

Basis for Scoring	
<p>4 or A</p>	<p>Concise (3 -4 paragraphs) with a specific focus Shares thoughts, ideas, or opinions Opening grabs the reader's attention while introducing the point of the post Specific details support the main idea Has a "So What?", theme, lesson, or specific point that attracts the readers' attention Demonstrates detailed understanding of the blog topic Positive tone engages the reader Picture that supports post with attribution Spelling, punctuation, and capitalization is correct</p>
<p>3 or B</p>	<p>Concise (2 - 3 paragraphs) with a focus Shares thoughts, ideas, or opinions Opening grabs the reader's attention while introducing the point of the post Specific details support information Has a "So What?", theme, or lesson Demonstrates understanding of the blog topic Positive tone engages the reader Picture that supports post with attribution Spelling, punctuation, and capitalization is correct</p>
<p>2 or C</p>	<p>Entries are short (2 paragraphs) with a focus Shares thoughts, ideas, or opinions Opening introduces the point of the post Details support information Has a point Shows some understanding of the blog topic Positive tone Picture that supports post with attribution Spelling, punctuation, and capitalization is correct</p>
<p>1 or D</p>	<p>Entries are short (2 paragraphs) with a focus Shares a thought, idea, or opinion Opening introduces the point of the post Limited details Point is unclear Shows limited understanding of the topic Spelling, punctuation, and capitalization has mistakes</p>