



WDI9 DC OUTCOMES PROGRAMMING ROADMAP

March 14, 2016 - June 3, 2016

This roadmap is a living document which is subject to minor changes along the way. Make sure you refer to it regularly.

Welcome to Outcomes!

Here at GA we pride ourselves on innovation and approaching things in a unique and exciting way. This is no different when approaching career development and the process towards achieving outcomes success. We ask that you approach this journey with an open and growth mindset and allow for a new way of tackling the proverbial job search. This is anything but traditional!

Meet Your Outcomes Team!



SARAH BROOKS

OUTCOMES PRODUCER
CAREER COACH

SARAH.BROOKS@GA.CO
[Sarah's Office Hours](#)



JOY HAUGEN

OUTCOMES PRODUCER
CAREER COACH

JOY.HAUGEN@GA.CO
[Joy's Office Hours](#)

Outcomes Open Office Hours: Wednesday's 5:00-6:00 PM in Room 7.

Communicating with Your Outcomes Team

Sarah and Joy are here to support you in your job search endeavor! We don't want you to take just any job, but the right job that is best for you! You will have designated access to us each week through the Outcomes Programs, small-groups, Office Hours and one-on-one sessions. We strongly encourage you to bring your questions to each session, knowing that you will have ample individual attention to your needs. We do request that you schedule time for an individual session during our office hours for any specific questions and needs. We also kindly ask that you allow 24 hours of response time to emails and phone calls. We want to be accessible, but we request that you **do not** just drop by without an appointment outside of our general office hours. You can schedule time with us by selecting "Office Hours" above.



Outcomes Attendance

You are required to attend and participate in all mandatory Outcomes sessions in order to graduate from the GA Program. If you are unable to attend a program, you are required to send written notice within 3 hours of the program start time to the Outcomes Team.

Outcomes Themes for Success!

Throughout your time with Outcomes and GA, you will be focused on our five themes that are designed to set you up for your job search success! The Outcomes Program is designed to build each week to help you feel confident in each of these areas so that upon graduation, you are not only technically sound in your projects, but personally prepared to showcase your talents!



Outcome Assignments

Our goal is to get you to “Job Seeker Status” as close to the last day of class as possible. In order to accomplish this and be considered a “Job Seeker” aka actively looking for a job, you must have successfully completed the Outcomes Survival Kit. This includes your Resume, Brand Statement, LinkedIn Profile, GA Profile, Portfolio, and your GA Personal Tracker.

Each week, you will have “assignments” that will help you build up to the Outcomes Survival Kit. We strongly encourage you to work on these assignments each week to make the end result easier to complete. We will review these assignments in your weekly program and small group meetings so please be prepared with your materials. You can check out the Outcomes Survival Kit Checklist [Here](#).

Submitting Outcomes Assignments Every Monday

Outcomes assignments are due every Monday. You can submit assignments through [Garnet](#)

Outcomes Pre-Work and Agreement to Success

Don't worry, we know you are nervous! But we got you covered! Before we dive in, we request that you complete the GA Outcomes Pre-Work and review the Agreement to Success. Have this ready by your first week of class!

Your Agreement to Success: [Outcomes Intro & Student Expectations](#)

GA Outcomes Pre-Work (that you should have completed prior to your first week of class):

<https://generalassemblydc.typeform.com/to/rOEltv>

Outcomes Schedule



Each week you will have the opportunity to add new tools on navigating the job search and test them out on industry experts. It may seem like a lot, but trust us, each week you will build your toolbox so that upon GA Graduation, you are prepared to showcase your talents with the working world!

WDI9 Outcomes Program- Wednesdays 10:00-12:00 CR5

Bi-Weekly Outcomes Small Group Check In's

[WDI9 Outcomes Small Group's 1-2: Thursdays 1:30-2:30](#)

****Note Small Group's will begin week 2 of Immersive Program****

Outcome's Weekly Program's Itinerary:

[Week 1: Introduction to Outcomes & the DC Tech Community](#)

[Week 2: Cheers to Those Who Survived: Alumni Panel & Networking](#)

[Week 3: Finding Your Voice](#)

[Week 4: Defining Your Brand](#)

[Week 5: The Winning Resume Package](#)

[Week 6: A Day in the Life... Studio Tour Day 1 12:00-1:30](#)

[Week 7: A Day in the Life... Studio Tour Day 2 & Headshots](#)

[Week 8: Publicly Exposed: Sharing Your Talents & Profiles](#)

[Week 9: Preparing for the Interview & Talking Money](#)

[Week 10: Ask the Experts Panel Discussion](#)

[Week 11: The Tech Interview - Tips and Tricks!](#)

[Week 12: Portfolio Standup](#)

[Week 13: Outcomes Bootcamp](#)

[Week 14: Land a Job at the GA Meet & Hire](#)

[What's Next: GA Alumni Program Kick Off](#)

[Additional Resources](#)

****Highlighted Assignments Due=Outcomes Survival Kit to be a Job Seeker****

ALL DC OUTCOMES FORMS & FILES

https://drive.google.com/open?id=oB2111_pgbRHreXFvSS1CbGFFQ2s

Week 1: Introduction to Outcomes & the DC Tech Community

Who is the Outcomes Team and this community of DC techies? How are you going to land a job in a competitive market utilizing the talents you are about to embark on? What types of jobs exist that could



be your next professional chapter? How can you best get involved in the most sought after community in DC? Join us as we introduce the DC Outcomes Team and how we are going to help you navigate the job search starting week 1! You will also meet some of the leading experts in the DC Tech Community who will share their Tips and Tricks! Come prepared with 3 burning questions you would love to know the answer to!

