of documentation in order to ensure the smooth on-boarding of new board members.

Assigned to: board role

Goals:

- 1) Smooth changes take place in the management board.
- 2) Four board meetups take place for discussing the strategy of the chapter.
- 3) A new strategy document in line with the 2030 movement strategy is adopted by the chapter.
- 4) The 2019 annual plan is approved at the autumn general assembly.

3.3. Communication development

One of the most significant bottlenecks for the development of the organization is communication. Increased number of volunteers and partnering organizations has created a pressing demand for consistent communication plan for the changing situation to keep our collaborators informed and included in our processes. Using the communication framework created for WMEE board and employees as an example, we will also work out similar standards for communication with volunteers and partnering organizations and maintain these with appropriate tools. Making our volunteers and partners follow our agenda and goals improves external communication as we can share the responsibilities and extend our communication capabilities with different target groups that might be unreachable to us directly. Internal communication, communication with partners and external communication shall be followed with an up to date communication plan.

Assigned to: communication manager

Goals:

- 1) Adequate communication standards for volunteers and partnering organizations.
- 2) Identify and implement proper tools to realize the standards.
- 3) Sharing of agenda and goals with our partners to reach new target groups, creating joint communication goals.
- 4) Maintaining a communication plan for coordinating internal and external communication in situation of increased number of volunteers and partners.

PROGRAMMATIC ACTIVITIES

LOCAL ACTIVITIES

The goal of local programmatic activities is to increase the amount of local Wikimedia content and improve its quality by better and more systematic editing, embracing new Wikitools and other technological advancements. All of it is backed by supporting and expanding the local community producing Wikimedia content.

The following goals have been established for local activities for the upcoming year:

- 1) Expanding the education program in a manner supportive of a network of educational institutions, teaching staff, and students;
- 2) Creating and expanding partnerships in the GLAM sector, which will involve assuming the leading position in shaping the OpenGLAM network in Estonia;
- 3) Supporting, motivating and expanding the existing community in the form of various community events and competitions;
- 4) Promotion of open culture in Estonia in the form of public events, meetings, publishing opinion pieces, and active policy formation.

Theory of change

Ensuring the expansion of the organization's education program in a manner supportive of the creation of networks; the creation of sustainable partnerships based on the OpenGLAM network in the GLAM sector; the support, motivation and expansion of the existing community; and the promotion of open culture in Estonia through public activities, facilitates the growth of the efficiency and impact of the organization's programmatic activities on the local level, which in turn will create good preconditions for the improvement of the organization's public visibility and the quantitative and qualitative growth of the community and Wikimedia projects, resulting in the development of Wikimedia Eesti, the local and international community of Wikimedia projects, as well as the general awareness of open knowledge and open culture.

1. Education program activities

Our network within various universities significantly expanded in 2017 and we would like to continue this trend in 2018. Our endorsement by the University of Tartu facilitates introducing Wikipedia to students and lecturers. While up until now University of Tartu has been spearheading the Miljon+ project, we plan to gradually increase and focus contribution to the special experience and knowledge of new and current Wikimedia projects and the ecosystem to accelerate the project's completion.

Several outreach programs for Wikipedia and its sister projects also fall into the field of education. For instance, photography, where science photo competition is carried out to bring scientist closer to Wikipedia or first rephotography competition is planned to find innovative ways on how to approach people interested in learning about local history. But developing Wikisource and Wikiquote is also something to strive for.

For feedback on the high school e-course, we are looking for sources of funding other than WMF. 80 students registered to the e-course in 2017. While we consider the introduction of Wikipedia to high school students important, we can't simply rely on volunteers, as giving individual feedback at least four times over the course of the studies is both time and energy consuming. We are attempting to find additional funding opportunities for the upcoming year in collaboration with the Ministry of education and science.

As a part of our commitment to knowledge equity, one of the key values of the new strategic direction of the Wikimedia movement, we are also seeking to expand the scope of our

associations (teacher and librarian training, looking into opportunities for involving the elderly).

