

# Printify Review: Features, Pricing, Pros & Cons, and More!

Meta Description: How do you choose which print-on-demand platform you should work with? This elaborate Printify Review can help you make a decision.

Link

Starting your own customized mug business as little as a few decades ago would be very different from today: you would have to find a printer, chalk out designs, procure hundreds of plain mugs, ensure optimal printing, and manage storage, all in the hopes of selling them. But what if they didn't sell? You would get left with lost revenue, lost time, and hundreds of mugs.

Thanks to the technological advancements of today, several print-on-demand models have eliminated such hassles. One such model is Printify.

So, **is Printify good**? Yes, it is! Printify helps creative minds and entrepreneurs start their own print-on-demand businesses without any risks since the platform does not print items until an order gets placed. So you can create personalized products, add them to your e-commerce store, and place an order whenever a customer wishes to buy your items.

This Printify review aims to answer the most common queries about the app, including Printify integrations and how to use Printify. Let's get started!

## Printify App Features at a Glance

- A wide array of products
- Integration with various e-commerce platforms
- High-quality printing and customization
- Fast and reliable shipping
- Affordable pricing

## What is Printify?

Printify is an innovative print-on-demand service tailored to help users kickstart their e-commerce printing goods business. The app facilitates the printing of custom designs on various products, including hoodies, t-shirts, mugs, and several other non-clothing products. These options range from jewelry to home decor items, accessories, and even stationery. Printify can assist you if you are looking to run a successful e-commerce business through the convenience of dropshipping.

But how is Printify different from other printing stores? Printify does not work like traditional printing shops: it does not print in bulk but rather initiates a print only after an order gets placed. It also manages fulfillment independently, eliminating all hassles of shipping, storage, and the risk of lost revenue. So if you ask, "**Is Printify worth it?**" The answer is probably a big yes. The app's mockup generator allows business owners to see how a particular product may look in different colors and prices before they add them to their list.

## **Printify Review: How Does Printify Work?**

People usually wonder: does Printify ship for you? Yes, it does. In fact, it does a lot more than that.

Printify works as a Print-On-Demand (POD) platform and offers over 600 products routed through 67 different print providers. Many of these providers offer POD t-shirts for international orders and thus make a suitable option for international business. You can sign up for an account and create your store to begin selling the products of your choice.

Since various products have different suppliers, you can choose the one that fits best for your company. When choosing a provider, it is best to consider aspects such as ratings from other Printify users, location, restrictions on color and customization, turnaround time, and print quality. The exceptional Printify quality is one of the best things about it and is one of the primary reasons why the answer to "**Is Printify legit?**" is a yes.

Printify's [design tool](#) feature is highly beneficial in drafting a mockup of the products you wish to include in your store. Once you shortlist what you wish to sell, connect your Printify account to your store or integrate it with various e-commerce platforms, including Shopify, Amazon, and [Etsy](#). Although you can use this app without an online store, Printify is a Shopify-integrated app.

Let us take a look at the five-step process on which Printify works:

- 1.** Create an account and choose the items you wish to sell in your business. Options include phone cases, t-shirts, jeans, mugs, or other raw items Printify would print your custom design on.
- 2.** Get your creative wheels spinning and chalk out a design to place on the product of your choice. Printify offers various innovative design tools that can help you in this endeavor, including logos, visuals, designs, images, and more. Just select the visual you like best and place it onto your product, tailoring them along the way.
- 3.** Choose a provider. Users generally have multiple supplier options, and they offer discounted sample prices before you begin selling their products on your site.

4. Add the final product to your site. You can expedite the process using integrations such as Shopify, WooCommerce, or Etsy.
5. Sit back and monitor Printify as it manages your orders for you!

## **Printify Pricing**

Printify offers three pricing plans to choose from that are charged in addition to the individual item price of each order. Let's take a deeper look into these plans:

### **Free Plan**

**Cost:** Nil

The free plan comes without cost and allows users to have up to five stores with one account and unlimited product designs. Since there is no additional subscription fee over the per-item charges, it is the best option for people just starting out.