WDI9 Speakers: [Kurt Voelker](#) - Forum One Communications, [Valerie Woolard](#), Slate Magazine, [Josh Finnie](#) - TrackMaven, [Andrei Bondarev](#) - Wedding Wire

Learning Goal Setting clear expectations around Outcomes, it's mission, vision, and goals. You will understand how to qualify for Outcomes support, the 5 themes associated with success, and what is required to be a job seeker. Meet leading experts and learn how to acclimate to the DC tech community and get involved to best set your job search up for success!

Outcome Theme(s) Participating in the Community; Becoming a Thought Leader; Understanding the Landscape

Materials [Outcomes Intro Presentation](#)
Check out [Companies Who Have Hired GA DC Grads](#)

Assignments due NEXT week Identify 3 Networking Opportunities to attend throughout your program & input into your [Personal Outcomes Tracker](#)

Assignments DUE THIS week Outcomes Pre-Work and Personal Agreement

Resources [Best Practices](#); [Entrepreneurial Resources](#)



Week 2: Cheers to Those Who Survived: Alumni Panel & Networking

We get it, this program is a lot, and can be intimidating. But don't worry...you're not alone! Need proof that you will survive and get through this? Talk to those who have completed and graduated from a GA Immersive! Come prepared with 3 burning questions you would love to know!

WDI9 Speakers:	Melissa Steffan (WDI6), Erica Irving (WDI6), Matt Popovich (WDI7), Becky Beauchamp (WDI7), Joe Zaretsky (WDI7)
Learning Goal	You will have first hand knowledge of ways to best be successful with GA and Network like a Pro!
Outcome Theme(s)	Participating in the Community; Understanding the Landscape
Assignments DUE THIS week	3 Networking Opportunities that you will attend & Input into your Personal Outcomes Tracker 3 Organizations that peak your interest & Input into your Personal Outcomes Tracker in Company Target List
Assignments due NEXT week	What's My Brand Worksheet Free Personality Test Identify 3 New Organizations that peak your interest & Input into your Personal Outcomes Tracker in Company Target List
Outcomes Small Group Topic	Your Goals, Listening & Networking Like a Pro
Resources	Networking



Week 3: Finding Your Voice

Who are you and how far will you go to achieve success? Let's dive deep in your vision and obtaining success!

Learning Goal	Being confident in the path you are choosing!
Outcome Theme(s)	Developing Your Brand
Materials	Bring notebook, pen/pencil
Assignments DUE THIS week	3 New Organizations that peak your interest & Input into your Personal Outcomes Tracker in Company Target List
Assignments due NEXT week	What's My Brand Worksheet Free Personality Test Identify 3 New Organizations that peak your interest & Input into your Personal Outcomes Tracker in Company Target List
Outcomes Small Group Topic	NO SMALL GROUP THIS WEEK
Resources	Professional Brand



Week 4: Defining Your Brand

Your brand is your value proposition. It is important to understand who you are as a professional in your chosen field. It is what makes you uniquely qualified over candidates who are just merely qualified based solely on hard skills. This is what makes you different than any other candidates and allows you to stand out from the crowd. These differentiators, when coupled with your hard skills, translate into employable skills that define you as a professional.

But how do you promote your brand and talents? Don't worry, we've got you covered! We will show you how to explain yourself and your talents in a compelling and interesting way so that your brand doesn't get lost in translation!

Guest: [Mike Gardner](#), ThinkingHire and American Marketing Association President

Learning Goal	Defining Your Voice and Discovering Your Brand is critical in the job search success story! Improve your elevator pitches and presentations by learning how to utilize storytelling techniques in business settings.
Outcome Theme(s)	Developing Your Brand
Materials	Bring notebook, pen/pencil
Assignments DUE THIS week	What's My Brand Worksheet Free Personality Test 3 New Organizations that peak your interest & Input into your Personal Outcomes Tracker in Company Target List
Assignments due NEXT week	Building Your Resume Worksheet Continue to work on your draft brand statement Identify 3 New Organizations that peak your interest & Input into your Personal Outcomes Tracker in Company Target List
Outcomes Small Group Topic	Brand Statements
Resources	Professional Brand



Week 5: The Winning Resume Package

Are you ready to create a resume that gets noticed? Need to consolidate those ten pages of fluff to two pages of Impact? Tired of sending your resume into the big deep swarm of no return? Learn how to craft a resume that gets callbacks and have the resume Package that wins! We will tackle LinkedIn and Social Media too!

