What is this course about?

"Tourism is New Zealand's largest export industry in terms of foreign exchange earnings. It directly employs one in seven New Zealanders". <u>Tourism New Zealand</u> Studying travel & tourism offers a great variety of career opportunities, if you love dealing with people then this industry is for you! It is a fun, diverse and dynamic industry to be involved in, it provides a number of opportunities to travel. The ASHS travel & tourism course gives you a sound base from which to go into tourism studies at a tertiary tourism training provider.

Credits gained at ASHS can contribute to tertiary tourism courses, as well as other areas of tourism study such as hospitality, flight attending or management courses. Numerous post-Covid opportunities exist as the tourism industry re-establishes itself.

What sorts of things will I do?

You will gain transferable knowledge and skills required by the travel & tourism industry as the basis for further training in the industry.

On completion of this course students should be able to demonstrate communication skills: written and verbal, and information technology in the context of the tourism & travel industry. This includes knowledge of tourist characteristics and needs, work roles and industry structure, NZ tourist destinations, world geography and tourist destinations, impacts of tourism.

The course includes an Auckland day trip (Bridge Walk & Bungy, industry speakers visit your classes, use the internet, maps and travel publications to gather information to complete set tasks in a series of workbooks. Complete unit standards component assessments as your understanding and knowledge of the topics unfold.

Unit standards are selected from those shown in the table below.

Learning capabilities/ critical skills

Significant Learning

- **Understanding Tourism Operations**: Students gain knowledge of how the tourism industry operates, including the characteristics and needs of tourists, its structure, key stakeholders, and the roles within it.
- **Developing Practical Skills**: The curriculum emphasizes practical skills such as communication, customer service, use of the internet in tourism workplaces and handling travel logistics. These are critical for working in various tourism roles.
- **Knowledge of New Zealand Tourism**: Students learn about New Zealand's unique natural and cultural attractions and heritage, which are essential for promoting local tourism and understanding the needs of international and domestic visitors.
- **Knowledge of World Tourism**: Students learn about world destinations' unique natural and cultural attractions and heritage, which are essential for promoting global tourism and knowledge of global destinations.
- **Economic and Environmental Awareness**: The curriculum explores the economic impact of tourism on the New Zealand economy and the importance of sustainable practices to minimize environmental impacts

Nga Rau o Te Whariki o ASHS

Rangatiratanga (self-determination) supports ākonga to achieve. Thinking and meaning-making are promoted. Learning is meaningful and connected.

To experience success, students will have opportunities to develop their learning dispositions through:

Engagement:

- Actively participate in following teaching instructions, accessing and utilising resources during class, at home, and in self-directed learning.
- Engaging with new learning materials and demonstrate effort in activities and tasks.
- Seeking clarification on learning objectives, assessment criteria, and their personal learning needs.

Managing self:

- Setting personal learning goals and create plans to achieve them.
- Be punctual, prepared, and actively use platforms like Google Classroom.
- Meeting milestones and collaborating with teachers to establish timelines and deadlines for tasks.

Learning relationships:

- Demonstrating effective communication skills and relate well to others.
- Enhancing their learning through questioning, dialogue, discussions, and group work.
- Developing partnerships with teachers and peers to support their learning journey.

What standards can I enter?

Your teacher will work with the whole class and with you to devise a learning programme that is responsive to your strengths, interests, and one that sets you up to aim high and achieve your potential.

NCEA	Standard Number	Name of standard	Assessment mode	Credits (W/R)	Time frame
INT	US24732	Demonstrate knowledge of tourist characteristics and needs	Written	3	Term 1
INT	US24728	Demonstrate knowledge of work roles in tourism	Written	3	Term 2
INT	US24731	Demonstrate knowledge of destination NZ	Written	4	Term 2
INT	US23767	Demonstrate knowledge of and use the internet in tourism workplace	Written	2	Term 1
INT	US24729	Demonstrate knowledge of world tourist destinations	Written	4	Term 3
INT	US24727	Describe & compare impacts of tourism on the physical environment	Written	3	Term 3
INT	US24726	Describe & compare social & cultural impacts of tourism	Written	2	Term 3

At Level 2, UE literacy becomes an important qualification for those students with a view to attending university. Level 2 English offers many standards that contain both the reading and writing credits necessary for this qualification.