



TECHCAMP PHILADELPHIA: EDUCATION

- **WHAT:** TechCamp is a two-day conference where public institutions share their current challenges and brainstorm to build technology solutions.
- **WHY:** The School District of Philadelphia and the broader education community have had little interaction with the city's technology community. TechCamp will create a tangible step forward in building an engaged network.
- **WHO:** Leaders in the District across public, charter and magnet schools, along with leaders in education-related nonprofits, startups and related offices of government and policy will attend alongside Philadelphia's talented technology community of developers, engineers, designers and more.
- **ORGANIZERS:** The event is organized by Technically Philly in partnership with the School District of Philadelphia and the State Department. TechCamp is a program under Secretary Clinton's Civil Society (CS) 2.0 initiative.
- **WHEN:** Saturday, February 23 and Sunday, February 24
- **WHERE:** Drexel University URBN Center, 3501 Market St.
- **MORE:** www.techcampglobal.org/philadelphia
- **CONTACT:** Brian James Kirk | brian@technicallyphilly.com | 215-253-4259

SUCCESS STORY

In June 2012, John Young, a 7th grade math teacher at the Young Scholars Charter School came to a hackathon, an all-day seminar to help decision-makers link with technology professionals. He arrived with a paper packet that is handed to his students each year, filled with information on the dozens of the city's public schools and how to apply. Before the day was through, four technologists had used the packet to develop MyHighSchoolGuide.com, a new application that lets users can see how their academic standards impact their school choice. It's a simple, yet effective education tool that can benefit any student in Philadelphia. **There's no telling what kind of exciting collaborations will come from TechCamp Philadelphia.** For more success stories, visit <http://techcampglobal.org/highlights.php>

SUPPORT THIS EVENT

Technically Philly, the lead organizer, is seeking financial and in-kind support for TechCamp to cover coordination efforts, food and beverage and audio/visual needs.

~~Reception Sponsor (\$1,500)~~ Sponsored by Azavea

- Branding on TechCamp website
- Acknowledgement at event reception during both days
- Physical presence at reception share materials, display signage, etc.
- “Reception sponsor” recognition on signage (digital and print)
- “Reception sponsor” in program

~~Hackathon Sponsor (\$2,000 covers two days)~~ Sponsored by Jarvus Innovations

- Branding on TechCamp website
- Acknowledgement at event opening of event during both days
- Physical presence at event to share materials, display signage, etc.
- “Hackathon” recognition on signage (digital and print)
- “Hackathon sponsor” in program

~~Breakfast Sponsor (\$4,000 covers two days)~~ Sponsored by String Theory Schools

- Branding on TechCamp website
- Acknowledgement at event opening of event during both days
- Physical presence at event to share materials, display signage, etc.
- “Breakfast sponsor” recognition on signage (digital and print)
- “Breakfast sponsor” in program

~~Lunchtime Sponsor (\$6,000 covers two days)~~ Sponsored by Urban Apps & Maps

- Prominent branding on TechCamp website
- Acknowledgement at event lunch across both days
- Opportunity to make remarks during lunch session
- Physical presence at event to share materials, display signage, etc.
- Breakfast sponsor recognition on signage (digital and print)
- Breakfast sponsor recognition in program

~~Prize Sponsor (\$5,000 – \$7,500)~~ Sponsored by Philly Tech Week 2013 Presented by AT&T

- Present a TechCamp prize to enable continued project outcomes
- Branding on website
- Acknowledgement at event opening and close
- Physical presence at event to share materials, display signage, etc.
- “Prize sponsor” recognition on signage (digital and print)
- “Prize sponsor” recognition in program

~~Presenting sponsor (\$10,000)~~ Sponsored by Drexel University & School District of

Philadelphia

- “Presenting” sponsor branding on TechCamp website
- “Presenting” sponsor branding on signage (digital and print)
- “Presenting” sponsor recognition in program
- Opportunity to make opening remarks of TechCamp
- Acknowledgement at event opening and close across both days
- Physical presence at event to share materials, display signage, etc.
- Support continued annual hackathon pipeline

ABOUT THE STATE DEPARTMENT’S TECHCAMP INITIATIVE

TechCamp is a signature program – an effort to galvanize the technology community to assist CS organizations across the globe by providing capabilities, resources and assistance to enable CS organizations (CSOs) to harness the latest ICT advances to build their digital capacity. Unlike traditional conferences, TechCamps are highly interactive events. A majority of the conference is spent in small groups, allowing CSOs to drill down into their unique challenges and spend time with technology experts who can thoroughly walk them through how to apply tech solutions to these challenges.

ABOUT THE SCHOOL DISTRICT OF PHILADELPHIA

The School District of Philadelphia is the eighth largest school district in the nation, by enrollment. Located in a historic and culturally rich setting, we are a racially and ethnically diverse community committed to education. We are students, parents, teachers, staff, and community members; we are the School District of Philadelphia.

ABOUT TECHNICALLY PHILLY

A better Philadelphia through technology. That’s the call to action led by Technically Philly, a news organization that has covered technology issues in the Philadelphia region since 2009. Our focus is on building community by growing jobs, increasing access and education and making government more transparent and efficient. We aim to connect a broad and diverse technology community that works together to organize the annual Philly Tech Week, an open calendar of events celebrating innovation in Philadelphia.