Guest: [Kristen Ferrer](#), Sr. Director, Digital Brand - The Washington Center

Learning Goal	This workshop will help you build your first version of a winning resume that gets noticed and bundle your job search toolkit to land your next job!
Outcome Theme(s)	Designing Your Job Search; Developing Your Brand; Understanding the Landscape
Materials	Backpacks to Briefcases Presentation Bring your Building Your Resume Worksheet
Assignments DUE THIS week	Building Your Resume Worksheet 3 New Organizations that peak your interest & Input into your Personal Outcomes Tracker in Company Target List
Assignments due NEXT week	DRAFT Brand Statement Update LinkedIn Profile Identify 3 New Organizations that peak your interest & Input into your Personal Outcomes Tracker in Company Target List
Outcomes Small Group Topic	No Small Group
Resources	Resume ; Cover Letters & Emails ; Social Media ; Writing



Week 6: A Day in the Life... Studio Tour Day 1 12:00-1:30

Ever wonder what it's actually like to be a Web Developer? Now's your chance to get a behind the scenes look at the day to day of a studio. Ask current employees questions, see the office environment, and get a personalized tour. We've set up studios to walk you through their space. Take a look at the options below and decide where you'd like to go!

Tours	PBS Kids (2100 Crystal Dr (in Crystal City), Arlington, VA 22202)
Learning Goal	To get a better understanding of what it's like to work in a studio with a variety of clients and how students may envision themselves working there -- what a "day in the life" could potentially look like.
Outcome Theme(s)	N/A
Materials	Check out Companies Who Have Hired GA DC Grads
Assignments DUE THIS week	DRAFT Brand Statement 3 Organizations that peak your interest & Input into your Personal Outcomes Tracker in Company Target List
Assignments due NEXT week	FINAL Brand Statement (Should go through 3 Peer Reviews) Update LinkedIn Profile Identify 3 New Organizations that peak your interest & Input into your Personal Outcomes Tracker in Company Target List
Outcomes Small Group Topic	Brand Statement & Elevator Pitch Stand Up Resume Writing
Resources	Resumes ; Cover Letters & Emails ; Social Media ; Writing



Week 7: A Day in the Life... Studio Tour Day 2 & Headshots

Ever wonder what it's actually like to be a Web Developer? Now's your chance to get a behind the scenes look at the day to day of a studio. Ask current employees questions, see the office environment, and get a personalized tour. We've set up studios to walk you through their space. Take a look at the options below and decide where you'd like to go!

Tours	Palantir (1025 Thomas Jefferson St NW #600, Washington, DC 20007)
Learning Goal	To get a better understanding of what it's like to work in a studio with a variety of clients and how students may envision themselves working there -- what a "day in the life" could potentially look like.
Outcome Theme(s)	N/A
Materials	Check out Companies Who Have Hired GA DC Grads
Assignments DUE THIS week	Final Brand Statement in Garnet 3 New Organizations that peak your interest & Input into your Personal Outcomes Tracker in Company Target List
Assignments due NEXT week	Rough Draft of Resume Continue to work on your LinkedIn Profile Identify 3 New Organizations that peak your interest & Input into your Personal Outcomes Tracker in Company Target List
Outcomes Small Group Topic	NO SMALL GROUP THIS WEEK
Resources	Resumes ; Cover Letters & Emails ; Social Media ; Writing Review resume examples from other cohorts ◦ WDI Resume Examples ◦ UXDI Resume Examples



Week 8: Publicly Exposed: Sharing Your Talents & Profiles

Online Alumni Profiles are the best way for GA's employment partners to reach you directly regarding new opportunities! This session is dedicated to building your Alumni Profile utilizing your Brand Statement, Resume and Headshot.

Learning Goal	This workshop will provide you the opportunity to build your Alumni Profile . We will also discuss its usefulness, the GA job board , and proper etiquette when responding to employers. This program will emphasize the outcomes theme, <i>Developing Your Brand</i> .
Outcome Theme(s)	Developing Your Brand; Becoming a Thought Leader
Materials	Laptops and GA login Alumni Profiles Overview and Fact Sheet
Assignments DUE THIS week	Rough Draft of Resume Continue to work on your LinkedIn Profile 3 New Organizations that peak your interest & Input into your Personal Outcomes Tracker in Company Target List
Assignments due NEXT week	Final Resume that has 3 Peer Reviews Final LinkedIn Profile Start compiling your Alumni Profile Complete Job Search Prep Worksheet Identify 3 New Organizations that peak your interest & Input into your Personal Outcomes Tracker in Company Target List
Outcomes Small Group Topic	Resume Peer Reviews
Resources	Portfolio ; Example Portfolio ; Visual Design Resources ; Portfolio Themes Resources ; Professional Brand



Week 9: Preparing for the Interview & Talking Money

Interviewing is scary! What questions will I be asked? How do I prepare? What about the money? We're going to assume you land multiple offers....how do you decide? Great Job made an offer but totally skimmed on the salary? Let's talk about that! Join us as we talk interviewing, money, negotiations, and knowing your worth!

Guests:

Learning Goal

Everyone's brand is different and unique, it is how you present yourself that matters! This workshop will help students understand how to properly prepare for the interview and learn how to negotiate.

