
PRIVACY POLICY

Our Commitment to Your Privacy

We are dedicated to protecting your privacy and safeguarding your information. This Privacy Policy explains how we collect, use, and protect your data when you use the Nichi AI app ("Nichi AI", "we", or "our"). By accessing or using Nichi AI, you agree to this Privacy Policy. If you do not agree, please discontinue use of the app.

Information We Collect

Purchase Information:

When you make in-app purchases or subscribe to paid features (such as video generation credits or plans), third-party services (e.g., Apple, Google, or payment providers) may collect your name, payment details, and billing address.

User-Generated Content:

When you use features like Text to Image, Text to Video, Image to Video, Video Upscaling (Scale), and Image Transition, you may upload images, videos, or provide text prompts. These files and prompts may be processed by our servers or trusted third-party AI providers to generate your requested content.

Communication Data:

If you contact us for support or feedback, we may use your email address or contact details to respond to your inquiries.

Device Information:

We collect certain technical information sent by your device (such as device identifiers, operating system, and settings) to help improve your app experience and support our services.

Location Data:

With your permission, we may collect approximate location data to enhance certain app experiences. You can disable location access at any time in your device settings.

Where Your Data is Stored

Your data and content may be stored securely on our servers or on those of trusted third-party providers (such as cloud storage and AI model providers) in accordance with this Privacy Policy.

How We Use Your Information

We may use the information we collect to:

- **Communicate with you**
 - **Process purchases and provide app services**
 - **Generate AI-based content (videos, images, transitions, etc.) as requested by you**
 - **Improve, personalise, and support the app**
 - **Respond to your messages and support requests**
 - **Carry out limited marketing or user engagement activities**
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Data Retention

We retain your information as long as needed to operate Nichi AI and provide services. Some information may be kept for a longer period to comply with legal or regulatory obligations or to support app functionality.

Links to Third-Party Websites

The app may contain links to external websites or services. We are not responsible for the privacy practices or content of those third-party sites.

Data Security

We take appropriate steps to protect your data, but no online service is completely secure. While we strive to safeguard your information, we cannot guarantee

absolute protection from unauthorised access. By using Nichi AI, you accept this risk.

How to Protect Your Information

Avoid sharing sensitive or personal details publicly or with untrusted sources while using the app.

Disclosure of Information

We do not sell your personal information to third parties. Your data may be shared with trusted service providers who help operate or improve the app (such as payment processors, AI providers, or analytics services). In the event of a business transaction (such as a merger or acquisition), your information may be transferred. We may also disclose information to comply with legal obligations or to protect rights and safety.

Children's Privacy

Nichi AI is not intended for children under the age of 13, and we do not knowingly collect personal data from children.

Changes to the Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted in the app, and we encourage you to review it regularly.

Contact Us

If you have any questions or concerns about this Privacy Policy, please contact us at: arshaluysasriyan1961@gmail.com

Last Updated: July 2025
