

Title in Thai (Cordia New 18 pt., Bold)

Title in English

(Cordia New 18 pt., Bold, capitalize the first letter of each word)

Name-Surname (Thai): Author¹ * Author 2 2

and 3

Name-Surname (English): * 2

and 3

(Cordia New 14 pt., Normal)

Received: Revised: Accepted:

(Cordia New 14 pt., Normal, right-aligned)

Abstract (Thai) (Cordia New 16 pt., Bold, centered)

Indent 1.5

cm.....

.....

.....

.....

.....(Body text, Cordia New 14 pt.,

Normal).....

.....

.....

.....

Leave one blank line, size 16 pt

Keywords: //aa//bb//cc//dd (leave 2 spaces between words, 3-5 words)

Heading (Cordia New 16 pt., Bold) (Content: Cordia New 14 pt., Normal)

¹* Position of Author 1, Affiliated Institution (Content: Cordia New 12 pt., Normal) — Thai

* Position of Author 1, Affiliated Institution (Content: Cordia New 12 pt., Normal) — English

2 Position of Author 2, Affiliated Institution (Content: Cordia New 12 pt., Normal) — Thai

2 Position of Author 2, Affiliated Institution (Content: Cordia New 12 pt., Normal) — English

Abstract (English) (Cordia New 16 pt., Bold)

.....
.....
.....
.....(Body text, Cordia New 14 pt.,
Normal).....
.....
.....
.....

Leave one blank line, size 16 pt

Keywords: aa//bb//cc//dd (Heading: Cordia New 16 pt., Bold)

(Content: Cordia New 14 pt., Normal)

Leave one blank line, size 16 pt

1. Introduction (Cordia New 16 pt., Bold)

.....
.....
.....(Body text, Cordia New 14 pt.,
Normal).....
.....
.....

2. Literature Review and Research Hypotheses (Cordia New 16 pt., Bold)

(Discuss the Model).....
.....

.....(Body text, Cordia New 14 pt.,
Normal).....
.....
.....

Figure 1 (Cordia New 14 pt., Bold)

Model of

XXXXXXXX = 14 pt 1..... 2..... 3.....	→	XXXXXXXX = 14 pt 1..... 2..... 3.....
--	---	--

Explain each variable under the model, followed by the hypotheses, linking to the Hypotheses section.....

.....(Body text, Cordia New 14 pt., Normal).....

Research Hypothesis 1: (Heading: Cordia New 14 pt., Bold) (Content: Cordia New 14 pt., Normal)

Research Hypothesis 2: (Heading: Cordia New 14 pt., Bold) (Content: Cordia New 14 pt., Normal)

3. Research Methodology (Cordia New 16 pt., Bold)

3.1 Sampling Process and Method (Heading: Cordia New 14 pt., Bold)

(Content: Cordia New 14 pt., Normal).....

3.2 Measurement of Variable Characteristics

3.3 Reliability of the Measurement Instrument

3.4 Statistics Used in the Research

4. Research Results and Discussion (Emphasize discussion according to the hypotheses) (Cordia New 16 pt., Bold)

.....(Body text, Cordia New 14 pt., Normal).....

Table 1

Variable	xx	CA	SD	PT	AC	VIFs
X	x.xxx	x.xxx	x.xxx	x.xxx	x.xxx	-
S.D.	x.xxx	x.xxx	x.xxx	x.xxx	x.xxx	-
aa	-	x.xxx*	x.xxx*	x.xxx	x.xxx	-
bb	-	-	x.xxx*	x.xxx	x.xxx	
cc	-	-	-	x.xxx	x.xxx	
ff	-	-	-	-	x.xxx	
AC	-	-	-	-	-	x.xxx

5. Suggestions for Future Research and Benefits of the Research (Cordia New 16 pt., Bold)

5.1 Suggestions for Future Research (Heading: Cordia New 14 pt., Bold)

(Content: Cordia New 14 pt., Normal).....

5.2 Benefits of the Research (Heading: Cordia New 14 pt., Bold)

(Content: Cordia New 14 pt., Normal).....

6. Research Conclusion (Cordia New 16 pt., Bold)

.....(Body text, Cordia New 14 pt., Normal).....

References (Cordia New 16 pt., Bold)

Follow the American Psychological Association 7th Edition (APA Style) format, e.g.

Boonmark, S. (2009). *Accounting information systems: System development*. Chulalongkorn University Press.

Department of Business Development. (2018). *Data warehouse*. <https://www.dbd.go.th/>

Grady, J. S., Her, M., Moreno, G., Perez, C., & Yelinek, J. (2019). Emotions in storybooks: A comparison of storybooks that represent ethnic and racial groups in the United States. *Psychology of Popular Media Culture*, 8 (3), 207–217. <https://doi.org/10.1037/ppm0000185>.

Nunnally, J. C. (1978). *Psychometric theory* (2nd ed.). McGraw-Hill.