Outcome Theme(s)

Becoming a Thought Leader; Developing Your Brand

Materials

[Personal Outcomes Tracker](#)
[Job Search Prep Worksheet](#)

Assignments DUE THIS week

Final Resume that has 3 Peer Reviews
Final LinkedIn Profile
3 New Organizations that peak your interest & Input into your [Personal Outcomes Tracker](#) in Company Target List

Assignments due NEXT week

2 Peer Reviews of your [Alumni Profile](#) & final version
Identify 3 New Organizations that peak your interest & Input into your [Personal Outcomes Tracker](#) in Company Target List

Outcomes Small Group Topic

NO SMALL GROUP THIS WEEK

Resources

[Interviewing](#); [Salary Negotiation](#); [Salary Guides](#)



Week 10: Ask the Experts Panel Discussion

You have already done a lot! Great Job! But unsure of how all of your hard work really contributes to the real working world? Great, ask the experts! You will be able to ask leading industry experts anything under the sun so come prepared with those questions! Get an in depth perspective from experienced talent recruiters, hiring managers, and HR professionals and interview with GA hiring partners.

Questions to Consider:

- What are the best resources you would recommend?
- What types of jobs are hot right now?
- How can our soon-to-be grads really stand out in the hiring process?
- What's are some industry trends?
- What are some of the tough questions you ask candidates?
- What is it like to work at your company for developers and designers?
- What is the interview process like?
- What types of candidates are you looking for? How can they put their best foot forward? What is your company looking for in candidates' portfolio?

Learning Goal

This panel will help students understand what hiring managers are looking for in the field. The discussion will give an overview of the current hiring landscape as well as tips and tricks to landing the interview.

Outcome Theme(s)

Understanding the Landscape; Participating in the Community

Materials

[Job Seeker Checklist](#)

Bring 10 hard copies of your resume!

Assignments DUE THIS week

Final Alumni Profile due!

3 New Organizations that peak your interest & Input into your [Personal Outcomes Tracker](#) in Company Target List

Assignments due NEXT week

Identify 3 New Organizations that peak your interest & Input into your [Personal Outcomes Tracker](#) in Company Target List
Draft of your online portfolio

Outcomes Small Group Topic

Mock Interviews
Prep for the Future & Profile Launch

Resources

[Job Search Resources](#); [Networking](#); [Best Practices](#); [Meet & Hire Prep](#)



Week 11: The Tech Interview - Tips and Tricks!

Are you dreading the technical interview? Not sure what to expect or calm your nerves? Don't worry as we will help you prepare to nail the interview and wow the employer!

Guest: [Greg MacWilliam](#), Front End Engineer at Vox Media

Learning Goal

This workshop will help prepare students for the dreaded technical interview. Students will experience first hand what it's like to be in a technical interview setting and get tips on how to prepare. Students will get to practice this difficult experience in a workshop setting. Greg will go over general questions, what to do or say when you don't know the answer, and examples of interview scenarios.

Outcome Theme(s)

Understanding the Landscape

Materials

Presentation: <https://github.com/gmac/technical-interview>
[Technical Interview Questions](#)
[Cracking the Coding Interview, 4 Edition - 150](#)
Read [Sitepoint: Getting Hired as a Developer: Tips from Senior Recruiters](#)

Assignments DUE THIS week

Rough Draft 1 of Portfolio
3 New Organizations that peak your interest & Input into your [Personal Outcomes Tracker](#) in Company Target List

Assignments due NEXT week

Identify 3 New Organizations that peak your interest & Input into your [Personal Outcomes Tracker](#) in Company Target List
Bring 10 copies of your resume

Outcomes Small Group Topic

NO SMALL GROUP THIS WEEK

Resources

[The Interview](#); [Interviewing](#)



Week 12: Portfolio Standup

Are you ready to show off all of your hard work? This is your opportunity to get real-life feedback from leading industry experts on your work! Although your project does not need to be perfect, you need to have it 85% complete, an elevator pitch, and 10 hard copies of your resume to share!

Learning Goal

The Portfolio Review is an opportunity for you to get first hand experience sharing your work with professionals and showing off everything you have worked so hard for with GA! We do not expect you to have a perfect portfolio at this time, however, you do need to be prepared to discuss your work, your plans for completing any unfinished pieces, and most importantly your process. You will have the opportunity to meet individually with several different employers during this time.

Outcome Theme(s)

Understanding the Landscape; Developing Your Brand

Materials

Bring your Portfolio and 10 copies of your resume!

Assignments DUE THIS week

Rough Draft 2 of Portfolio
3 New Organizations that peak your interest & Input into your [Personal Outcomes Tracker](#) in Company Target List

Assignments due NEXT week

FINAL Portfolio
Have your Resume, Cover Letter, LinkedIn Profile, GA Profile and Portfolio accessible

Outcomes Small Group Topic

Portfolio Reviews

Resources

[Portfolio](#); [Example Portfolio](#); [Visual Design Resources](#); [Portfolio Themes](#); [Meet & Hire Prep](#)



Week 13: Outcomes Bootcamp

Congrats, you graduated from GA's Immersive Program! We are so proud of all of your hard work and you should be too! We know that you may have a few additions to your resume and portfolio, or may want some additional practice to work on your pitch! We got you covered! Come to the Outcomes Bootcamp to prepare for the Meet & Hire. You won't want to miss this as all the juicy secrets of what to expect and how to best sell your talents to employers will be shared!

