

#WHWWeek #HealthWorkersCount Social Media Relay for Health Workers

From Monday to Friday of World Health Worker Week 2020, Frontline Health Worker Coalition members will take turns posting content and spurring discussions around “Leaders on the Line”—health worker heroes including midwives, nurses, community health workers, and doctors. See our [#WHWWeek Social Media Guide](#) for more!

Join in the **Social Media Relay for Frontline Health Workers**. Follow the accounts below; and engage with advocates, health workers, policymakers, and donors; and pass on our messages using #WHWWeek:

- **Monday:** How **Midwives** Lead on the Line
 - Follow [@JNJGlobalHealth](#)
- **Tuesday:** How **Nurses** Lead on the Line
 - Follow [@Jhpiego](#) and [@Seed_Global](#), including @Jhpiego's coverage of the release of the first-ever State of the World's Nurses Report!
- **Wednesday:** How **Community Health Workers** Lead on the Line
 - Follow [@CARE_SRHR](#), [@chw_impact](#), [@lastmilehealth](#), and [@Living_Goods](#)
- **Thursday:** How **Doctors, Surgeons, Pharmacists**, and more Lead on the Line
 - Follow [@TheG4Alliance](#)
- **Friday:** How **Health Worker Teams** Lead Together on the Line
 - Follow [@FHWCoalition](#) and [@IntraHealth](#) for a WHWW team finish!

Promo tweet:

- Nairobi Metropolitan Area and the counties of Kilifi, Kwale and Mombasa.

Graphics:







- This #WHWWWeek, frontline #HealthWorkersCount not only as our first line of defense against #COVID19, but as the crucial leadership we need in order to move forward together. We must empower and listen to our #LeadersontheLine. @FHWCoalition
- For the relay itself:
 - Join us this #WHWWWeek as we pass the baton in a social media relay for health workers. Follow @FHWCoalition & stay tuned as we honor our #LeadersontheLine.
 - **Monday:** Are you following @JNJGlobalHealth? They'll be highlighting how #MidwivesLead on the front lines of healthcare all day long. #WHWWWeek
 - **Tuesday:** Today's the day: Follow @Jhpiego and @Seed_Global, including @Jhpiego's coverage of the release of the first-ever State of the World's Nursing Report! #LeadersontheLine #NursesLead #WHWWWeek

- **Wednesday:** @CARE_SRHR, @chw_impact, @lastmilehealth, and @Living_Goods know that community #HealthWorkers are a critical part of the health workforce. Follow them to see how #CHWs are #LeadersontheLine. #WHWWeek
- Thursday: How **Doctors, Surgeons, Pharmacists**, and more Lead on the Line
 - Follow @TheG4Alliance
- Friday: How **Health Worker Teams** Lead Together on the Line
 - Follow @FHWCcoalition and @IntraHealth for a WHWW and team wrap up!