ATMOSPHERECORE
A HOSPITALITY COMPANY

ATMOSPHERE CORE UNVEILS ITS FOURTH BRAND, ONE ATMOSPHERE

A modern extended living concept built for new generation guests who seek the warmth of a home, the structure of a workspace, and the ease and function of hotel-style services — all in one place.

Maldives, 9th December 2025 – Leading hospitality company**,** Atmosphere Core has announced the launch of its fourth brand, **ONE Atmosphere**, marking its strategic entry into the extended-stay segment. Designed for today's work–live–travel flow, ONE Atmosphere will offer fully serviced apartments that combine the freedom and expanse of residential living with the consistency of hospitality, including branded amenities, seamless concierge services, and thoughtful design details.

Speaking about the launch, Mr Salil Panigrahi, Managing Director, Atmosphere Core, said, *"As travel becomes more fluid and work becomes borderless, guests expect more than a hotel room, they expect a lifestyle solution. They want a space that adapts as they move through different cities, work patterns, and rhythms of everyday life. ONE Atmosphere is designed to meet this shift by offering a reliable model of flexible living that blends the warmth of home with the precision of hospitality. Our spaces will be consistent, functional, design-led, and deeply attuned to how people live today."*

Building on this guest-centred philosophy, the design of ONE Atmosphere will focus on efficient layouts, layered with calming materials and curated local art to create intuitive environments that feel welcoming, practical, and visually inspiring. Every element will aim to enhance comfort and usability while reflecting a sense of place.

ONE Atmosphere apartments will be built for living, not simply staying overnight, with hotel-style services operating quietly in the background. Across all locations, the brand will deliver '**ONE Experience'**, a portable sense of home ideal for long stays, relocations, project assignments, holidays, and hybrid travel. This experience will be further strengthened by a comprehensive suite of amenities and leisure, work, and convenience features, under the **'ONE Promise'**, elevating intelligent serviced living into a lifestyle statement. Together, these amenities and services will create a holistic, flexible environment.

Commenting on the brand's growth potential, Mr Sandeep Ahuja, Managing Director, ONE Atmosphere, said, "*the serviced apartment sector is expanding rapidly yet remains highly fragmented. With ONE Atmosphere, we aim to establish a unified standard that can scale with ease while delivering a consistent, comfortable, and efficient experience. By leveraging the operational discipline we've developed across our award-winning resorts in the Maldives, we are confident in our ability to set a new global benchmark for extended-stay hospitality*".

ONE Atmosphere's launch pipeline features a mix of metropolitan, urban, and leisure destinations across South Asia, Southeast Asia, and Gulf countries, with further international markets under evaluation as part of the brand's long-term global rollout.

– Ends –

Notes To Editors:

Brand Logo: https://we.tl/t-TDeOMybI8U

Image: https://we.tl/t-E46pHuqY9B



About Atmosphere Core
Atmosphere Core is a leading hospitality name in South Asia with strong global partnerships and a robust expansion plan within Asia and Europe. A foundational ethos, *Joy of Giving* ensures a deep and genuine connection with the destination and the people. Global partners find a rich variety of distinctive brand experiences within THE OZEN COLLECTION, COLOURS OF OBLU, Atmosphere Hotels & Resorts and ONE Atmosphere, elevated through enriching sustainable stays, simple agile solutions, and innovative, intuitive services. This thoughtful curation of destinations awakens all the senses and weaves restorative stories for guests that they cherish and return to over time.

Portfolio: Nine private island resorts in the Maldives and one heritage hotel in India.
Pipeline: Hotels and resorts at Bhubaneswar, Chandragiri, Coorg, Goa, Guwahati, Jaipur, Jaisalmer, Kannur, Kolkata, Kufri, Kurseong, Mirik, and Shirdi in India; Piedmont in Italy; South Malé Atoll in the Maldives; Banepa in Nepal; and Tangalle in Sri Lanka.

Atmosphere Core Website: ATMOSPHERE

Brand Websites: THE OZEN COLLECTION / COLOURS OF OBLU / Atmosphere Hotels & Resorts

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Media Contacts:

Worldwide

Seema Misra
Assistant Director – Communications
Atmosphere Core
E-mail: seema@atmospherehotelsandresorts.com