Materials Have your Resume, Cover Letter, LinkedIn Profile, GA Profile and Portfolio accessible

Assignments DUE THIS week **Final Portfolio**

Assignments due NEXT week 75 printed copies of your resume

Resources [Meet & Hire Prep](#);



Week 14: Land a Job at the GA Meet & Hire

Experience the reverse career fair - you set up a booth and employers spend the afternoon walking through the GA campus, meeting you, and looking at your work. Today will give you the chance to connect one on one with employers (in the past we've had over 80 employers come!).

Materials

Be prepared to share your portfolio and resume with employers

Assignments due NEXT week

Follow up with everyone you met at the meet and hire and thank them for coming (This should be done the day after the M&H)
Mark Your Calendar for Alumni Job Search Spotlight on Thursday @11:30!

Assignments DUE THIS week

Final Portfolio, Resume, LinkedIn Profile, GA Profile, & Pitch

Resources

[Meet & Hire Prep](#); [Networking](#)



What's Next: GA Alumni Program Kick Off

Congratulations! You have completed the GA Program! Ready for the transition into the big working world? No? That's ok! We are still here to support you and your job search! Come learn how to keep the Job Search actions going and ways to be supported! You will also have the opportunity to learn about GA's Mentoring Program! **NOTE: This is required until you land an Outcome.**

When: First Thursday after the Meet & Hire & Every Thursday afterwards

Time: 11:30-1:00 @ GA Campus

Materials

Add a link of your Personal Outcomes Tracker to the [Weekly Status Report to the Outcomes Team](#). Each week, check off that you have completed the Job Seeker Status-weekly requirements (*10 Job Applications|2 Networking Events per month|Presence in preferred market|Continued Study & Application of Skillsets|Responsiveness to Outcomes Team*)

Assignments due EVERY MONDAY until Outcome Achieved

Provide a [Weekly Status Report to the Outcomes Team](#) of your job search activities.



Additional Resources

ALL DC OUTCOMES FORMS & FILES

https://drive.google.com/open?id=OB2111_pgbRHreXFvSS1CbGFEQ2s

JOB SEARCH APPS/TOOLS

Search engines

- [LinkUp.com](#)
- [JobAware.com](#) - job searching aggregator
- [DC Jobs](#)
- [Washington Post Jobs](#)
- [USA Jobs](#)
- [Authentic Jobs](#)
- [Dice](#)
- [Indeed](#)

Matching platforms/services

- [WhiteTruffle.com](#) - matching tech talent with startup jobs
- [Hired.com](#) - developer hiring platform/service
- [Gapjumpers.com](#) (blind auditions for software developers)
- [Anthology.co](#) (formerly Poachable) - confidential job matching

Cool tools

- [Resunate](#) -- scan your resume through an ATS
- [Jobscan.co](#) - similar to Resunate
- [JibberJobber.com](#) - CMS for your job search tracking data
- [Upwork.com](#) -- Freelance gigs that can boost your resume
- [Step.com](#) - in NYC, for devs and PDMs to find out what salary they should earn

For women/minorities

- [Savvy](#) (for professional women, formerly Poacht, passive job search)
- [PowerToFly](#) (women - technical - remote)
- [TenX List](#) (women in STEM)
- [Glassbreakers.co](#) (professional women)
- [Jopwell.com](#) (marketplace hiring for minorities)

Not exactly for GA grads, but interesting

- [Planted](#) (non-technical hiring marketplace)
- [LaunchSource](#) (marketplace for sales roles for young talent)
- [ReferralMob](#) (refer talent through the platform for a bonus)

For university students

- [Koru](#) - job search training program
- [Handshake](#) (marketplace for university of students)
- [HireOwl](#) (project-based jobs, need a .edu email address)

JOB SEARCH RESOURCES

[ProductHunt.com: Find a Remote Job, the Best Apps for Finding Work Wherever You are in the World Technical.ly](#)

[10 Job Search hacks to make your life easier](#)



[Guide to finding a startup job](#)
[10-point Plan for Getting Hired in 90 days](#)
[Beat the ATS: Get your Resume into Human Hands](#)

EMOTIONS OF THE JOB SEARCH

[5 Ways to Stay Motivated during a Frustrating Job Search](#)
<http://50waystogetajob.com/>
[How to Stay Upbeat When your Job search gets you down](#)
[Overcoming imposter syndrome](#)

BUSINESS CARD VENDORS

[Vistaprint.com](#)
[Moo.com](#)

ENTREPRENEURIAL RESOURCES

[Start Up Stash](#)
[Reddit Entrepreneur](#)
[Freelancers Union](#)

CHANGING CAREERS

[Think Beyond the Obvious when you're Changing Careers \(GA blog\)](#)
[Crafting the perfect elevator pitch as a career changer](#)
[Use your LinkedIn profile to power a Career Change \(HBR\)](#)

COMMUNITY/NETWORKING

[Tech in Motion](#)
[User Experience Professionals Association \(UXPA\) DC](#)
[MoDev DC - Transforming the World Through Mobile Technology](#)
[Refresh DC](#)
[Code for DC](#)
[Code and Coffee](#)

PORTFOLIO THEMES RESOURCES

[Creative Market](#)