Assigned to: Education program coordinator

Goals:

- 1) The high school e-course continues with outside funding.
- 2) Opportunities are sought for expanding the education program into adult education.
- 3) Opportunities are sought for expanding education program activities to Wikisource and Wikiquote.
- 4) Continued cooperation with University of Tartu on the Miljon+ program for promoting the use of Wikipedia in education.

2. GLAM activities

In 2017, we actively begun introducing Wikipedia to museums, which has led to larger scale collaborations with several of them. We have come to a point where many museums are prepared to upload materials to Wikipedia. They are, however, severely limited in terms of human resources. Therefore, it is imperative that we improve our capability to receive the materials the museums are prepared to contribute. For this reason, we have created the position of GLAM coordinator (although the coordinator is busy organizing the Digital Humanities Conference until the end of November 2017), and experimental plans have been made to place a Wikipedian in Residence near the various museums.

The GLAM-coordinator also takes an active role in communicating with both Finno-Ugric and other chapters or user groups of Wikimedia. There has been some thoughts of doing co-operation with the Erzan user group and as well with Wikimedia Norge. Under the Miljon+ project, the GLAM-coordinator is in charge of interns and volunteers who want to cooperate with Vikipeedia and Wikimedia Eesti, as well as actively encouraging local student organizations to take part of Miljon+ project.

Assigned to: GLAM coordinator

Goals:

- 1) An at least three-month Wikipedian in Residence pilot program will take place in 2018.
- 2) At least two new cooperation projects are started with museums
- 3) At least one new project with Finno-ugric communities of Wikimedia will be initiated

3. Community activities

3.1. Community events

The community is the backbone of all Wikimedia projects, meaning that supporting their sense of community and creating additional motivation is extremely important. Wikimedia

Eesti finds that community events play an key role in this, as real-world meetups and discussions are an important supplement to on-Wiki discussions and are central to the creation and maintenance of sense of community. They also provide an opportunity for immediate discussion, which could also be a significant precondition for the success of projects and improving the general atmosphere.

Wikimedia Eesti will support monthly community meetings in Tallinn and Tartu, some of which are held between the members of the organization and others arranged for the community in general. We will continue organizing summer days and end of the year events, but the community will also be provided support for organizing local events.

Starting from late 2016, Wikimedia Estonia has been giving out a small **Wikipedian of the Month** award based on a community vote. To celebrate the 15th anniversary of the Estonian Wikipedia, we also gave out a **Friend of Wikipedia** award; we are planning to turn this into an annual tradition. As a recognition of our burgeoning community of photographers, we are also launching an annual award for the **best photographer**.

Assigned to: GLAM coordinator

Goals:

- 1) Community meet-ups (both for members of the organization and the general Wiki community) take place **every month**.
- 2) On the birthday of the Estonian Wikipedia, the **Friend of Wikipedia award** is given to the person who has done the most to promote the Wikipedian cause over the past year.
- 3) Awards are handed out to recognize the **best editors and photo contributors**.

3.2. Local competitions

To energize the activities of the community related to Wikimedia projects and engage new participants, various competitions will be carried out in Wikipedia as well as on Commons. WMEE continues with our most long standing local competition - the translation bee Tõlketalgud in cooperation with European Commission in Estonia, and we will provide a prize for the best newcomer. In 2018, we also plan to restart the Wikipedia category in the nature photo competition held by the Eesti Loodus magazine; awards in this category were last handed out in 2012 & 2013. We also plan to add a competitive element to the education program and award the best contributions of high school and university students. But this is directly linked to the Miljon+ project and not to our budget.

Assigned to: GLAM coordinator, education program coordinator

Goals:

- 1) At least 4 local level competitions are organized in 2018.
- 2) At least 1 competition will be linked to the Miljon+ program.