### **Premium Plan**

**Cost:** \$29/month or \$24.99/month if billed annually

The Premium Plan offers up to 10 stores on one account and unlimited product designs. It is an ideal option for merchants looking to manage their increased sales volume. Users on this plan may also get a 20% discount on all products.

### **Enterprise Premium Plan**

**Cost:** Custom Printify pricing

The Enterprise Premium plan has great perks, such as unlimited stores, unlimited product designs, and a 20% discount on all products. However, the cost of this plan depends on multiple factors, such as a business' order volume.

It is vital to contact Printify to calculate the plan's actual cost for your business. Enterprise plan holders may have the additional perk of attaining early access to new features before they get released for other Printify merchants.

## **Printify Integrations**

Printify can easily be integrated into prominent e-commerce marketplaces and platforms, automating the fulfillment process. You can integrate Printify with the following:

### **Shopify**

Integrating Printify with Shopify takes only a few clicks and makes importing your orders and products to the Shopify store a piece of cake. All orders placed in your Shopify stores get automatically routed to Printify for prompt fulfillment.

## **BigCommerce**

Integrating Printify to BigCommerce also takes a few minutes and allows a seamless import of orders and products. Whenever an order gets placed on the BigCommerce site, it gets sent over automatically to Printify for fulfillment and processing.

## **WooCommerce**

Connecting WooCommerce to your Printify account is as easy as it can get and can automatically transfer your orders to Printify without needing third-party interlocutors.

## **WiX**

WiX is also a popular e-commerce platform where you can integrate your Printify account. Just connect your WiX and Printify account and sit back and relax as the integration does its magic.

## **Etsy**

Printify integrates with Etsy and eliminates the hassle of keeping track of products in stock. You can conduct this integration directly from the Printify dashboard.

## **eBay**

You can connect your Printify account directly with eBay and increase product sales. However, eBay integration is presently only available in the U.S.

You can also avail of the services of a web developer to build custom [API integration](#) for your account if you want access to another integration not supported by Printify.

## **How to Integrate your Shopify Store with Printify**

Integrating an already existing Shopify store with Printify is a piece of cake. Just go to the Shopify store in the Shopify marketplace to download the Printify app and sign into your account. You have to create a new account if you don't already have one.

This integration can save you loads of time by automatically syncing your Printify designs with Shopify. Platforms that aren't integrated require users to manually create listings for all products they create on Printify.

Once your Shopify store and Printify get integrated, you will get to do the following:

- Set up notifications for new orders and receive automated Shopify alerts for orders that go to Printify for fulfillment.
- Access Printify's innovative mockup generator to tailor products to your style, including sweatshirts, stickers, hoodies, leggings, and others.
- Set up your fulfillment services, shipping rates, and everything else vital for your Shopify store's seamless running.
- Develop your brand image with excellent customer service and marketing.

## Pros and Cons of the Printify App

### Pros

- More than 600 innovative and functional product templates.
- A diverse network of print suppliers hailing from all over the world.
- New items are launched based on user demand every month.
- Unlimited product designs are available, even on the free plan.
- 24/7 merchant support in all plans, irrespective of pricing.

### Cons

- Products may take longer to ship or lack quality.
- Relatively fewer product options, especially for merchants looking to develop a unique new line of different items manufactured by the same printing company.

## Comparing Printify to Other Related Applications

Features	Printify	<a href="#">Printful</a>	Print Aura	Sellfy
<b>Product variety</b>	Fewer options than Printful, primarily focused on apparel	Wide range of options including household items, apparel, accessories, and more	Wide range of merchandise	Fewer items than Printify, primarily clothing

<b>International Delivery Speed</b>	Long distance shipping may take up to a month	Fast international shipping	Quick shipping	Not Available
<b>Warehousing</b>	Available	Available	Not available	Not available
<b>Pricing</b>	Offers three plans, including a free one	Offers three plans, including a free one	Relatively more expensive than other platforms	No free plan available, only premium plans offered

## **Summing Up: Is Printify the Right Fit for You?**

Printify is a reliable tool for POD products and can generate a suitable profit for your company. Its easy-to-use interface and wide array of customization options tilt the bars in its favor.

The app also offers a free version with unlimited customization options, which is the real catch. Its tailored pricing options can accommodate the requirements of all businesses, regardless of their size or product numbers.