SALARY GUIDES

[RHT 2015 Salary Guide for Technology Professionals](#)
[TCG 2015 Salary Guide to Creative Industry](#)
[Dice Tech Salary Survey 2016](#)
[Marketing Mentor: Hourly Rate/Overhead Calculation Worksheet](#)
[Hired: State of US Salaries Report](#)

NETWORKING

[DC Tech Meet Up: How to Hack the DC Tech Ecosystem](#)
[The Muse: How to Ask for an Informational Interview and Get a Yes](#)
[The Muse: 3 Steps to a Perfect Informational Interview](#)
[The Muse: 8 Ways to Be the Person Everyone Wants to Talk to at a Networking Event](#)
[The Muse: 3 Networking Questions That Are Guaranteed to Keep the Conversation Moving](#)



[Medium: The No. 1 Predictor of Career Success According to Network Science](#)
[The Muse: The Savvy Networkers Guide to Meeting an Internet Stranger IRL](#)
[The Muse: 10 Small Talk Tips That'll Make You Forget You Ever Had to Rely On "So, How About That Weather?"](#)
[The Muse: The 2-Minute Email Trick That Convinced 85% of Recipients to Actually Respond to Me](#)
[The Muse: Here's a Small Trick for Turning Every Introduction Into a Meaningful One](#)
[Bustle: 7 Etiquette Tips to Make Professional Networking Less Scary](#)
[Wharton, UPenn: 'So, What Do You Do?' Rethinking Small Talk](#)
[Harvard Business Review: How Successful People Network with Each Other](#)
[Blog Mailtrack.IO: How to Find Anyone's Email Address on the Web](#)
[Networking as an Introvert](#)

WRITING

[The Muse: 50 Amazing Resources That Will Make You a Better Writer](#)

SOCIAL MEDIA

[The Muse: Craft a Killer LinkedIn Headline](#)
[The Muse: 5 Templates That'll Make Writing the Perfect LinkedIn Summary a Breeze](#)
[The Muse: How to Get Your LinkedIn Profile Ready for Your Job Search in 30 Minutes](#)
[The Muse: 4 LinkedIn Updates You Need to Know About for 2016](#)
[LinkedIn Pearls](#)

BEST PRACTICES

[The Muse: 9 Tech Podcasts So Addictive, Your Friends Should Start Planning the Intervention](#)
[The Muse: The 20-Minute Weekly Project That's Turbo-Charging My Career](#)
[The Muse: 6 Job Search Facts That'll Make You Re-Think How You're Applying](#)
[Lifehacker: What Hiring Managers Wish You Knew About Applying for a Job](#)
[Lifehacker: How to Fake Being More Confident When You're Just Not Feeling It](#)

PROFESSIONAL BRAND

[Nicolette Pizzitola at TEDxAdamsMorganWomen 2012 talk](#)
[Inc.com: 3 Steps to Finding a Fulfilling Career](#)
[The Tiny Buddha: 5 Steps to Change Your Perspective and Overcome Your Challenges](#)
[The Complete Guide to Building Your Professional Brand](#)
[Inc.: 5 Steps to Building a Personal Brand \(and Why You Need One\)](#)
[The Muse: 14 Free Personality Tests That'll Help You Figure Yourself Out](#)
[The Muse: How to Introduce Yourself in a Way That'll Make People Care Who You Are](#)
[The Muse: How to Make a Killer First Impression Before You Even Open Your Mouth](#)
[The Muse: 7 Ways to Trick People Into Thinking You're More Confident Than You Are](#)
[99U: How To Write an "About Me" Page That Gets You Hired](#)
[The Muse: 3 Ways You're Standing in the Way of Your Own Success](#)
[The Muse: 4 Ways Your Much More Qualified for Your Dream Job Than You Think You Are](#)
[The Muse: What You Should Be Doing for Your Personal Brand Every Day, Week, and Month](#)
[50 Ways to Get A Job That Makes Good](#)
[Quartz: Is Imposter Syndrome A Sign Of Greatness?](#)
[Storytelling Tips, Tricks & Story Map](#)

RESUME

[Lifehacker: The Best Places to Post Your Resume, Depending On Your Field](#)



[The Muse: 275 Free Resume Templates You Can Use Right Now](#)
[The Muse: An Editor's Guide to Perfecting Your Resume](#)
[The Undercover Recruiter: 5 Tools for Creating an Infographic Resume](#)
[The Muse: How to Tweak Your Resume to Prove You're the Perfect Fit](#)
[The Muse: 5 Ways Your Resume is Just Like Everyone Else's](#)
[Forbes: 9 Key Things the Hiring Manager is Looking for on Your Developer Resume](#)
[Fast Company: Cover Letters Are Dead: Do This Instead](#)
[The Muse: CV Vs. Resume - Here Are The Differences](#)

WDI

- [9 Key things hiring managers want on developer resumes](#)

UXDI

- [How to Design a Better UX Resume](#)

Example Resumes:

- [WDI Resume Examples](#)
- [UXDI Resume Examples](#)