3.3. Community expansion

Wikimedia Estonia will seek to expand the circle of volunteers both on and off-Wiki through cooperation with other organizations. We will help these organizations curate contributions to

Wikipedia and other Wikimedia projects in their field. This kind of cooperation will help us involve new social and age groups in the movement, including seniors. The target groups for this activity will be determined in the course of meetings with various stakeholders, as well as the public opinion survey carried out by University of Tartu researchers (see the Development and growth section in the annual plan document).

Building digital tools for facilitating committing to Wikiprojects as well as building tools based on Wikiprojects helps to organize and exchange free knowledge beyond Wikimedia, which is a key part of the Wikimedia movement strategy. To promote cooperation with external partners in this field - mainly the burgeoning startup community and universities seeking to cooperate with civil society organizations -, tool creation and open data workshops and hackathons will be organized to expand our community of technology-savvy users.

Assigned to: communication manager

Goals:

- 1) Tool creation workshops, hackathons and other events for technology-savvy users are used to promote making use of Wikiprojects **at least once every three months**.
- 2) **At least two organizations** representing different social groups cooperate with us to contribute to Wikimedia projects.

4. Public activities

4.1. Public events

As Wikimedia Eesti seeks to support the development and growth of open knowledge and Wikimedia projects in Estonia, the chapter must also focus on events targeting the general public providing people the opportunity to meet in person with people related to Wikimedia and ensuring greater public interest in the activities and efforts of Wikimedia. One of such events will be presenting the annual Friend of Wikipedia award on the anniversary of the Estonian Wikipedia; we are also looking for an opportunity to hold a seminar on European data rights involving Dimitar Dimitrov from the EU policy working group.

Assigned to: communication manager

Goals:

- 1) The Friend of Wikipedia award is presented at a public event.
- 2) At least 2 minor public events are held in 2018 to promote Wikimedia and people related to the organization.

4.2. Meetings with stakeholders

Over the past few years, Wikimedia Eesti has actively campaigned for the adoption of Freedom of Panorama in Estonia, which has involved meetings with a variety of stakeholders and policymakers. These meetings have enabled Wikimedia Eesti to familiarize the stakeholders with the principles of open culture and they have proven extremely useful. Contact with these groups has to be continuously maintained.

In light of the above, Wikimedia Eesti will continue discussions with various stakeholders in 2018 and, when appropriate, contribute to different development plans, action plans and development of new legislation. Further promotion of the Public Domain Manifesto translated by us and signed by a number of cultural heritage institutions in 2017 will provide a good ground for communication and finding common interests with groups who might otherwise perceive us as their opponents (e.g. authors' organizations).

Assigned to: reporting specialist, communication manager

Goals: In 2018, Wikimedia Eesti is represented in at least 5 meetings or consultations with representatives of stakeholders or policymakers.

4.3. Media activities

Various media activities are an important method for generating public attention; to ensure better coordination of such activities, Wikimedia Eesti will prepare a media plan in 2018, which will form the basis for systematic activities ensuring better coverage of Wikimedia Eesti and Wikimedia projects in media. This, in turn, will facilitate the realization of Wikimedia Eesti's mission at the local level. We will also increase our activity on social media, engaging people on Twitter and Instagram in addition to our popular Facebook account.

Assigned to: communication manager

Goals:

- 1) At least 3 articles published in national media.
- 2) At least once per month, the Wikimedia Eesti blog publishes pieces for the general public which are shared in social media.
- 3) Wikimedia Eesti is active on social media, including Facebook, Twitter and Instagram.

INTERNATIONAL ACTIVITIES

The goal of international programmatic activities is to create networks of Wikimedia and external partners on the regional and global level, facilitating sharing experience and shared learning, but also the realization of more extensive joint projects increasing the quantity and quality of Wikimedia content.

