

Outdoor Economy Conference

Swag Giveaway Guidelines

We invite our exhibitors and sponsors to include promotional giveaway items at your booth or table.

We encourage you to select items that - in addition to promoting your brand - are functional and practical, sustainably-made and/or eco-friendly, as well as memorable to and of benefit to the conference attendees.

Consider the environment, and consider your conference audience when selecting swag to give away at your booth.

Examples of appropriate items:

- Writing instruments
- Notepads
- First Aid Kits
- Small tools
- Hand sanitizer
- Stickers & patches
- Reusable eating utensils
- Compact tote bags
- Buttons & pins
- Coupons with discounts on your products or services.
- T-shirts
- Water bottles & hot beverage containers
- Hats
- Etc.

Prohibited items:

- Perishable food
- Flammable liquids

Attendee profile:

People who will visit your booth represent any part of the outdoor economy and its value chain, whose mission, business and organization is to promote, provide support for, enable, or provide equipment for the outdoor industry. Examples include:

- Outdoor Industry Businesses
- Non-Profits
- Supply Chain Businesses and Allied Industries
- Local, State, and Federal Government
- Economic Development and Tourism
- Education + Workforce Development
- Land Managers and Conservation

Questions? Contact: staff@outdoorconomy.org