

Course Title (English)	Social Psychology
Academic Institution	Mesoamerican University
City	Oaxaca
Country	Mexico
Course Title (Spanish)	Psicología Social
Course Number	213
Sessions (Terms)	Spring Semester
Instructional Language	Spanish
Contact Hours	48
Credits (semester credits)	3
Credits (quarter units)	4.5
Prerequisites	Advanced Spanish I
Track	Classes with Locals (Spanish)

Course Objectives	Upon completion of the course, the student will will examine the implications of collective affectivity in the intersubjective construction of human communication; as well as the psychosocial processes that structure symbolic interrelation in a given society.
--------------------------	---

Course Content	I. SOCIAL PSYCHOLOGY a) Concept b) Object of study c) Relationship with other disciplines d) Objectives of social psychology Analyze the characteristics of social psychology and its relationship with other disciplines, especially with Communication, as a science and social practice. II. HUMAN INTERACTIONS a) The human dilemma b) Association c) Social and cultural influences d) Culture as a source of social influence e) Socialization - Product of socialization
-----------------------	--

f) Social learning

Examine the characteristics of various human interactions and different factors that affect them.

III. THE FORMATION OF SOCIAL PSYCHOLOGY

- a) Psychosocial practice: thought and work
- b) Ideology and phenomena of communication
- c) Dissolution of the individual-society conflict
- d) Historical frameworks of the course of social psychology

Analyze various factors and phenomena that influence the formation of social psychology.

IV. INTERSUBJECTIVITY AS A MECHANISM OF INTERPRETATION

- a) Triadonal substance in Moscovici: ego, alter, object.
- b) Peirce and the sign function
- c) The Royce community
- d) The intersubjectivity of everyday life

- The world of people

Critically analyze the characteristics of intersubjectivity as a mechanism of interpretation.

- Public vs Privacy

- Symbolic systems

V. SOCIAL AND IMAGINARY SOCIAL REPRESENTATIONS

- a) Image mapping
- b) Structure of social representations
 - Production conditions
 - Circulation conditions
- c) Towards a history of mentalities
- d) Social imaginary, radical imaginary and magma of meanings
- e) Case: imaginary maps of the center
 - Social functions

Critically examine the characteristics and principles of social representations and social imaginaries as well as their importance in the analysis of social psychology.

VI. SOCIAL PSYCHOLOGY AND COMPLEXITY

- a) Dialogic principle, principle of organizational recursion and hologram principle.
 - b) Social psychology of the blurred
 - c) The postmodern gaze and the social saturation of the self
 - d) Psychosocial perspective on the new groups
- Critically analyze the principles and foundations of social psychology from the complexity theory approach, postmodern and psychosocial perspectives.

Activities

PROFESSOR-LED

- Analysis and group discussion on topics and problems of Social Psychology
- Guided readings on topics and problems of Social Psychology
- Research presentations on topics and problems of social psychology

INDEPENDENT

- Conduct documentary research and specialized Internet sites on topics and problems of Social Psychology
- Carry out guided readings and prepare descriptive or critical reviews on topics and problems of Social Psychology
- Write a short critical essay on relationships between social psychology and human communication

Assessment

Analysis reports and group discussion of course topics... 10%

Reading reports and short reviews... 10%

Reports of research exhibitions on topics and problems of Social Psychology ... 10%

Brief critical essay on relationships between social psychology and human communication ... 10%

Two partial exams... 40%

Final exam... 20%

Bibliography

- Elements of Social Psychology, Mann, León, Limusa/Grupo Noriega Editores, 2008.
- Social Psychology, II: Thought and Social Problems. Moscovici, Serge,

Ediciones Paidós, Ibérica, 2008.

- Theory of Human Communication: Interactions, Pathologies, and Paradoxes. Watzlawick, Paul et al. Herde , 2008.