

Business profile

Your name	Isaac Swanzzy-Owarie
Business name	
Link to website and social media (if available)	
Email and phone number (indicate if you want it to be published on the FI website or you want us to use it only internally)	Swanzzyowarieisaac@gmail.com
Region/city	Western Region /Ketan-Sekondi
Product + description / what do you offer?	Local Gin:- Gin is an alcoholic beverage obtain by distillation from a base of wheat, barely or palm tree. In a further procedure botanicals along with water are added on till the desired flavours are met. But to

	be called a gin the spirit must have a predominant flavour of juniper berries.
What makes your business / your product special? What sets it apart from others?	The product is the local gin itself which has no additive of which many industries need it for their alcoholic beverages of which they add herbs or any additive for consumption.
Motivation to start the business	It is a hot cake in both the local and international market, and is a business my family has done it before with success.
Objectives of the business	To be the leading exporter of the local gin both local and international. To earn a good living and to create employment

At what stage is the business now? (e.g. Have you started running the business? How are you running and marketing it?	
Which challenges are you encountering?	Financial problem and where to start the business
What have been your biggest achievements?	Receiving a reward for a business well done.

Next steps that you plan for your business for the next 12 months.	To be able to start up the business and take the local market in gradual process.
Long-term vision for the future of the business	To be the leading supplier or exporter of the local gin both locally and international.
Any other information about your business	The local gin can be use for other products like methylated spirit, etc.
Business plan (attach if available)	