COVER LETTERS & EMAILS

[The Muse: 31 Attention-Grabbing Cover Letter Examples](#)
[The Muse: Cover Letters Are Hard to Write - But This Template Makes it a Breeze](#)
[The Muse: Introducing: The Email Template That'll Get You a Meeting With Anyone You Ask](#)
[The Muse: This is What it Means to Write a Cover Letter for Your Resume](#)
[The Muse: This Tiny Little Writing Fix Can Completely Change How Others Perceive You](#)
[The Muse: 3 Basic Email Mistakes That Make You Look Really Unprofessional](#)
[Blog.Mailtrack.IO: 7 Reasons Your Follow-Up Email Isn't Effective](#)
[Motto: How to Make an Email Introduction That Doesn't Ruin Both People's Lives](#)

THE INTERVIEW (WDI) via John Carpenter

[Github is your resume now](#) + [Github is your new resume](#)
[What are standard puzzles for programming interviews](#)
[7 Tough Questions for Silicon Valley Engineers](#)
[8 Brain Busting Interview Questions](#)
<https://learn.hackerearth.com>

INTERVIEWING

[Technical Interview Questions](#)
[Cracking the Coding Interview, 4 Edition - 150](#)
[Interview Tactics Sheet](#)
[Sitepoint: Getting Hired as a Developer: Tips from Senior Recruiters](#)
[The Muse: The Ultimate Guide to Researching a Company Pre-Interview](#)
[The Muse: Your 4 Step Plan to Answering "Tell Me About Yourself" Perfectly](#)
[The Muse: 5 Ways to Show the Interviewer You're the Best Hire in the World](#)
[The Muse: 8 Surprisingly Easy Ways You Can Wow the Person Interviewing You](#)
[The Muse: 4 Super Common Interview Questions - and 4 Super-Memorable Ways to Answer Them](#)
[The Muse: Pleasantly Persistent: 5 Rules for Effectively Following Up](#)
[The Muse: 5 Smart Approaches to Take When You're Asked to Name Your Salary](#)
[The Muse: 4 Questions That Will Cost You the Interview \(And What to Ask Instead\)](#)
[The Muse: 4 Ways You Can Take Back Control During a Never-Ending Interview Process](#)



[The Muse: 5 “Horrible” Interview Moments You Need to Stop Overanalyzing](#)
[The Muse: 10 Interview Questions You Should Never Ask \(and 5 You Always Should\)](#)
[The Muse: 13 Crazy Interview Questions That Awesome Companies Will Actually Ask You](#)
[The Muse: 8 Ways to Learn Everything About a Company - Even Before the Interview](#)
[The Muse: 4 Moves You Didn’t Realize Make You Look Unprofessional in an Interview](#)
[The Muse: 4 Little Known Facts About the Interview Process - and How to Use Them to Your Benefit](#)
[Medium: 10 Questions You’ll Be Asked in a UX Interview](#)
[Lifehacker: Be More Likable In Conversation by Making the Other Person an Expert](#)
[Business Insider: 5 Sneaky Ways to Uncover the Truth About Work-Life Balance In a Job Interview](#)
[Forbes: Six Nonverbal Communications Mistakes That Could Tank Your Next Job Interview](#)
[Fast Company: These are the Biggest Mistakes People Make During Interviews](#)
[Quartz: We Got 10 CEOs to Tell Us Their One Killer Interview Question for New Hires](#)

REFERENCES

[How to Ask for a Reference](#)

UXDI INTERVIEWS

[Nailing a UX design interview](#)
[10 Questions to Ask Your Next UX Design Hire](#)

INFORMATIONAL INTERVIEWS

[5 tips for non-awkward informational interviews](#)
[Mastering the Informational Interview](#)
[Land and Ace Informational Interview](#)
[This 8th Grader Rocks at Informational Interviews](#)
[Why You should Cold Email your Career Idols](#)

CODING INTERVIEWS & PRACTICE

<https://www.pramp.com/>
Algorithm practice: <http://www.algorithmiv.com/>
<https://www.interviewcake.com/article/java/coding-interview-tips>
www.codewars.com

SALARY NEGOTIATION

[99U: 5 Real-Life Salary Negotiations \(And What You Can Learn From Them\)](#)
[The Secret to giving your Salary requirements](#)
[How to Negotiate your Salary](#)
[4 Most Powerful Salary Negotiation Tactics](#)

PORTFOLIO

[The Muse: 35 \(More!\) of the Best Personal Websites We’ve Ever Seen](#)
[The Muse: 4 Secrets to Building a Portfolio That’ll Make Everyone Want to Hire You](#)
[Onward Search: How to Win UX Jobs with Your Portfolio](#)
[GA Gallery of Project website \(all courses\)](#)
[24 Great Personal Websites](#)



Example Portfolios:

<http://www.lomberas.com/> (WDI)

<http://www.aaackerman.nyc/> (WDI)

<http://davidedaniel.github.io/> (WDI)

<http://gallin.at/>

[Minimum Viable UX Portfolio](#) (UXDI)

[How to Win UX Jobs with your Portfolio](#) (UXDI)

LinkedIn Resources:

[LinkedIn Overview](#)

[Build Your LinkedIn Profile From Start to Finish With This Massive Visual Guide](#)

[Ultimate Cheat Sheet LinkedIn](#)

[5 LinkedIn Common Mistakes](#)

[Writing the perfect LinkedIn Summary](#)

[3 Amazing LinkedIn Summaries](#)

[How to Write a LinkedIn Summary](#)

[Put a Human Voice in your LinkedIn Summary](#)

TIME MANAGEMENT

[Job Search Time Management](#)

[Scheduling your day when you're unemployed](#)

VISUAL DESIGN RESOURCES

This is all of the pre-work for our Visual Design course. Below is the link to a separate instance of it on Schoology that UXDI alumni can go through at their own pace. This will give a basic knowledge of layout, typography, and color.

