

Creative iMedia – Cambridge National (CAMNAT)

Examination Board: Cambridge Assessment

Non-Examination Assessment: Yes

Course combinations not permitted: This course cannot be taken with GCSE Film Studies or GCSE Media Studies

Course Aims:

The OCR Level 2 Certificate in Creative iMedia has been designed to engage and enthuse young people with an interest in creative computing. They will learn to create interactive multimedia products through research, planning, reviewing and working with others to communicate creative concepts effectively. This course suits well candidates that are aiming to learn computing application through a vocational pathways rather than the academic route. It is best designed to accommodate those candidates that will struggle with Computer Science course contents and complexity. Additionally, this qualification will expose students with state of the art computing trends.

What Will We Study And How Will We Be Assessed?

| Unit | Unit Name | Assessment |
|------|---------------------------------------|---|
| R093 | Creative iMedia in the media industry | Practical examination, externally assessed Written paper: 1 hour 15 mins |
| R094 | Visual identity and digital graphics | Internally assessed coursework 10 hours |
| R096 | Animation with audio | Internally assessed coursework 10 hours |

Where Can This Subject Take Me?

This qualification provides a broad and solid foundation for further study of various aspects of creative computing, such as graphic design, web design, computer games design and interactive media. It supports progress to further study, including:

- GCSE in Media – Communication and Production
- Level 3 BTECs in Creative Media Production
- Level 3 BTECs in IT
- Level 3 Principal Learning in Creative and Media

It also enhances young people's overall digital literacy and gives them a solid foundation for further study and employment.