Hello (Name) how are you doing?
them (probably): Good
Me: That is great hear. I am Matyáš. I am a business consultant. Just quickly I wanted to ask you who is doing your(Fb ads).
Them:
Me: Are you satisfied with the results of your ads?
Them: hgfhůasjfgůjh
Me:Would upgrading the results of your FB ads interest you?
Yes/No
From here I would probably briefly tell them how I would go about it,.
Market research , Propper ad set up, DIC
Could we schedule a quick call this week where we would find out if I could help you?

Cold call script