To access the VIS pre-work:

1. Click here: <https://app.schoology.com/register.php?type=student>
2. Enter this code: W6JZD-TDJ3B

Lynda.com's Foundations of Layout and Composition Course

This course goes really deep into layout skills. Some of what's in here is covered in VIS pre-work, but this goes into a lot more depth. Grads can get free access to Lynda.com through most public libraries.

To access the Lynda.com course:

1. Get access through your public library, or sign up for a free 10 day trial
2. Go through this course:
<http://www.lynda.com/Design-tutorials/Foundations-Layout-Composition/135095-2.html>

UXDI SPECIFIC RESOURCES

[UX Beginner \(This is awesome!!\)](#)

<http://info.usertesting.com/ux-industry-survey-2015.html>



WDI SPECIFIC RESOURCES

[Essential Skills Devs need](#)

[Getting your first Junior Web Developer Job](#)

Typographic Systems of Design by Kimberly Elam

This book is the best at explaining the different typographic layout systems

Link: <http://amzn.com/1568986874>

Grid Systems in Graphic Design by Josef Müller-Brockmann

This book is the best at teaching the grid layout system

Link: <http://amzn.com/3721201450>

MEET & HIRE PREP

The Meet & Hire is a fantastic Opportunity for you to show off your talents and how far you have come! Employers have been anxiously awaiting this opportunity to come see your portfolios and potentially offer you a job! This is what you have been working so hard for in your Outcomes work!

To get prepared, below are some helpful tips to jumpstart your road to success! You should have your portfolio, your 2 minute elevator pitch, 50 hard copies of your resume, and your game face on...ready to land a job!

Please do not reach out to anyone before the meet and hire, we will give you a list of everyone that attended after the event for you to follow up with!

Run of Show: You will be stationed at your own tables. Think of it as a reverse career fair. Employers will be the ones walking around to get to know you, see your portfolios, and find relevant talent for openings within their organizations. You will be doing a lot of talking!!!!

Some house cleaning items and etiquette/best practices:

- GET SOME SLEEP & Drink extra water the day before! All jokes aside, get some rest so you can present your best self.
- Be early! You are to arrive 1 hour prior to the Event Start Time for setup and pep talk. If you are late you will forfeit your spot.
- You will be choosing your spot, and early bird gets the worm :)
- Make sure your Portfolio is 100% complete. You cannot participate if your portfolio is not done.
- Make sure your [GA Profile](#) is published and perfect!!
- Charge your laptop - Make sure you come with a full charge.
- Clean your desktop. Move any unnecessary files and folders.
- Clean your browser. Hide your bookmarks bar and keep one tab open for your portfolio. (Multiple tabs are fine if you have each of your projects on there)
- Clean your actual computer. We have screen cleaners and Lysol wipes at the front desk.
- Bring business cards if you have them.
- Bring at least 30-50 printed resumes. You never know when you can hand it out! We will not be able to print them here!!
- Bring something to take notes on and figure out a system that works for you to track the people you meet. Remember, you will need to follow up with EVERY contact you make. It's always nice



to reference discussion points in your follow up email. (We will provide you with every attendee's email afterwards as well.)

- Be inclusive during the event. It's important to make sure no one is left waiting to talk to you. Invite them to join the conversations you are already having. It would not be uncommon for people from multiple organizations gathering around your station to hear what you have to say.
- Dress nicely but be comfy. You don't need to go suit & tie, but try to stay away from crazy t-shirts. Remember you will be standing for at least 4 hours.
- GA will be providing you with a two-pocket folder for paperwork, bottles of water, and snacks.
- Be prepared to speak up and make eye contact...this is YOUR show!

Be prepared with your 2 Minute Elevator Pitch!

You want to be prepared to provide a brief overview of who you are, what you graduated from, your project, and what you hope to accomplish in your next job.

Example:

Hi! My name is NAME! I just graduated the X GA Immersive and really enjoyed learning about X. My background is X. The Project that you see here today is X and essentially it tackles X. My goal in my next opportunity is X. I am so thrilled you stopped by! Thank you so much EMPLOYER NAME!

Practice your pitch at least 10 times the day before. Be sure you sound calm, confident, and sincere. Practice enunciating your words, speaking up and making eye contact. Take out the filler word (“Aum, Like, Well, So, Uh”, etc)

FOLLOW-UP EXAMPLE CALL SCRIPT:

(After you’ve applied for a job)

Hi [Name]. I am calling about the job you have advertised for a [Position]. I applied for the role a couple of days ago and I understand that you are very busy and may not have had time to read my CV yet. Do you have 5 mins? I just thought I would put a voice to the CV and just let you know a little bit about myself. [Elevator Pitch...] Based on this, do you feel that I may be a good candidate for this role?