The goals for international activities for the upcoming year include:

- 1) Sharing experience and learnings gained in working with small Wikimedia projects and small communities on the international level;
- 2) Representation and active participation in major Wikimedia meetings and conferences;
- 3) Development of cooperation with Finno-Ugric communities and Nordic and Baltic partners;
- 4) Participation in policymaking at the EU level and support of activities related to the Wikimedia movement.

Theory of change

Ensuring the organization's active involvement on the international level through sharing experience and learnings; participation in joint projects and conferences; and the development of international cooperation, supports the development and growth of the organization itself, but also the increase in the value of the organization's competences, experience and learnings through sharing local knowledge and experience with the international community and external partners, resulting in the development of Wikimedia Eesti, the local and international community of Wikimedia projects, as well as the general awareness of open knowledge and open culture.

1.1. International events

WMEE will once again take part in the WMCEE Spring article writing competition.

Science photo competition will take place at the end of 2017, but all the awarding events would be in 2018 (national winners in January and international in March). Therefore, a lot of expenses are also to be made in 2018.

In cooperation with Ajapaik (a crowdsourcing geotagging and rephotography site) and Estonian National Heritage Board, we are planning to hold a rephotography competition of cultural monuments. It should take place in September and is planned to involve participants from other Nordic countries. It will also include some public walks ("expeditions") around bigger cities in Estonia to talk about local history and take (re)photos.

There is also one international event in the plan, that should cover all the Baltic states. A bigger photography expedition around Estonia, Latvia, and Lithuania near the track of planned railway connection. Rail Baltic, a company preparing to build it, would help to fund this event. It would also be linked to the rephotography part, but this time so that we are taking photos of something that would change a lot in the future so that few years into the future it would be possible to provide a comparison on how has the landscape changed.

Assigned to: education program coordinator, GLAM coordinator

Goals:

- 1) The Science Photo competition takes place once again in late 2017-early 2018.
- 2) A rephotography competition takes place in September 2018.
- 3) A photo expedition involving photographers from all Baltic countries takes place.

1.2. International meetings

We plan to send at least two people to CEE meeting and two to WMCon in Berlin. In 2018 the first meeting of Nordic Wikimedians would likely take place and so we hope to send five people there. There is also a plan to send one person to Wikimedia hackathon (as a competition prize) and we set money aside to visit two more conferences.

Assigned to: reporting specialist

Goals:

- 1) In 2018, Wikimedia Eesti is represented at the CEE Meeting in Lviv, the WMCon in Berlin, the first meeting of Nordic Wikimedians, and other meetings, giving talks and actively participating in the discussions.

1.3. Support of European policy activities

European Wikimedia chapters have jointly decided to support the work of FKAGEU; Wikimedia Eesti will also contribute to this. Our support will include both financial and time resources through availability for timely exchange of information, consultations, and local-level support activities. This will provide Wikimedia Eesti with good access to information impacting our general and public activities on the local level. To give our share in providing financial support to FKAGEU, we will start a funding campaign to increase awareness of our involvement in EU level discussions and the importance of it.

Assigned to: communication manager

Goals:

- 1) Wikimedia Eesti participates in discussions related to European policymaking and attempts to cover major developments on the local level.
- 2) Wikimedia Eesti organizes a funding campaign to financially support the work of FKAGEU.

1.4. Sharing experience

Wikimedia Eesti has been actively engaged in local policymaking, gaining knowledge and experience that could also be beneficial to the international community. Wikimedia Eesti has also participated in the Big Fat Brussels meetings where we have gained additional knowledge but also shared our local experience.

In 2018, Wikimedia Eesti seeks to focus more on international activities. In light of this, we will also participate in any potential 2018 meeting focusing on policymaking, and share our local experience on the international level in different forms.

Assigned to: reporting specialist

Goals:

- 1) In 2018, Wikimedia Eesti is represented with at least one person at an international meeting on policymaking.
- 2) Wikimedia Eesti will publish at least 1 story or learning pattern on local experience in policymaking and/or communication with stakeholders.